BSI Standards Conference - Protecting Consumers in the Age of AI
21 May 2025 - Royal Garden Hotel, London

Agenda	
Time	**Session**
09:30 – 10:10	**Registration and Knowledge Marketplace**
10:15 - 11:15	**Welcome & Opening Presentation** **How can we unlock the benefits of AI for all and ensure AI is safe, fair and inclusive?** This session will consider who consumers are, why consumer participation is important, the consumer and societal impacts of and concerns about AI and how we can unlock the benefits of AI for all Welcome **Anne Hayes**, Director, Standards Development and Sectors, BSI **Dr Eunsook Moon**, ISO COPOLCO Chair Consumer impact and participation **Julie Hunter**, Chair, UK Consumer and Public Interest Network (CPIN) Opening Address Opening Headline Speaker: *TBC*
11:15 – 11:25	**Short Break**

| 11:30 – 12:30 | **BSI Annual General Meeting (AGM)**

All UK delegates are welcome and encouraged to attend the AGM. This is an opportunity hear from BSI's leaders about BSI's activities and achievements.

Speakers:
Susan Taylor Martin, Chief Executive, BSI
Scott Steedman, Director General – Standards, BSI
John Hirst, Chair, BSI Board | **Concurrent Session - ISO COPOLCO & Conference**

AI for All? A global perspective on a global challenge

A session exploring the challenges and opportunities for AI on a global scale and the role of standards in a context where legislation is fragmented

Moderator:
Nikki Stopford, Chair, BSI Consumer Forum
Speakers / Panellists:
Javier Ruiz Diaz, Digital Policy Advisor, Consumers International
Teresa Moreira, Head, Competition and Consumer Policies Branch, Division on International Trade and Commodities, UNCTAD (United Nations Conference on Trade and Development) |

		Chiara Giovannini, Deputy Director General, ANEC - The European Consumer Voice in Standardization **Saral James**, Manager, Malaysian Association of Standards Users *Additional Speakers/Panellists tbc*
12:30 – 13:25	**Lunch, Knowledge Marketplace and Networking**	
13:30 – 15:00	**Interactive Discussion / Audience Engagement Session** **What's needed to deliver safe, fair and inclusive AI that protects consumers and builds trust?** This session will provide an overview of the current standardization landscape and priorities for the future and feature insights from speakers and panellists and audience participation (via polls, Q&A, etc.) to help develop understanding of the essential building blocks for safe, fair, trustworthy AI. Introduction and moderation: **David Cuckow**, Director of Digital, BSI **Laura May Bishop**, Digital Sector Lead, Artificial Intelligence & Cyber Security, BSI Panellists: **Caitlin Kraft Buchman**, Founder Women@TheTable, Co-founder <A+> Alliance for Inclusive Algorithms **David Cuckow**, Director of Digital, BSI **Liz Coll**, Founder, Connected Consumers *Additional Panellists tbc*	
15:00 – 15:10	**Short Break**	
15:15 – 16:15	**Closing Discussion** **AI for All – Next steps to ensure AI is part of a fairer, safer future for all** A closing presentation about the global nature of the challenges and opportunities and the need for global cooperation. Followed by a final opportunity for audience Q&A with key experts and summary of top insights from the day on what will help deliver AI that is fair, safe and inclusive for all. Moderator: **Anne Hayes**, Director, Standards Development and Sectors, BSI Closing Headline Speaker: **Teresa Moreira,** Head, Competition and Consumer Policies Branch, Division on International Trade and Commodities, UNCTAD (United Nations Conference on Trade and Development) Panellists:	

	Nikki Stopford, Chair, BSI Consumer Forum **David Cuckow**, Director of Digital, BSI
16:15 – 16:20	**Closing Thanks** BSI & COPOLCO wrap-up and thank you's
16:20 - 17:30	**Drinks Reception and Networking**