

**Annual PALMS Conference @  
MTA/NYCT  
December 13, 2018**

**BSI Entropy – Lessons Learned,  
Lagging and Leading metrics**

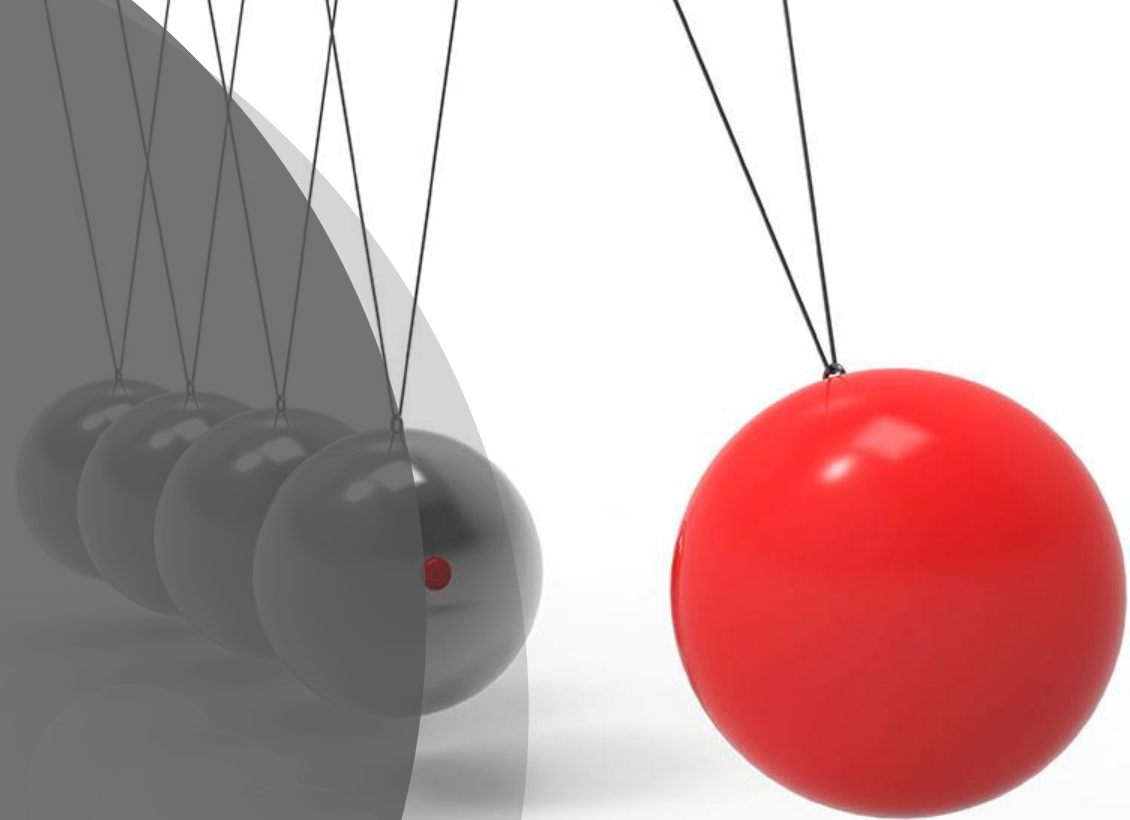


Gary Robinson

SVP EHS Information Solutions

**bsi.**

# 1901



Innovation is in our DNA  
from the first standard  
developed by BSI to align  
London's tram track  
gauges in 1901...







Innovation is in our DNA  
from the first standard  
developed by BSI to align  
London's tram track  
gauges in 1901...

...to today's standards that  
help smart cities reduce  
congestion and grow  
sustainably...

**bsi.** ...making excellence a habit

- BSI has shaped nearly 40,000 standards since 1901
- BSI engages more than 12k experts, academics, governments, and industry globally to create standards
- Created by industry, for industry

