

# ISO/IEC 27701 Privacy Information Management System



## Accountability and trust for personal information

Protecting personally identifiable information (PII) has never been so important. Individual privacy rights allow people to decide how their personal data is managed and increasingly organizations have a legal obligation to respond.

Where the quantity of sensitive information has multiplied and the use of technology makes it easier to transfer and more readily available, organizations need to respond. And that's where ISO/IEC 27701 can help.

## What are the benefits of ISO/IEC 27701?

ISO/IEC 27701 is a privacy extension to ISO/IEC 27001 Information Security Management and ISO/IEC 27002 Security Controls. An international standard for a privacy information management system (PIMS), it provides guidance on the protection of privacy, including how organizations should manage personal information, and assists in demonstrating compliance with privacy regulations around the world.

It helps both PII processors and PII controllers to put robust data processes and controls in place, which means you can not only demonstrate accountability for managing PII but instil trust and build strong business relationships.

### Strategic governance

Organizations need the agility to respond to changing technologies and associated regulations. That's where top management engagement and alignment with your organization's strategy is key.

ISO/IEC 27701 provides a governance framework for managing PII. It builds upon internationally recognized information security governance, and both require top management engagement.

### Privacy compliance

Privacy laws and regulations differ between country and state. They focus on an individual's nationality, as well as where they live, which can add a layer of complexity for organizations who operate in a global context.

ISO/IEC 27701 requires the context of PII processing to be understood and accounted for to ensure organizations respond to all relevant jurisdictional differences.

### Relationship management

It's never been so important for alignment between business partners and stakeholders. The transfer of data and sharing of

PII between different organizations and countries needs clear agreements, as well as defined roles and responsibilities.

ISO/IEC 27701 requires processes to be agreed and provides guidance on the different roles and responsibilities for processors and controllers to help facilitate relationships.

### An integrated approach

ISO/IEC 27701 has been developed to minimize the complexity of multiple stand-alone systems. It extends ISO/IEC 27001 for information security and uses the ISO high level structure (HLS) that brings a common framework to all management systems.

By implementing a PIMS, you not only gain great effectiveness and efficiencies with your information security management, but you can integrate with other popular systems such as ISO 22301 business continuity management.

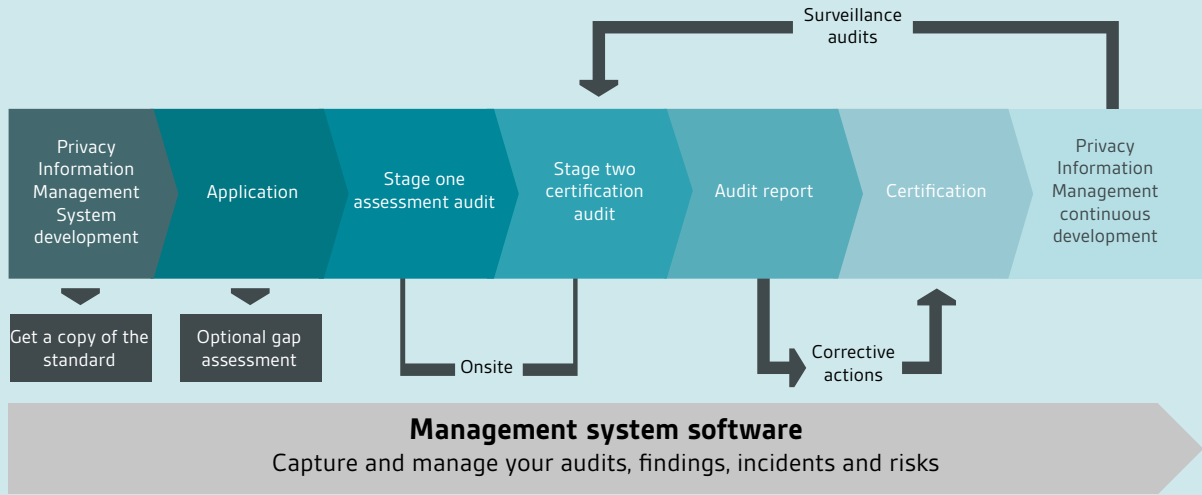
**At BSI we have the experience, the experts and the support services to help you get the most from ISO/IEC 27701.**

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# ISO/IEC 27701 certification journey

Whether you're new to privacy management or looking to enhance an existing information security and privacy system, certification to ISO/IEC 27701 provides confidence and trust in the way you manage privacy. It demonstrates you have taken accountability for processing PII in a secure and compliant way. No matter where you are in your journey, our team are on hand to support.



Our ISO/IEC 27701 journey builds upon ISO/IEC 27001 certification. If you're certified to ISO/IEC 27001, talk to us about the option of combined audit days.

## Privacy information management training courses

### Get the skills to maximize ISO/IEC 27701 for your organization.

Our training courses will help you understand the ISO/IEC 27701 standard and the agreed terms and definitions. You can build on this knowledge to learn how to implement or audit a PIMS so it delivers value for your organization.

Our courses include:

- **ISO/IEC 27701 Requirements** – one day introduction
- **ISO/IEC 27701 Implementation** – two day implementation techniques
- **ISO/IEC 27701 Internal auditor** – one day course for existing ISO/IEC 27001 auditors to learn ISO/IEC 27701 auditing techniques

Our courses use a high-impact, accelerated learning approach, proven to enhance knowledge retention and skill application.



## Why BSI?



For over a century BSI has championed what good looks like and driven best practice in organizations around the world.

This includes the production of BS 7799, now ISO/IEC 27001, the world's most popular information security standard. And we haven't stopped there, addressing the new emerging issues such as cyber, cloud security and now privacy with ISO/IEC 27701. That's why we're best placed to help you.

With the technical know-how and network of industry experts, academics and professional bodies, we are committed to drive the privacy agenda for both organizations and society.

**For more information on ISO/IEC 27701 from BSI please contact your local office.**

**Details available at: [bsigroup.com](https://www.bsigroup.com)**