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GP045 SUPP/ACCREDIA
Revision 04 (August 2025)

How to promote your BSI certification with Accredia accreditation and UNI Marks

Guidelines for clients

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1 Overview

This document shall be read in conjunction with **GP045 “How to promote your BSI certification”** and is intended for BSI clients certified to ISO 9001, ISO 14001, ISO 45001, ISO 27001, UNI PDR 125:2022, ISO 50001 **and Europrivacy Scheme** under Accredia accreditation.

Appendix A applies only at UNI PDR 125:2022 clients.

Appendix B applies only at Europrivacy clients.

The entire document contains important information to help BSI clients to use Accredia, UNI **and Europrivacy** marks for their business.

For further information, please refer directly to **RG-09 “REGULATION FOR THE USE OF THE ACCREDIA MARK”**, available at the link <https://www.accredia.it/en/documents/> , or to **REGULATION FOR THE USE OF THE UNI MARK**, available at the link [UNI - ENTE ITALIANO DI NORMAZIONE - UNI - ENTE ITALIANO DI NORMAZIONE](#).

2 Definitions and abbreviations

In this document the following definitions and abbreviations are used:

Logo: The registered symbol of the Accreditation Body. Only the Accreditation Body may use its Logo on its documents. (ref. UNI CEI EN ISO/IEC 17011:2018)

Mark: The symbol issued by the Accreditation Body for use by accredited bodies as an indication of their accreditation status. It consists of the Logo which relates to the abbreviation of the scheme and the accreditation number. (ref. UNI CEI EN ISO/IEC 17011:2018)

Reference to accreditation: Declaration made by the accredited body on its documents regarding its accreditation status. It shall contain the identification of the AB, the abbreviated reference of the scheme and the accreditation number. (ref. EA-3/01)

Reference to the signatory status of the EA (MLA) multilateral agreement: Declaration or text used by an AB or by an accredited CAB as reference to the AB's signatory status of the EA MLA agreements of mutual recognition for a specific scope of accreditation. (ref. EA3/01)

Scope of accreditation: Specific conformity assessment activities for which the accreditation is requested or has been granted. (ref. General regulations for accreditation schemes).

Certificate/report/test report/declaration issued under accreditation: A certificate or report or a test report containing conformity assessment results covered by the CAB's accreditation scope and bearing the accreditation symbol or an equivalent reference to accreditation.

Accredited CAB: The term CAB is used for a body performing conformity assessment activities (e.g. Certification Body, Inspection Body, Testing Laboratory, Calibration Laboratory etc.) that holds accreditation.

Body: Certification, Inspection, Verification or Validation Body

Accreditation schemes: Currently BSI schemes accredited/**under accreditation** by Accredia are as follows:

SGQ (QMS)	Certification of quality management systems
SGA (EMS)	Certification of environmental management systems
SCR (OHSMS)	Certification of occupational health and safety management systems
SSI (ISMS)	Certification of information security management systems
UNI PDR 125:2022	Guidelines on gender equality management systems
SGE (ENMS)	Certification of energy management systems
Europrivacy	Europrivacy certification scheme

Users of accredited certification services: The wording “users of accredited certification services” is taken to mean clients of bodies accredited by ACCREDIA; that is to say organizations possessing certification of management systems; those holding product certifications (empowered to issue certification Marks) and certified professional persons and organizations in possession of validation or verification declarations.

3 Requirements for the use of the Accredia Accreditation Mark by users of accredited certification services

3.1 Which Mark to use

The words “*users of accredited certification services*” are used to mean clients of BSI under ACCREDIA accreditation, meaning organizations possessing management systems certification **or product certification**.

BSI has the possibility of giving to their clients the option of using the ACCREDIA Mark, in accordance with Accredia RG-09 Regulation.

Use of the ACCREDIA Mark by such clients is permissible **only in conjunction with BSI Mark**, as illustrated in **Error! Reference source not found.** and in conformity with the rules which follow:

- the ACCREDIA Mark must be placed to the right of the Body's Mark and must not have greater prominence than it.
- the specific scheme must be indicated inside the circle of the ACCREDIA Mark (e.g., "Management System certification", instead of the word 'facsimile' shown in the image above);



- the accreditation number of the Body must not be displayed;
- the use of the Multi Activities Mark is allowed only to CAB (refer to Accredia RG 09 for further information about this mark)

It does not contain the references of the accreditation schemes and the registration numbers, or references to the MLA/MRA agreements.

As an alternative to the graphics given in Figure 4 (ACCREDIA Mark together with BSI Mark) it is permissible to place, immediately next to BSI Mark (either below, above or to the side), the words, in one or in both languages (English and local language).