# Quality

## 1 QUALITY MANAGEMENT BS 5750 (1979)

→ **ISO 9001** (1987)  
ISO 13485  
IATF 16949  
AS 9100



# Environmental

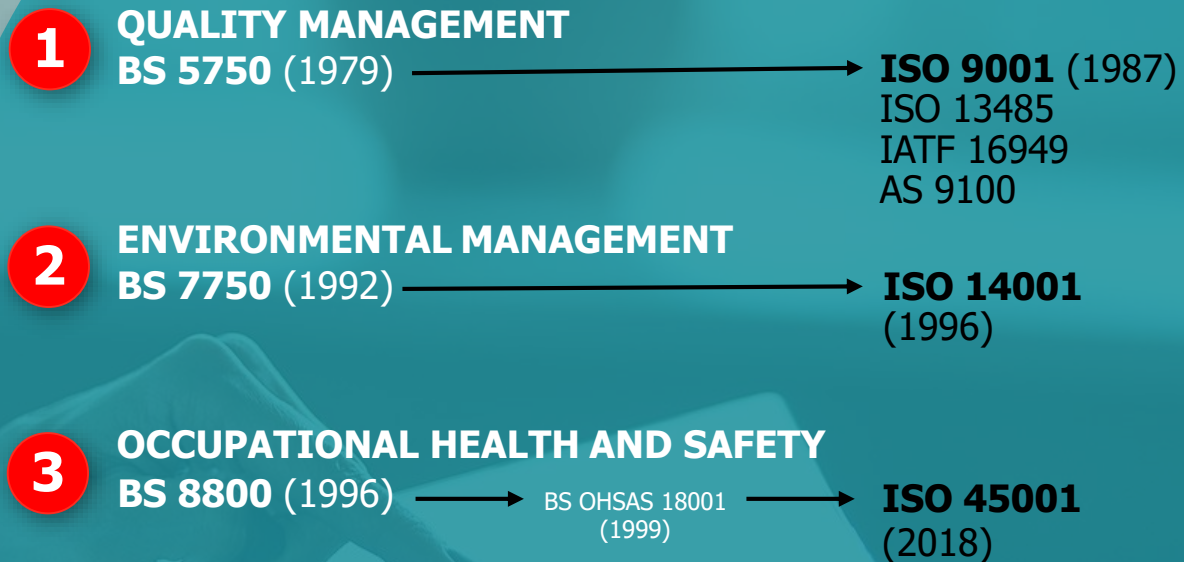
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**BS 5750** (1979)

→ **ISO 9001** (1987)  
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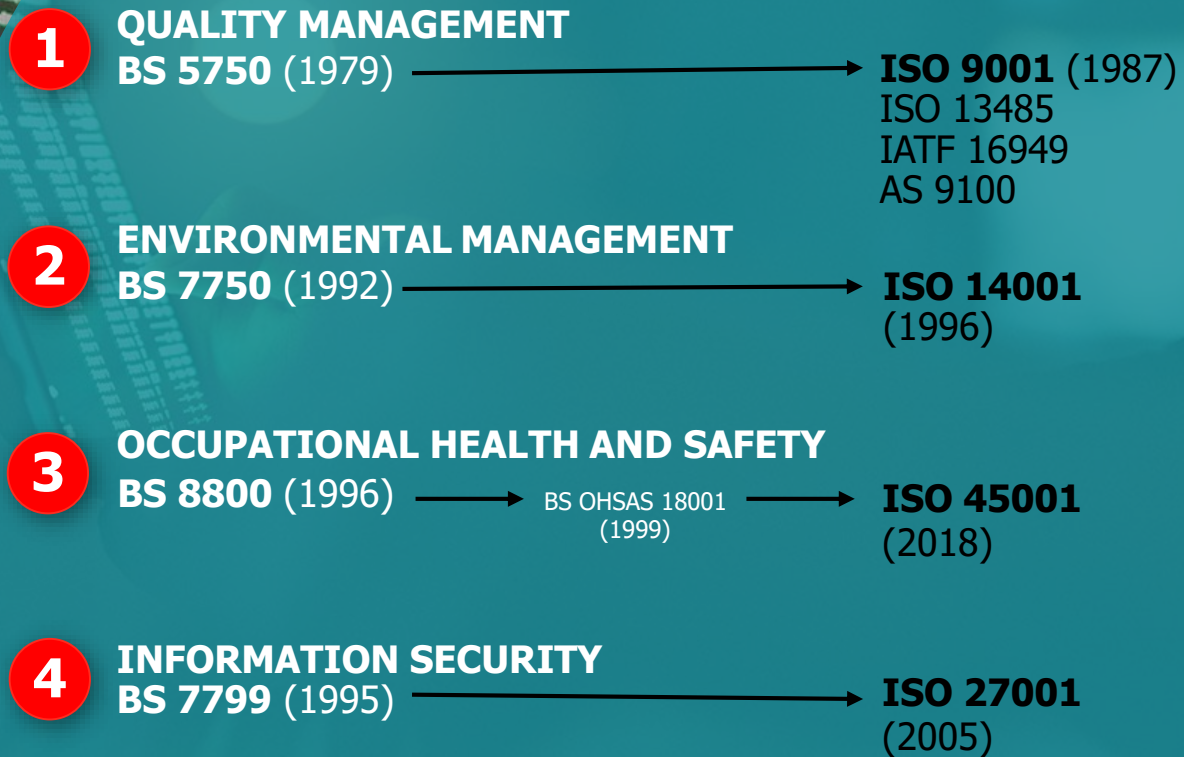
**2** **ENVIRONMENTAL MANAGEMENT**  
**BS 7750** (1992)

→ **ISO 14001**  
(1996)

