



Business Continuity Management ISO 22301

Converting cost into an asset
through certification



Accelerate growth through certification

Digital services have rapidly expanded over recent years, enabling more sustainable ways of doing business and encouraging global inclusivity.

Whether you provide or depend on digital services, they undoubtedly unlock new opportunities for your organization.

They also introduce additional risks and potential for disruption, from reputational brand damage to global IT outages. With all businesses in the supply chain now so closely interconnected, a single point of failure has the potential to affect all parties, up and downstream.

- For 89% of organizations, business resilience is one of the most important strategic organizational priorities.
- The top three areas of investment over the next two years are cyber resilience, crisis management and emergency management.
- Half of organizations reinvest in resilience due to strategy, with regulation being a less important driver.
- 58% of businesses are working towards technology enablement of their resilience programmes¹.



Being prepared for business disruptions²

96% of organizations have experienced disruption in the past two years.

76% said their most serious disruption had a medium to high impact on operations.

93% have established a C-level sponsor for their resilience programme.

"ISO 22301 demonstrates our commitment to providing a reliable high-quality service to our customers' needs."

CCO, Telecommunications Service Provider



Introducing Business Continuity Management ISO 22301

²BPwC's Global Crisis and Resilience Survey 2023, PwC, www.pwc.com/gx/en/issues/crisis-solutions/global-crisis-survey.html



The opportunities created by robust business continuity management

Business continuity allows you to mitigate the risk of disruption, defend your organization and assure stakeholders and customers. Business continuity management isn't just concerned with covering risks. It's also about investing resources in the most effective way. A certified Business Continuity Management System (BCMS) supported by the internationally recognized standard, ISO 22301, can be a strategic investment that transforms a cost centre into a valuable asset.

Certification for ISO 22301 provides a systematic approach to business continuity management regardless of your organization's type, size, or sector. It helps you implement a proportionate response when disruptions occur and enables you to protect against and recover more quickly from such incidents.

Certification will help you:

- Inspire trust in your ability to continue operations through a disruption.
- Build trust with key stakeholders, from key customers to partners, boards and investors.
- Protect your business reputation by adhering to legislative requirements in a way that not only matches expectations, but surpasses them.
- Significantly reduce the financial losses and operational impact by proactively planning for potential risk.
- Create a competitive advantage by turning the expected cost of legislation into a true differentiating asset.



Supporting your journey towards certification

Whether you're new to business continuity management or want to enhance your current system, we can help. As your trusted partner, we ensure your system maintains operational resilience, fosters trust, and increases customer trust for a competitive edge.

Understand and prepare with Training and Qualifications

Strengthen your knowledge on what ISO 22301 Business Continuity Management does, how to implement it, and how to audit your system in our range of training courses and professional qualifications. We also offer courses focused on key skills that bolster your abilities and knowledge as a Business Continuity professional, such as a Business Impact Assessment, and Crisis Management.

[Discover our courses](#)

Measure your readiness with Pre-Certification Assessments

As an optional early-stage review, a Gap Assessment pinpoints areas where your existing BCMS does not meet the requirements of ISO 22301.

A Pre-Assessment is also highly recommended, completed prior to certification audit to ensure everything is in place.

[Identify your BCMS gaps](#)

Getting and maintaining certification

We conduct the formal certification audit to evaluate your BCMS against ISO 22301. This comprehensive review ensures that all aspects of your business continuity plan are compliant and effective. Once you successfully complete the certification audit, BSI awards you with an accredited and international-recognized certification.

[Get ISO 22301 certified](#)



Why BSI?

Developing best practice in a fast-moving business landscape

Having been on the frontline of technological progress for more than a century, BSI has been working with organizations across the globe to build trust in digital risk management. BSI has been at the forefront of ISO 22301 since the original Business Continuity Standard, BS 25999-2 was pioneered by us in 2007. And we continue to be at the forefront of developing and evolving standards to keep organizations resilient and robust.

Backed by technical prowess and a robust network of industry leaders, academics, and professional bodies, BSI is committed to advancing the digital trust agenda for both organizations and society.



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Talk to us about your business continuity requirements

Partner with us to navigate the complexities of business continuity with confidence.

[Contact us](#)