



Navigating your information security journey

A practical guide to safeguard information assets,
mitigate risks, and build resilience.



Prioritizing information security is key to establishing Digital Trust. Digital Trust is the foundation for secure, resilient, and ethical operations. We understand that knowing where to start when protecting your business and assets can be challenging. This guide has been designed to help you begin your information security journey.

To help you take the next step, we've identified key resources, courses, schemes, and actions that can accelerate your progress. Simply follow our roadmap to safeguard your information assets, mitigate risks, and build trust.

Step 1



An introduction to standards

Learn what a standard is, discover its benefits, and understand how to implement it effectively.

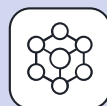
Resources

- **Video:** [A beginner's guide to standards](#)
- **Article:** [5 Reasons Why Standards Matter to Organizations](#)
- **FAQs:** [Demystifying Standards: Answers to the Most Commonly Asked Questions](#)

Courses

- [The Power of Standards On-Demand eLearning](#)
- [Introduction to Management Systems On-demand Training Course](#)

Step 2



Understanding and strengthening your information security

Gain valuable insights and effective strategies to navigate the evolving digital landscape.

Resources

- **Video:** [Introduction to ISO/IEC 27001 Information Security Management Systems](#)
- [ISO/IEC 27001 client guide](#)
- [The Little Book of Cybersecurity](#)
- [Digital Trust Resource Hub](#)
- **Success story:** [How AdvanceTrack strengthened its infosec credentials as the first UK organization to achieve ISO/IEC 27001:2022](#)
- **Success story:** [How Cleardata's commitment to management standards has driven growth and secured new business](#)

Step 3



Buy the ISO/IEC 27001 Information Security Management System standard

Purchase a copy of the information security management system standard, read it, understand the content, requirements and how it can improve your business.

Resources

- [ISO/IEC 27001 standard](#)

Step 4



Empower and upskill with information security training

Explore impactful training courses and qualifications designed to enhance your knowledge and prepare you for success.

Resources

- **Video:** [Boosting business with management systems](#)
- **Video:** [Drive compliance with team-wide training](#)
- **Brochure:** [Digital Trust training brochure](#)

Courses

- [Free ISO/IEC 27001 microlearning](#)
- [ISO/IEC 27001 Information Security Management Systems Awareness On-demand Training Course](#)
- [Lead Implementer ISO/IEC 27001](#)
- [Implementing ISO/IEC 27001](#)
- [Lead Auditor ISO/IEC 27001](#)
- [Internal Auditor ISO/IEC 27001](#)
- [All Information Security training courses](#)

Step 5



Discover Cyber Essentials & Cyber Essentials Plus

Cyber Essentials is a government-backed certification scheme that helps keep your organization's and your customers' data safe from cyber-attacks. The National Cyber Security Centre (NCSC) recommends Cyber Essentials as the minimum standard of cyber security for all organizations.

Resources

- [Cyber Essentials client guide](#)
- [Cyber Essentials preparation checklist](#)
- [Cyber Essentials and Cyber Essentials Plus Certification](#)

Step 6



Implement an Information Security Management System (ISMS)

Establish robust security controls by adhering to the ISO/IEC 27001 standard. Identify risks, implement necessary measures, and continuously monitor and enhance your security posture.

Resources

- [ISO/IEC 27001 implementation guide](#)
- [ISO/IEC 27001 self-assessment readiness questionnaire](#)

Consider these standards to support your implementation

- [ISO/IEC 27002 – Information Security Controls](#)
- [ISO/IEC 27005 – Information Security, Cybersecurity and Privacy Protection](#)

Step 7



Conduct a gap analysis

- Schedule a BSI gap assessment to evaluate your readiness.

Step 8



Get your Information Security Management System (ISMS) certified

Safeguard your information assets, mitigate risks and build trust by embedding rigorous information security practices with ISO/IEC 27001 certification.

Resources

- [Certify to ISO/IEC 27001](#)

Step 9



Get support – Let's shape your organization's future together.

Congratulations on creating a resilient digital future that prioritizes privacy, safety, security, and reliability. As your partner in progress, we'll help you become future ready and drive progress towards a sustainable world.

For support and more information, please contact us.

Visit **bsigroup.com**

Call **0345 086 9000**

Email **certification.sales@bsigroup.com**

Why BSI?



UK National Standards Body

As the UK National Standards Body, we aid innovation, support economic growth and improve quality, safety and well-being through standardization.

We're appointed by the government to develop British Standards and represent the UK's interests in standards development at a European and global level. We're among the most respected and reputable management

systems certification bodies in the world and our legal entities are accredited by around 20 local and international bodies, including UKAS.

As the world's first national standards body, we are active in 8,000 projects around the world, championing continuous improvement and innovation. To date, two million organizations have embedded our best practice standards.

Royal Charter

First awarded in 1929, the Royal Charter sets out our objectives: to simplify, standardize, and improve business performance.



As an organization without shareholders, we reinvest our profits to achieve the difference we want to see in the world.

Mark of trust

Renowned for its marks of excellence including the consumer recognized BSI Kitemark™, BSI's influence spans multiple sectors.



We publish over 3,100 standards a year and enable close to 14,000 standards-makers to influence the standards that matter to them. Being standards-maker means making a difference.

Who we serve

We serve clients all around the world, ranging from high-profile brands to small, local companies. Our clients trust us because of our expertise, integrity and our focus on driving positive outcomes.

As your partner in progress, we offer world-leading expert services including standards and standards-related support, physical/digital hybrid audits, flexible in-person and online training and a huge range of product and system certifications.

Our people

We hire the best and continually train our experts to be your partner for progress.

Our client managers are a valuable resource. They work tirelessly to understand your unique goals and help you achieve them. Your client and account manager will also stay with you from application to certification and beyond, helping you to create a strong and sustainable future.

Our tutors are industry experts in their fields with 250+ years' experience, turning their experience into your expertise to offer you a world-class learning experience. Delegates regularly rate them 9/10.

BSI Connect

Achieving certification gives you access to BSI Connect, helping you manage BSI audit information, your internal and supply chain audit activities, your supply chain risk, and carbon footprint.



Our standards create impact

Our clients consistently report significant positive impacts on both their operations and the environment as a result of adopting standards.



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Your partner
in progress