**In brief**

Established in Mpumalanga in 2006, Label Pro Industries has grown from a small start-up to a competitive, quality supplier of adhesive labels and tags. From their manufacturing hub in Nelspruit and supported by their branches in Nelspruit, Tzaneen, Groblersdal and the Eastern Cape, a team of 50 people deliver dynamic products for clients of the African continent. Their strategy of investing in new technology and machinery differentiates them from competitors and supports product diversity so they can deliver the solutions their customers need.

**The benefit**

“Our certification allows us to quickly and easily assure our clients that we have identified and mitigated potential risks to the safety of their food products during our manufacturing process. Continual improvement is now a part of our every-day operations, providing regular opportunities for learning and training. We also certified to ISO 12647-2 – Proficient Printer to further improve the quality of our products and are investigating other quality related standards. The processes and practices we’ve put in place have fuelled substantial growth, notably in our compostable Bio-label© products, securing valuable growth opportunities with targeted retailers.”

HACCP SANS 10330 certification has enabled Label Pro Industries to effectively manage the expectation that their products won’t impact the safety of their customers’ food products, supporting Label Pro’s goals for local and international growth.
“At first, we tried working with consultants, but got frustrated when their suggested solutions didn’t align to our goals. Working with BSI was the opposite; they assisted in defining our scope, helped us establish a timeline and when it came time for our certification audit, the auditor was exceptionally professional and we really appreciated how efficiently all of the administrative aspects were managed. Label Pro Industries is proud to display the BSI Mark of Trust.”

Helen Clarke, General Manager

**Client challenge**

- Label Pro needed to be able to show existing and potential customers that they are a trusted partner in the food supply chain
- Without certification exporting internationally was challenging or, in some cases, not possible
- Consultants had proposed numerous, complicated certifications
- Not all certification-related organizations have the extensive international experience required to improve the reliance of food-related businesses

**BSI solution**

- BSI guided us through the audit process and supported us by providing relevant information throughout our journey
- Our auditor changed our perception that being audited would be a highly stressful process, instead her exceptional knowledge and professionalism—combined with her constructive feedback allowed us to turn non-conformities into learning opportunities
- BSI showcased their capacity for innovation by conducting our Stage 2 Close Out Audit using remote audit technology
- The exceptional quality of the remote audit process motivated us to engage BSI’s Connected Learning Live platform for training which was also excellent
- BSI has assisted us in maximizing our investment in certification by helping us promote our achievement

**Why BSI?**

As a supplier to exporter clients it was essential for us to partner with a reputable, international certification body who understands the scope and demands of our business.