# Safety



Cyber





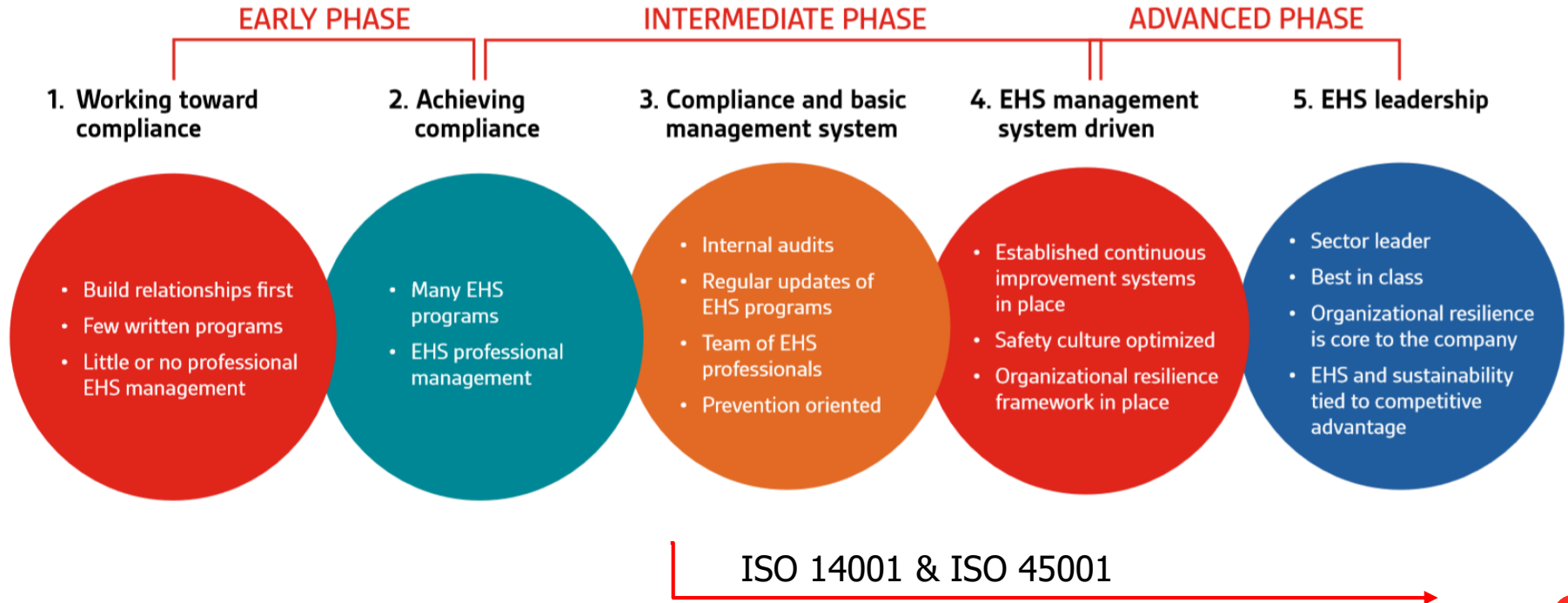
We are a purpose-driven  
business focused on  
organizational resilience.

**bsi.** ...making excellence a habit

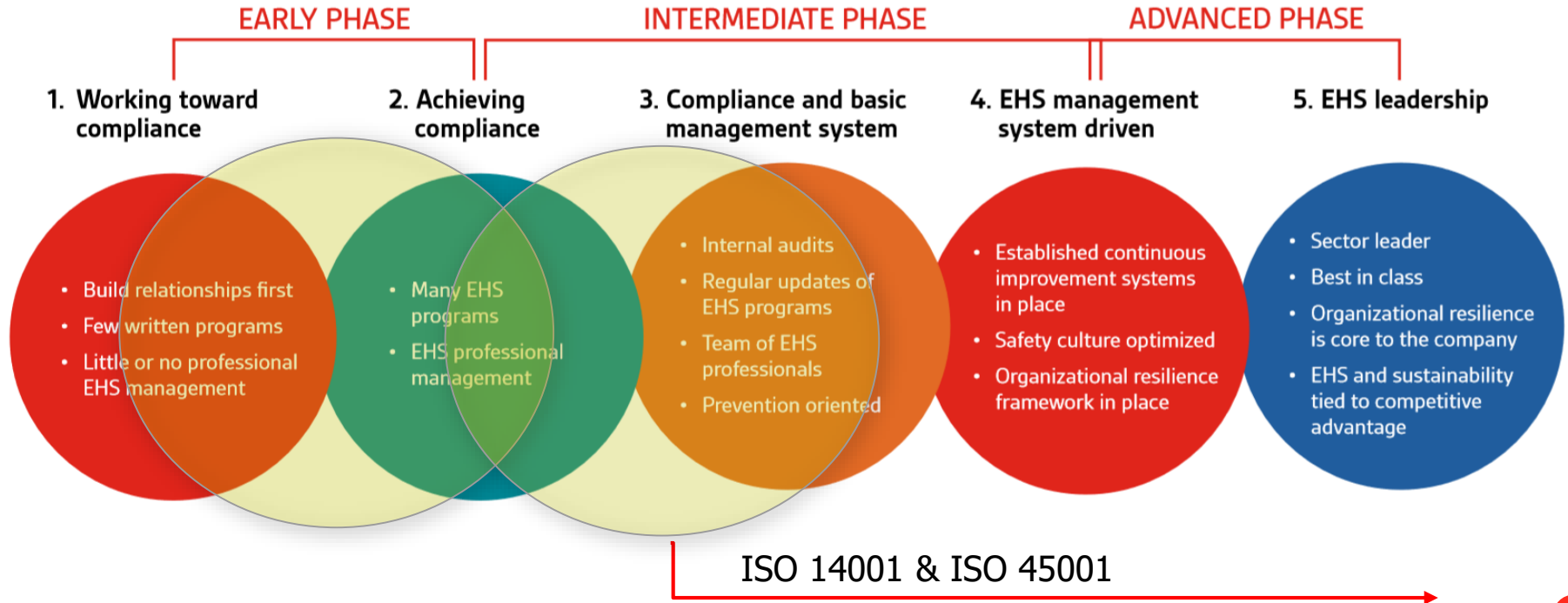


- We work for the public good to improve, standardize and simplify business systems
- Profit is reinvested back into BSI and never distributed
- We are independent from outside influence

