



ISO 20121

Requirements - International



Your partner
in progress

Course descriptive

This one-day course provides a comprehensive introduction to ISO 20121:2024, guiding participants through the essential terms, principles, and core requirements of the standard, including its Annexes. Through interactive workshops and practical exercises, attendees will explore how the various clauses of ISO 20121:2024 interconnect and address sustainability issues.

Participants will learn to set key performance indicators (KPIs) for their events, understand the importance of onboarding ethical suppliers, and support human rights requirements. The course covers the entire event life cycle, from planning to decommissioning, offering insights into ISO 20121:2024's four core values: transparency, stewardship, inclusivity, and integrity.

Pedagogical objectives

- Comprehend the key principles and components of an event sustainability management system (ESMS)
- Identify significant key issues related to your events, and how to set objectives and targets with meaningful key performance indicators
- Demonstrate your commitment to sustainability, which can improve public perception and attract eco-conscious attendees, sponsors, and partners
- To streamline processes and improve efficiency, through better resource management and sustainable practices, leading to smoother event execution

Skills to be acquired

By the end of the course, you will be able to:

- Explain what an Event Sustainability Management System (ESMS) is, why it's important, and the benefits of implementing it, including the role of the supply chain
- Describe the background, key concepts, processes, and core requirements of ISO 20121:2024 to support compliance and raise awareness
- Identify significant sustainability issues in events and set objectives with meaningful KPIs for continual improvement in social, environmental, and economic performance
- Connect ISO 20121:2024 with other relevant standards, such as ISO 14001, ISO 14064-1, and ISO 9001, to integrate sustainability practices
- Support the use of annual data sets for corporate reporting, including ESG issues, carbon footprinting, and diversity and inclusion metrics
- Embed ongoing real-time improvements in event sustainability practices

Targeted audience

Those who manage, organize, fund, or license events and who are looking to improve the sustainability of those events. The course is aimed at event planners, event venue providers, event catering teams, event security, event suppliers including audio visual, ticketing, flora, graphic design, exhibition stand design, event medical providers, volunteer managers for both small to medium and large/major events. We recommend delegates who may be familiar with previous iterations to upgrade to this 2024 version for completeness of understanding.

Prerequisites

There are no formal prerequisites for this course, however an awareness and understanding of management systems, and sustainable development concepts and principles would be an advantage.

Duration

1 day – 7 hours

Pedagogical, technical and framing means

Course materials including:

- Introduction to the training, detailed program and security assignments
- Course presentation, theory and activities/ role plays
- Answers to the activities
- Videos
- Additional documents, distributed during the sessions, to use for the activities
- Attendance sheet to be signed

Assessment specifics

- Questionnaire to assess the knowledge at the end of the training
- Customer survey



What is included?

- Course materials, provided electronically
- Letter of attestation
- Official certificate

Agenda – Day 1

Time	Subject
09:00	Benefits to you, welcome and introductions
	Course aims, objectives and structure
	Introducing event sustainability (Awareness)
	ESMS history, background and terminology
	Key concepts and processes
	Context and leadership
	Planning and support
	Operations
	Performance evaluation and improvement
17:30	Course review and summary

*These training modules are eligible to the subsidizing by the public institutions in France (OPCO).

**Each delegate receives a training convention after the enrollment.

***Please note that for the public sessions, you have until 48h before the start of the course to confirm your enrollment. For the in-house sessions, the deadline would be of two weeks prior to the start of the course.

****Should you be in a disabled situation, please contact us and indicate what details should be taken into account.

You can contact us on training.france@bsigroup.com or **01 89 79 00 40**.