BSI Kitemark: Better way to meet requirements of many different markets around the world

YG Yangın Güvenliği, Turkey’s leading fire extinguishing systems manufacturer, has been awarded the BS EN 15276 BSI Kitemark Certificate to increase the trust and quality perception of customers and distributors.

The business in brief
YG Yangın Güvenliği Ltd. was established in 2010, built on extensive knowledge and experiences gained within the fire and safety industry dating back to 2003. Their technology continued to evolve through partnerships with Siyah Güvenlik Sistemleri Ltd. in 2019, leading to the creation of the world’s cleanest and most advanced condensing aerosol fire suppression system under the HAFEX® brand. In order to enter and compete in new international markets, what they needed was high product quality, meeting the requirements of international standards and certification of these products by reputable organizations. At this point, cooperation with BSI took place due to the requirements.

BSI: the business benefits
BSI Kitemark...
- Validates internal product tests and reduces risks
- Increases customer confidence
- Supports the international growth of a company
- Helps them reach new markets and new customers & distributors easily
- A clear indication of the product’s quality and reliability
- Clearly proves that the product meets the relevant standards

"BSI team supported us to complete the processes in a very collaborative manner despite the extraordinary conditions of the pandemic with their professional approach, effective communication and fast action throughout the whole process."

Ufuk Can Günaydın
Co-founder Responsible for International Relations and Company Development YG Yangın/ HAFEX®
Company background
YG Yangın Güvenliği Ltd. was established in 2010. Their technology has continued to evolve through the creation of the cleanest and most advanced condensed aerosol fire extinguishing system in the world under the brand name HAFEX®.

This system utilizes two different aerosol compound formulas for different purposes which allows HAFEX® to be used in sensitive electronic environments with Strontium Nitrate Based formula. The advantages of HAFEX®; does not deplete the oxygen within the media with non-corrosivity, which also does not have any damaging effect on ozone and global warming. The system does not require maintenance for 15 years, piping or pressured tanks as well as 100% non-leakage room is not required to install the system, where HAFEX® can effectively extinguish A, B, C, F class and electrical fires.

YG Yangın Güvenliği Ltd. is one of the leading manufacturers of fire suppression systems in Turkey. Company has sales representatives in 18 different countries and in 6 provinces across Turkey. They provide marketing and installation services to all cities in Turkey. The team is highly experienced in providing specialized service in the field of fire suppression systems and offering a high-tech customer support and installation services to many countries around the world.

Why BSI Kitemark™:
BSI Kitemark certification confirms that a product or service’s claim has been independently and repeatedly tested by experts, means that there is confidence and trust in the company’s Kitemark-certified products and services.

As YG Yangın Güvenliği company is committed to complying with the quality, safety and performance requirements set by international standards regarding condensing aerosol fire extinguishing systems, it was an understandable step to seek BSI Kitemark certification, explains Ufuk Can Günaydın Co-founder Responsible for International relations and Company Development YG Yangın/ HAFEX®.

Consumer trust and confidence in BSI Kitemark’s products and services offers a unique competitive advantage. Kitemark-certified brands and service providers may display the Kitemark on their products, packaging, and other marketing materials, depending on the scope of their Kitemark certificate. This was one of the most important factors for the company choosing to work with BSI.

BSI Solution
YG Yangın Güvenliği business operations primary focus are public and private institution projects, rather than retail sales. Which has led to the development of deep connections with the government of Turkey and some other countries and its various departments for safety and security, including the army and national projects. As a result of their proven track record of trustworthiness and quality, they have decided to manufacture their own products to meet all the requirements of the relevant international standards.

BSI has clearly laid out the requirements for the entire product certification program, such as certification process steps, preliminary requirements, testing schedule and expected costs. Despite the pandemic conditions, YG Yangın Güvenliği production and quality department officials and employees have successfully completed the entire certification process as a result of long-term infrastructure and test preparations, which they meticulously made in intensive communication and harmony with BSI experts and officials.

Having the BSI Kitemark certificate has increased the company’s products to open up to new markets, increased the trust, quality perception of customers and distributors towards the products, and increased its competitive capacity.

Contact us to find out how BSI can help your business make excellence a habit.
To speak to an advisor call: +90 216 445 90 38
visit our website: bsgroup.com/tr-TR/
or email us at: bsi.eurasia@bsigroup.com