# Leveraging best practice throughout EHS programs



# Leveraging best practice throughout EHS programs





# Are Management Systems too time consuming and document heavy to work?


1. Leadership commitment and context.
- 2. Company-wide communications/awareness.
- 3. Document and record management
- 4. Managing the compliance program.
5. Establishing realistic objectives.
- 6. Ownership of processes.
- 7. Encouraging adoption (responsibility).
- 8. Establishing performance baseline
9. Ensuring adequate resource.
- 10. Consideration of risk and opportunity.

↖ *Technology can help.*

# Platform to configure and house your EHS program



- 1. Mobile Event tracking**
- 2. Incident Tracking and Reporting (Lagging)**
- 3. Findings Tracking (Leading)**
  - Deviations, non-conformance; at risk conditions/behaviors
  - Near Misses; Observations; Stop Work events; Opportunity for Improvement; Ideas
- 4. Reporting & Dashboards**
- 5. Related features**
  1. Corrective Actions, Preventative Actions, Projects (CAPA)
  2. Compliance Calendar
  3. Document Management
  4. Risk Assessment – JHAs / Similar Exposure Groups
  5. Training skills management
  6. ISO Management System support
  7. KPI Analytics

The background of the slide features a blurred financial market display. At the top, there are several data points: 'High 1198.76', 'Vol 7,582,160k', 'Low 1195.39', and 'Open 1,523.53'. Below this is a candlestick chart with green and red bars, overlaid with several moving average lines in green, blue, and red. The overall theme is financial data analysis.

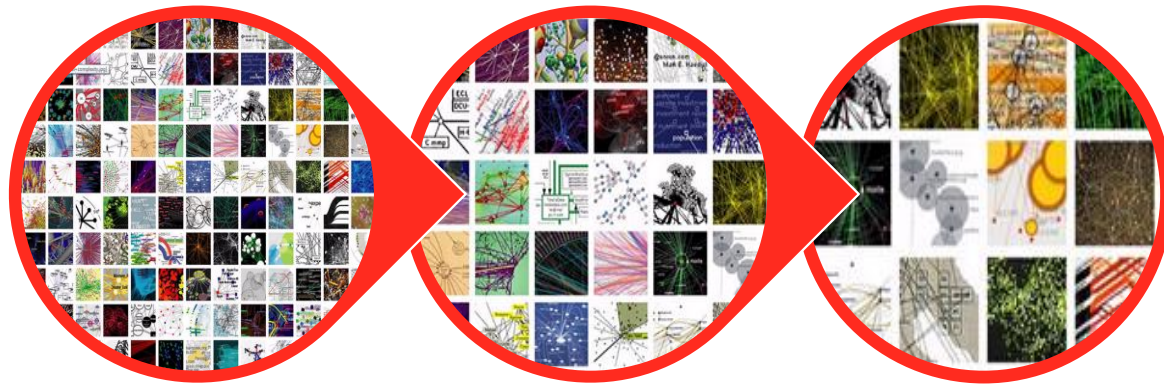
## Opportunity for Significant ROI

Utilizing information technologies can lighten the load for a working system:

- Reduced business disruption
- Increased efficiency and productivity
- Provide insights that can be difficult to see manually.



Streamline processes, reduce complexity and support with a simplified set of tools to provide reporting on-demand.



# Project Examples

1. Mobile event logging
2. Managing a compliance audit and inspection program
3. Developing a process for risk assessment

Examples of using information technology to accelerate performance



# Project Example

1 Mobile event tracking to generate lagging and leading indicators  
(BSI Entropy Connect)





# Lagging vs Leading Indicators

- How do we correct and improve when something goes wrong?
- Are we learning from adverse events?
- Do we have a process?
- How do we move upstream to identify at-risk conditions and behaviors to prevent an incident?

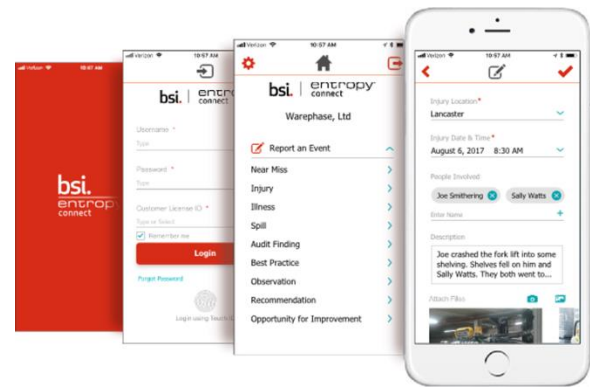


Entropy BSI Connect  
officially launched at  
our Dallas event in  
September.