Body accredited by ACCREDIA

3.2 How to use the Mark

- On products either made or supplied by the certified client and on the packaging or inside the accompanying information, neither the BSI nor ACCREDIA Marks (either in separate or combined form), shall be placed.
- It is permissible to use a declaration such as "Organization with certified management system" (e.g. quality, the environment) with the name of BSI and the applicable standard. Such declaration may be added to other information required by BSI based on the requirements of the applicable accreditation standard.
- Use of the ACCREDIA Mark, together with that of BSI, is permitted on headed paper and documents in general (apart from any technical documentation concerning products) and on goods and instruments used for processes which come within the area of the certified management system (such as commercial vehicles, buildings, including work clothes and similar), excluding objects/products of specific certification, especially if mandatory or regulated (machines, equipment, protective clothing and equipment etc.).
- For use on goods and resource instruments, the use of the two Marks together shall be completed with the addition of such words as "Organization with certified management system" (e.g. quality, the environment), the BSI name and the applicable standards.
- This requirement also applies in the case of the use of the inscription "*CAB accredited by ACCREDIA*" alone.
- ACCREDIA Mark combined with BSI Mark, must never be placed on staff business cards (for possible use by clients of accredited bodies)
- It is not permitted to use ACCREDIA's or BSI's Mark either separately or, in particular, jointly, in any type of technical document which may, in one way or another, refer to or bring to mind the product when the organization possesses a certified management system, (for example a conformity declaration for the purpose of the CE marking, testing certificates etc).
- If accreditation is withdrawn or revoked, BSI undertakes to inform users of accredited certification services in good time. Following this communication the holders of certification



shall cease, immediately and definitively, to refer to the ACCREDIA Mark and BSI mark, wherever their use was permitted in all forms and places allowed by RG-09 Accredia Regulation (products, packing and packaging, real estate and other goods, headed paper, technical and commercial documentation, publicity material etc.).

- The ACCREDIA Logo, as well as those of IAF and ILAC are protected by law and thus illegal or fraudulent use of them by accredited bodies and/or by their clients will, where applicable, lead to prosecution under the law.
- ACCREDIA reserves the right, in all cases, to publish on its website any abuses or improper uses of Marks and Logos.

3.3 Colours, sizes and composition parameters of the Marks

3.3.1 Images of the Accredia Marks

Accreditation Mark

(for use by clients of accredited certification, inspection, verification and validation bodies)

Version in two colours

(graphite and ochre in two shades)



Figure 1: Accredia Accreditation Mark for use by client of accredited certification

3.3.2 Colours of the Accredia Marks

Graphite and Ochre Mark (in two shades)

	PANTONE	C	M	Y	K	R	G	B	HEX#
● Grafite	Black 7 (C/U)	0	0	23	93	43	43	33	2B2B21
● Ocra	131 (C/U)	0	43	100	13	222	126	0	DE7E00
● Ocra 50 %	/	/	/	/	/	238	190	128	EEBE80

Monochromatic Mark (in greyscale)

	PANTONE	C	M	Y	K	R	G	B	HEX#
○ Bianco	/	0	0	0	0	255	255	255	FFFFFF
● Nero 90	/	0	0	0	90	60	60	60	3C3C3C
● Nero 55	/	0	0	0	55	146	146	146	929292
● Nero 30	/	0	0	0	30	198	198	198	C6C6C6

Figure 2: Colour Codes

3.3.3 Width of the Marks

Minimum width permitted of the ACCREDIA Mark



Figure 3: Minimum widths permitted of the Accredia Mark

3.3.4 Graphic Illustrations of the versions of the Marks

For use by clients of accredited Certification, Inspection, Verification and Validation Bodies



Figure 4: For use by BSI clients

4 Appendix A: Requirements for the use of the UNI Mark by users of UNI PDR 125:2022 accredited certification services

Use of UNI Mark by organizations possessing UNI PDR 125: 2022 management systems certification is permissible only in conjunction with BSI Mark and in conformity with the rules already required for ACCREDIA mark (see **paragraph 3.2** above).

The dimensions of UNI mark must not exceed those of BSI mark.

UNI MARK FOR USE BY CLIENTS OF ACCREDITED UNI PDR 125:2022 CERTIFICATION	
Monochromatic version in blue	
Monochromatic version in black	

Figure 3: UNI Mark for use by clients of UNI PDR 125_2022 accredited certification

5 Appendix B: Requirements for the use of Europrivacy Mark

5.1 Europrivacy Mark and Logo

The Europrivacy logo and the mark of conformity are and shall remain the property of the Scheme Owner.

