Our Sustainability Commitment

Inspiring trust for a more resilient world

bsi.

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Foreword

Our purpose is to ‘inspire trust for a more resilient world’. Trust is at the heart of everything we do and underpins our mission ‘to share knowledge, innovation and best practice to help people and organizations realise their potential and make excellence a habit’. This purpose and mission provide the platform upon which we manage our business on a day-to-day basis.

BSI is the world’s first National Standards Body and a founding member of the International Organization for Standardization (ISO). Many of the world’s leading management systems standards started life as British Standards before becoming widely renowned internationally. Our influence on the world stage is undiminished. We continue to develop standards, as well as other solutions and services, to enable sustainable development in response to stakeholder needs, such as the circular economy, climate change adaptation, wellbeing and sustainable procurement.

We are proud to be a signatory of the UN Global Compact and as we continue our sustainability journey, we have aligned our approach with the UN Sustainable Development Goals to achieve a better, more sustainable future for BSI, our clients and society.

It gives me great pleasure to introduce Our Sustainability Commitment. Developed by our experts, and fully endorsed by the Board, it describes our approach to making a truly positive impact – to inspire trust for a more resilient world.

John Hirst
Chairman
About BSI

Our Purpose: Inspiring trust for a more resilient world

Our Values: Integrity • Respect • Expertise

Our Mission:
To share knowledge, innovation and best practice to help people and organizations realize their potential and make excellence a habit

At BSI we share knowledge, innovation and best practice to help people and organizations realize their potential and make excellence a habit. For more than a century we have promoted integrity, respect and expertise to help embed excellence into the way people and products work.

We are a truly client-centric, collaborative and agile international business with skills and experience across a number of sectors.

BSI improves business performance to help clients grow sustainably, manage risk and ultimately be more trusted and resilient. Our solutions and services improve performance and support the United Nations Sustainable Development Goals.

BSI: inspiring trust for a more resilient world.
Our approach to sustainable development

At BSI we focus on what really matters through regular stakeholder dialogue and by using ISO 26000 Guidance on Social Responsibility to steer our approach, as well as our corporate values, the UN Global Compact principles and UN Sustainable Development Goals. These Global Goals provide a blueprint to achieve a better and more sustainable future for all and address the challenges that BSI and our clients face.

BSI is committed to advancing all the UN Sustainable Development Goals, making a positive impact both through our own actions and by helping clients to prosper by making sustainable choices.

We recognize that our most significant contribution is through our clients. Our Royal Charter requires us to co-ordinate efforts for the benefit of society which is why we have chosen Goal 17, Partnerships for the goals, as the primary goal through which we will enable sustainable development.

Mapping BSI’s capabilities, products and services to the goals further has helped us identify where we should focus our efforts to have maximum impact. The goals we believe we are best positioned to advance are:

- Goal 17: Partnership for the goals
- Goal 3: Good Health and wellbeing
- Goal 7: Affordable and clean energy
- Goal 8: Decent work and economic growth
- Goal 9: Industry innovation and infrastructure
- Goal 11: Sustainable cities and communities
- Goal 12: Responsible consumption and production

Our efforts therefore focus on advancing these goals in particular, recognising that all the goals are interconnected.

BSI support for the UN Sustainable Development Goals

What are the Global Goals?

The UN Sustainable Development Goals are a universal call to action for countries to end poverty, protect the planet and improve the lives and prospects of everyone, everywhere. The Goals build on decades of work by countries and the United Nations. There are 17 Goals in total which focus on social, environmental and economic issues and are all interconnected. The Goals were adopted by all UN Member States in 2015, as part of the 2030 Agenda for Sustainable Development which set out a 15-year plan to achieve the Goals.
We will continue to monitor our success. Our achievements and lessons learned will be shared internally and externally as part of our reporting processes. As best practice evolves, we will review our approach and learn from our own and others’ experience.

We welcome feedback to ensure that we focus on what really matters and that we continually improve our performance as we work with our clients to shape resilience in their organizations, inspiring trust for a more resilient world.

Please send any feedback to sustainability@bsigroup.com