



Demonstrate your firm's AI leadership

with ISO/IEC 42001 certification

Navigating the AI landscape in Professional Services

Artificial Intelligence (AI) is transforming professional services. Leveraging AI securely and ethically is now essential for firms aiming to sustain competitiveness, ensure compliance, and enhance trust among clients.

Ways AI is reshaping the sector:

86%

86% of clients now expect AI-powered solutions from consulting engagements (IBM, 2024). [Source](#)

24-40%

Firms using AI strategically see 25-40% productivity gains in project delivery (Boston Consulting Group, 2024). [Source](#)

85%

85% of accounting professionals report increased speed and efficiency due to AI, with 68% benefiting from task automation (Karbon 2025). [Source](#)

33%

33% of legal professionals using AI report saving time on their legal work, with 33% saving up to 10 hours per week (Business Wire 2024). [Source](#)

Start your journey toward responsible AI management today

Gain credibility, trust, and competitive advantage with ISO/IEC 42001 certification. [Contact us](#)



AI adoption challenges

- **Data security and privacy:** Ensuring confidentiality and secure handling of sensitive client data.
- **Ethical risks:** Ensuring fairness, managing bias, and maintaining transparency in AI solutions.
- **Talent gaps:** Significant shortages in skilled AI professionals and data science expertise.
- **Governance challenges:** Navigating evolving global regulations and establishing robust AI governance structures.
- **AI implementation failure risk:** Lack of clear problem definitions and infrastructure, poor data readiness, misaligned use cases or a focus on technology over user value

So how can the professional services sector effectively address these challenges?

Leverage AI best practice: ISO/IEC 42001

ISO/IEC 42001 is an international standard designed to establish guidelines and requirements for responsible AI management systems (AIMS), ensuring ethical use, robust governance, and transparent AI operations.

ISO/IEC 42001 certification: A trusted path forward

Accredited certification to ISO/IEC 42001 positions your professional services firm as a trusted leader, ready to leverage AI ethically and effectively, supporting long-term success, resilience, and market leadership.

Opportunities AIMS certification provides

- **Enhanced Trust and Credibility:** Strengthen client, internal and external stakeholder confidence through your commitment to risk management and ethical and transparent AI practices.
- **Strategic Competitive Advantage:** Stand out by demonstrating robust AI governance aligned with strategy, data, client expectations and execution from the start
- **Improved Regulatory Compliance:** Proactively manage regulatory changes and reduce risks with structured AI governance.
- **Talent Attraction & Development:** Attract and retain top AI talent by showcasing leadership in ethical AI management.
- **Accelerated Innovation:** Safely innovate and scale AI solutions, delivering reliable and ethical value to clients.

Ensuring that digital trust becomes a cornerstone of the AI landscape.

Our goal is the responsible use of AI for the benefit of society.

This process begins with creation of the products, algorithms and data used to train them, through to their practical implementation, ongoing maintenance and continual improvement.

Our proactive approach to AI standards and regulations aims to help develop a safe, inclusive and sustainable future where AI providers can adopt habits of excellence, to build trust without stifling innovation.

BSI stands as a global leader in AI assurance, offering a comprehensive suite of services that empower organizations to develop, deploy, and manage artificial intelligence responsibly and ethically.

- Courses and qualifications
- Pre-certification assessments
- Assessment and certification

Learn more >