- Enhanced access to your Entropy applications
- Capture incidents, observations
- Capture and transition tasks
- Feed your management system with front line data to uncover predictive and prescriptive insights
- Accomplish more from the field

# What is Entropy Connect?

Entropy Connect is a mobile app that allows anyone with a mobile phone or tablet to quickly and simply report any sort of incident, near miss, risk, nonconformity or opportunity for improvement within your organization.



- Log incidents, near misses, findings and observations
- Capture photos and short videos can be edited and attached
- Voice to text function to make reporting even easier

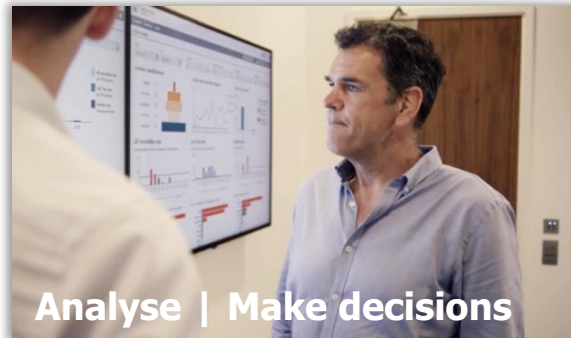
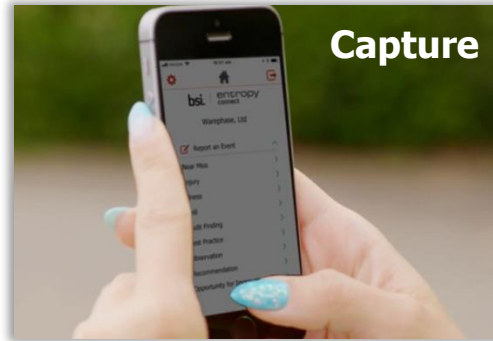


# How does it work?

- Information is captured on the app and **flows instantly** to the core system

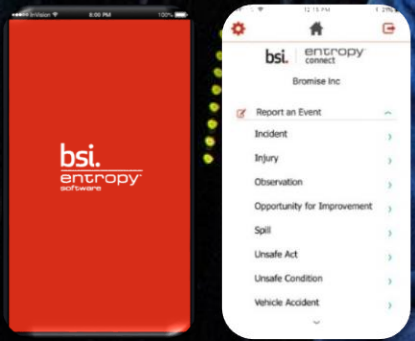
- From there it can be reviewed and any relevant **action taken**

- Trends can be identified** using analytical dashboards built into the core entropy system



How many at risk situations are reported each day? What about Opportunities?

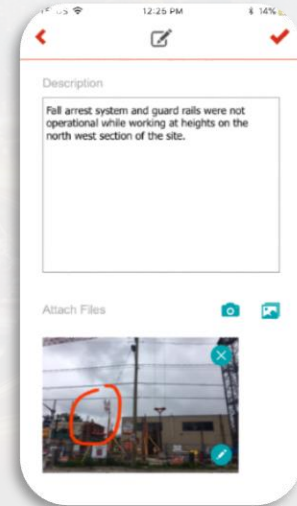
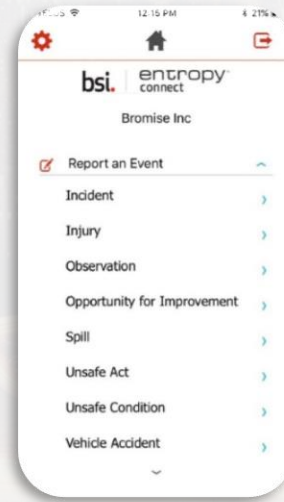
- Increasing the number of eyes and ears helps with better oversight (risks and opportunities)
- Better oversight with more data leads to improved insights



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**OVERSIGHT:** Establish robust process for evaluating critical risks and improve as the business environment changes

