

Consumer & Retail Audit Maturity

Social performance self-assessment checklist





How resilient, responsible, and audit-ready are the social elements of your supply chain?

With increasing consumer expectations and evolving regulatory demands, the ability to demonstrate transparency, fairness, and accountability across your supply chain has never been more critical. Use this quick self-assessment to gauge your current practices across key areas of ethical and responsible sourcing in the consumer and retail sector.

SECTION 1: Governance & Ethical Oversight (10 questions)

		Yes	Partially / In Progress	No / Don't know
1	Do you have a documented ethical sourcing and human rights policy for your organization?			
2	Are human rights, and social responsibility embedded into your corporate risk register?			
3	Do you track performance indicators for social and ethical compliance internally?			
4	Are senior leaders actively engaged in social responsibility or ESG governance?			
5	Is your code of conduct communicated and enforced across the entire supply chain?			
6	Are workers' rights (e.g. freedom of association, collective bargaining) part of your audit scope?			

SECTION 1: Governance & Ethical Oversight (10 questions)

	Yes	Partially / In Progress	No / Don't know
Do you use second party audit/ assessments to assess ethical or labour risks?			
Is subcontractor and agent activity within your supplier network routing monitored?	ely		
Are you aligned with frameworks lik ISO 20400 or SMETA for procurement audits?			
Do you report publicly on social or he rights performance (e.g., ESG report sustainability reports)?			



SECTION 2: Supplier Management & Traceability (10 questions)

		Yes	Partially / In Progress	No / Don't know
11	Do you perform audits or assessments for high-risk suppliers?			
12	Are corrective actions tracked and followed up with measurable improvements in case of mistakes or supplier breaches?			
13	Do supplier contracts clearly define expectations around legal working hours, minimum wage, and safe conditions?			
14	Are audits inclusive of temporary, subcontracted, or migrant workers across the value chain?			
15	Is data on suppliers' working hours, pay, and employment terms collected and reviewed?			
16	Are third-party factories and logistics providers included in audit programmes?			

SECTION 2: Supplier Management & Traceability (10 questions)

	Yes	Partially / In Progress	No / Don't know
Are worker grievance mechanisms available and functional across the supply chain?			
Do you conduct training or onboarding for suppliers on social and labour expectations?			
Is there a documented supplier code of conduct that includes labour and human rights?			
Are risks around product integrity, traceability or counterfeit goods monitored and addressed?			



SECTION 3: Culture, Transparency & Consumer Trust (10 questions)

		Yes	Partially / In Progress	No / Don't know
21	Are employees trained on ethical conduct, supplier risk, or social compliance?			
22	Have you experienced any reputational risks from supply chain failures in the last 3 years?			
23	Is human rights performance integrated into supplier KPIs or contracts?			
24	Are you leveraging any software or technology (e.g., audit platforms or dashboards) for supplier data?			
25	Have you assessed exposure to AI or data ethics risks within consumer touchpoints?			
26	Are grievance mechanisms available to all workers, including subcontractors, in a language they understand?			

SECTION 3: Culture, Transparency & Consumer Trust (10 questions)

		Yes	Partially / In Progress	No / Don't know
27	Do you regularly review the impact of social audit findings on brand reputation and stakeholder trust?			
28	Are there feedback loops in place to capture insights from workers or site staff to improve future audits?			
29	Do workers across all levels, including contracted and subcontracted, know how to raise grievances without fear of retaliation?			
30	Are lessons from grievance records, workplace incidents, or complaints used to improve internal policies and drive cultural change?			

Your score

(Max: 30 points)

What do your scores suggest?

Score Range	Maturity Level	What It Indicates	
0-10 points	Emerging	You're building awareness — it's time to establish core audit and sourcing structures.	
10-20 points	Developing	Some practices are in place, but there's room to improve traceability and consistency.	
20-30 points Advanced		You're actively managing risks and embedding best practice — focus on continuous improvement.	

What's Next?

Wherever you land on the maturity spectrum, there's opportunity to improve, align with global standards, and build trust with your stakeholders.





