



Inspiring trust for a more resilient world

Privacy consulting services

## Article 27 Representative services

Ensure your organization meets EU & UK data protection compliance obligations



## What is Article 27?

Article 27 of the GDPR mandates that a company must have an EU-based Representative, if it does not have an EU-based establishment and::

- It targets its goods or services into the EU; or
- Monitors EU-based data subjects

## Article 27 Responsibilities

The Representative has the following important responsibilities:

- Acts as the contact point for data subjects and the supervisory authorities in the EU;
- Provides any information the Supervisory Authorities require for the performance of their tasks; and
- Maintains a copy of the Article 30 Record of Processing Activities (RoPA) of the non-EU company.

## BSI's Article 27 Representative Service

BSI can help your organization meet this obligation in an efficient, cost-effective way allowing you to focus on your business.

Our EU and UK-based teams can support organizations with EU or UK specific compliance obligations.

## Reach out to our expert



**Conor Hogan**, Global Practice Lead – Privacy, oversees our global team of data protection and privacy professionals from our Centre of Excellence in Dublin, Ireland.

His team supports clients from across the world to meet the evolving challenges of privacy and data protection compliance.

## Get in touch

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It is important to note that as an Article 27 Representative, BSI is not:

- Responsible for compliance or non-compliance with data protection laws by the controller or processor;
- Liable for breaches of data protection laws by the controller or processor;
- Required or responsible for monitoring or assessing compliance with data protection laws of the controller or processor.

Does my organization need to appoint an Article 27 Representative?

Take our self-assessment questionnaire to define what type of representation you may need.

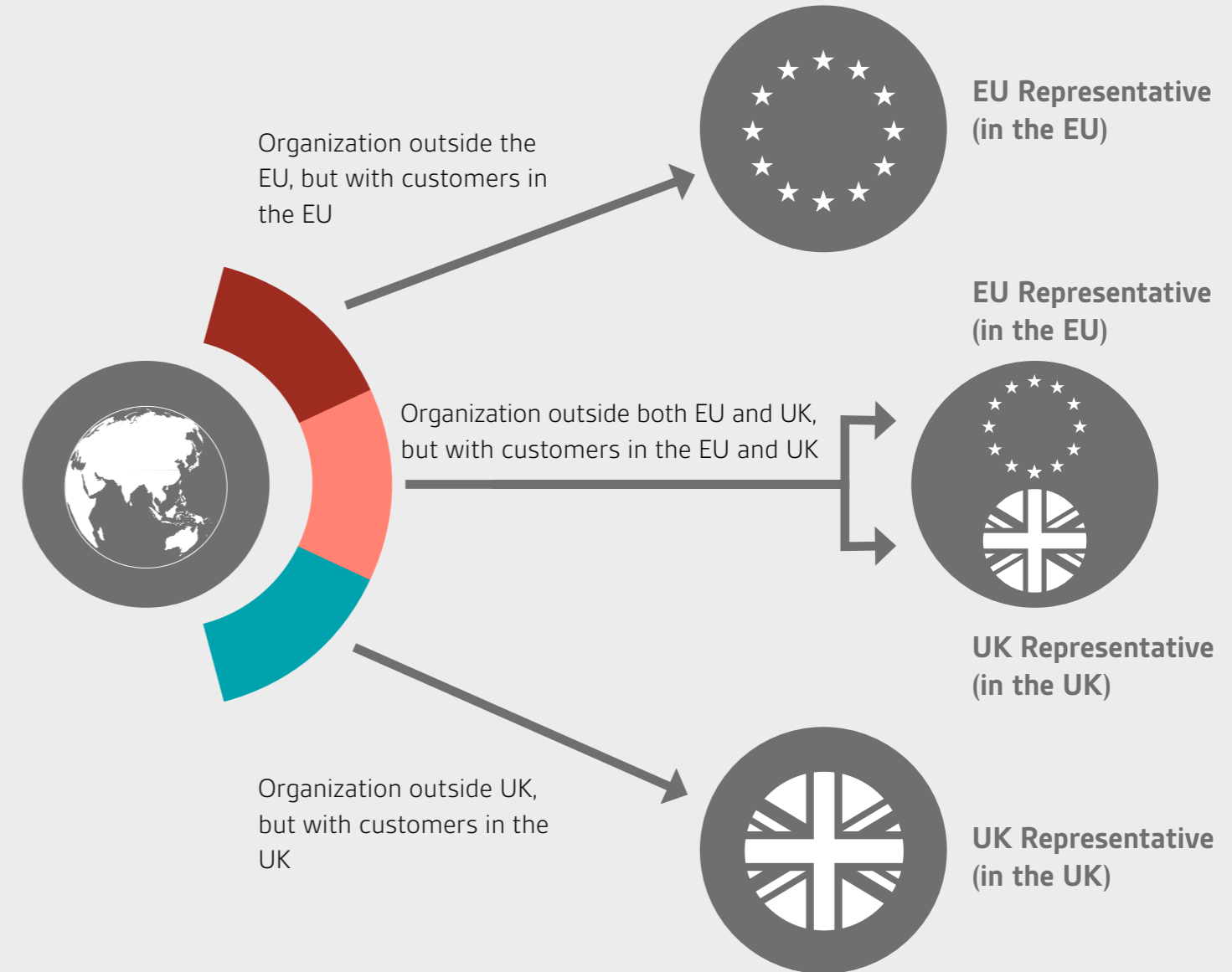
[Take self-assessment](#)

## Brexit

December 31, 2020 will be remembered as the date the UK formally completed its exit from the European Union (EU). This has a significant impact for ongoing data protection compliance, including the requirement for some UK organizations (with no establishment in the EU, but who sell goods or services into the EU or monitor EU data subjects) to appoint an EU Representative.

Conversely, there is also an obligation on some EU organizations (that have no establishment in the UK but who sell goods or services into the UK or monitor UK data subjects) to appoint a UK Representative.

## EU Representative or UK Representative



## What is the difference between an Article 27 Representative and a Data Protection Officer?

### Article 27 Representative

#### Designation

Receives mandate and instructions

#### Tasks

Point of contact for data subjects and supervisory authorities

Maintains RoPA

#### Scope

Non-EU based companies

#### Liability

Restricted to violations of its own obligations

### Data Protection Officer

#### Designation

Independent, not subject to instruction

#### Tasks

Point of contact for data subjects and supervisory authorities

Monitors compliance

Advises company and staff

#### Scope

EU and Non-EU based companies

#### Liability

DPOs are not personally liable in case of non-compliance with the GDPR



## Other BSI privacy and compliance services

- ✓ Outsourced DPO
- ✓ Data Subject Access Request support
- ✓ Data Protection advisory (GDPR, CCPA etc)
- ✓ ISO27701 implementation
- ✓ Cookie compliance
- ✓ Data protection and Privacy training
- ✓ SOC 2 compliance
- ✓ PCI DSS compliance

## Why BSI?

- We are independent
- We are experts in EU, UK and global data protection compliance
- We have specialized, skilled and expert consultants with years of practical experience in managing operational data protection challenges

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