- Look for process to track risks, behaviors and opportunities more widely



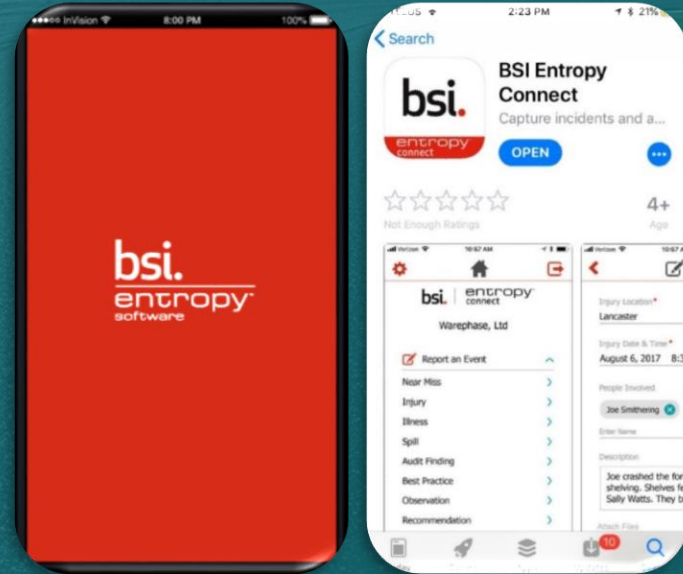


# Lets have a look

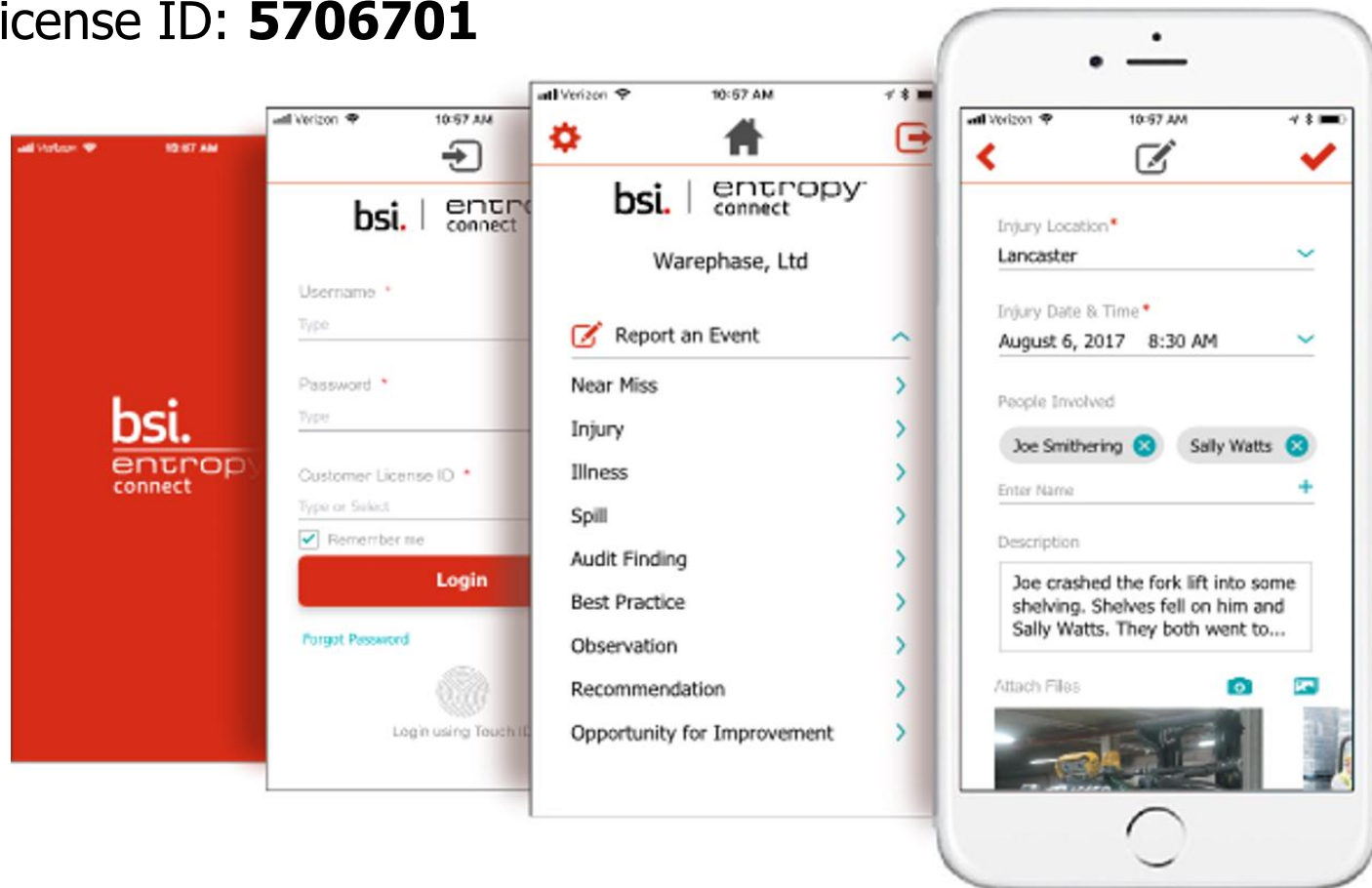
**STEP 1:** Elect one person in a group to download the BSI Entropy Connect app

**STEP 2:** Use the login details provided

**STEP 3:** discuss as a group and spend a few minutes adding potential threats/incidents and log them in the Entropy Connect App



Username: **entropyconnect**  
Password: **connect2**  
Customer License ID: **5706701**



## What to look for:

During this exercise, we want you to identify potential incidents and areas of concern, and document them utilizing the Entropy Connect App.

- Blocking a exit





## What to look for:

During this exercise, we want you to identify potential incidents and areas of concern, and document them utilizing the Entropy Connect App.