They can be used by the Applicant only after approval by and under the supervision of BSI.

BSI and Applicants **shall comply with the rules of the Certification Scheme governing the use of certificates and mark of conformity, and with its rules and guidelines for communication on Europrivacy.**

The Europrivacy logo is composed of the letters "E" and "P" in blue colour, with six yellow stars, as presented in the examples below:



Figure 4: Europrivacy Logo and Mark of Conformity

The term Europrivacy and the logo are trademarks belonging to the Scheme Owner. Their use is subject to written authorisations and to strict rules.

5.2 Mark of Conformity

Where applicable, certified data processing can be labelled with the Europrivacy mark of conformity, under the control and approval of BSI.

The Mark of Conformity shall always include:

- the Europrivacy logo;
- the unique certification identifier;
- the domain name of the Certification Scheme website (<http://www.europrivacy.com>), which gives **access to the online Europrivacy Registry of Certificates** with detailed information on the delivered certificate thanks to its unique identifier.

The Marks of Conformity for Criteria Extensions are specified by the Scheme Owner and clearly indicate the related normative extension.

Examples of Marks of Conformity are presented below:



Figure 5: Examples of Mark of Conformity

5.3 Statement of Conformity

Applicants can include statements of certification on their website or on other relevant information and documentation, subject to BSI prior written approval.

The Statement shall always include:

- a) the reference to Europrivacy and, where authorised, the Europrivacy logo;
- b) the name of the certified Applicant;
- c) where applicable, the name of the joint controller(s);
- d) a clear indication of the Target of Evaluation and its geographic scope;
- e) where applicable, a clear indication of complementary norms or requirements that have been added;
- f) the dates of issuance and validity of the certificate;
- g) the unique identifier of the delivered certificate;
- h) the mention “*Detailed information at*” followed by the domain name of the Certification Scheme website and online Europrivacy Registry of Certificates:
<http://www.europrivacy.com>;
- i) the name and address of the Certification Body issuing the certificate.

As this certification is delivered on a voluntary basis without the Applicant seeking validity under GDPR Art. 42 and 43, the statement of conformity shall clearly state it.

Here is an example of a certification statement:

Statement of Conformity

with the GDPR and Europrivacy

Applicant
COMPANYNAME.SA
123 Address street
1111 City, Country
declares under its sole responsibility that the following
data processing is in conformity with the following requirements:

Certification

Target of Evaluation:	Personal data processing by the smart parking solution deployed on the municipal territory of the city ABC.
Normative Scope:	Europrivacy criteria, v. 05.03.2019
Certified on and until:	April 27 2019 – April 26 2022
Certificate ID:	83F4:A014
Detailed information at:	www.europrivacy.com
Certification Body:	CERTIFICATION.SA 567 Address street 2222 City, Country

Signature

Authorized representative:	Mr ABC
Date:	May 3 2019
Signature:	XXXXXX




Figure 6: Certification statement

Statements and Marks of Conformity on Electronic Supports

If a certificate, a statement, or a mark of conformity related to a Europrivacy certification is displayed on

electronic support, such as a web page or pdf document, it should include a direct hyperlink to the Certification Scheme main homepage (<http://www.europrivacy.com>) or to the specific page of the certified

Target of Evaluation in the online Registry.

Restrictions on the Use of Certificates and Marks of Conformity

Marks of conformity, certificates, and statements of certification shall not be used in a manner that is likely

to cause confusion or misleading communication about the Target of Evaluation of the referred certification.



Revision History

Rev No	Revision Date	Author	Approved by	Page No	Sec. No	Brief Description of Change
1	November 2021	Maria Teresa Schiraldi	Gian Luca Conti			First Issue
2	August 2022	Maria Teresa Schiraldi	Gian Luca Conti			UNI Mark reference and other accredited standards added
3	September 2024	Maria Teresa Schiraldi	Gian Luca Conti			Removed references to ISO 20121
4	August 2025	Maria Teresa Schiraldi	Gian Luca Conti			New template. New Accredia logo. Europrivacy certification scheme added.

Related Documents

Document Number	Title
GP045	How to promote your BSI certification
RG-09	REGULATION FOR THE USE OF THE ACCREDIA MARK
EA-3/01 M EA	EA Conditions for the use of Accreditation Symbols, Logos and other claims of accreditation and reference to the EA MLA Signatory status
IAF ML 2	General Principles on use of the IAF MLA Mark
UNI CEU EN ISO/IEC 17030:2009	CONFORMITY ASSESSMENT - GENERAL REQUIREMENTS FOR THIRD-PARTY MARKS OF CONFORMITY

EP-CS-1	Europrivacy Certification Scheme
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