- Blocking a exit
- Utilizing a trash can to transport food

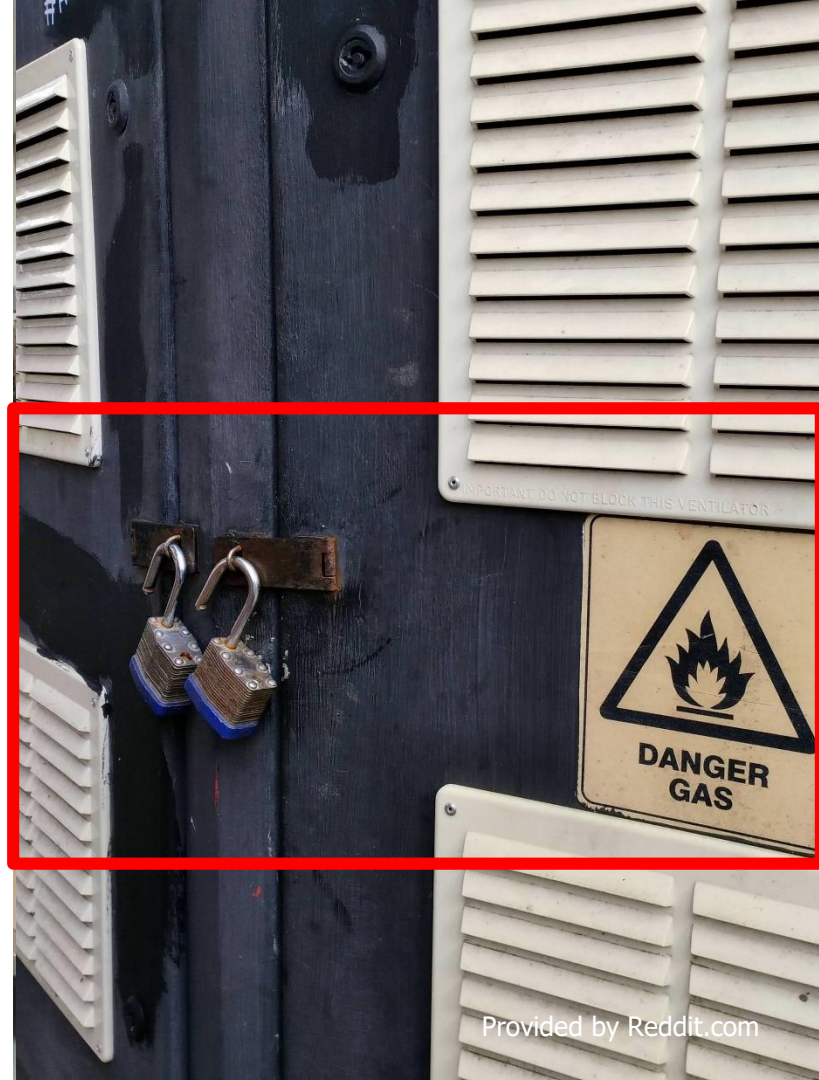




## What to look for:

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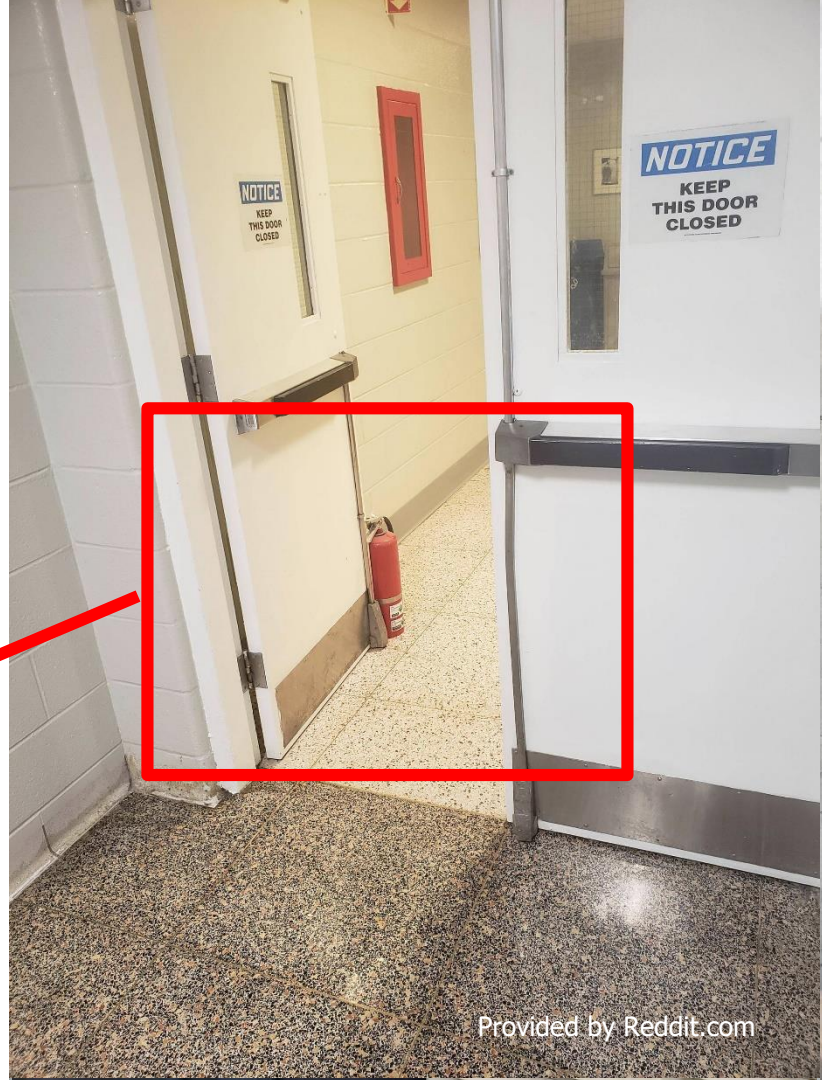
- Blocking a exit
- Utilizing a trash can to transport food
- Not securing dangerous materials



## What to look for:

During this exercise, we want you to identify potential incidents and areas of concern, and document them utilizing the Entropy Connect App.

- Blocking a exit
- Utilizing a trash can to transport food
- Not securing dangerous materials
- Misuse of items



## What to look for:

During this exercise, we want you to identify potential incidents and areas of concern, and document them utilizing the Entropy Connect App.

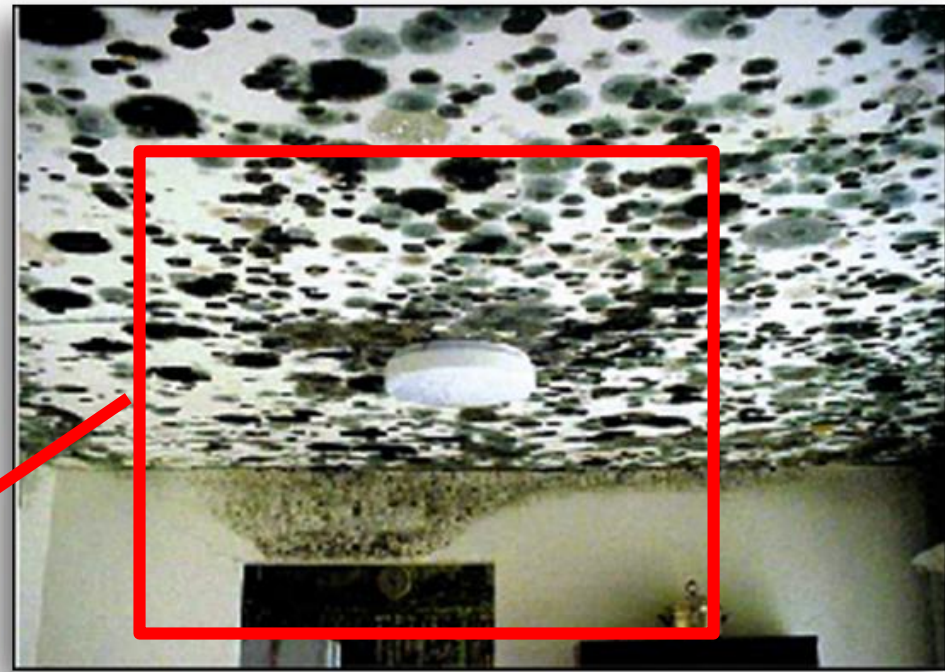
- Blocking a exit
- Utilizing a trash can to transport food
- Not securing dangerous materials
- Asbestos



## What to look for:

During this exercise, we want you to identify potential incidents and areas of concern, and document them utilizing the Entropy Connect App.

- Blocking a exit
- Utilizing a trash can to transport food
- Not securing dangerous materials
- Asbestos
- Mold
- Silica Dust





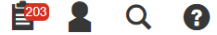
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- Blocking a exit
- Utilizing a trash can to transport food
- Not securing dangerous materials
- Asbestos
- Mold
- Silica dust



# How did it go? What's in the activity log?!



Compliance Analytics Knowledge Incident



Event Queue

Drag a column header and drop it here to group by that column.

	Created Date	Occurrence Date	Type	Location	Description	Persons Involved	Submitted By	Files	
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> 12/14/2018 9:36 am	12/14/2018 2:34 am	Nonconformance	Pheonix	Building is sponsoring a breakf...		Brittney de Stefano		
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> 12/13/2018 1:50 pm	12/13/2018 7:48 am	InjuryType	Oil Field Service Company	Worker slipped off of a 6 foot p...	Rigger	Entropy Connect		
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> 12/13/2018 1:49 pm	12/13/2018 8:48 am	GenericIssue	Pink Lady Fruit Co.	Petroleum on the wall		Entropy Connect		
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> 12/13/2018 1:48 pm	12/13/2018 8:46 am	NearMiss	New York	Field Crews were using soiled ...	MTA Field Crews and passeng...	Entropy Connect		
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> 12/13/2018 1:45 pm	12/13/2018 8:42 am	GenericIssue	Pink Lady Fruit Co.	Backing up w/ no audible or vi...		Entropy Connect		
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> 12/13/2018 1:42 pm	12/13/2018 8:41 am	FindingsBestPractice	USA	Trip hazard, carpet frayed		Entropy Connect		
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> 12/13/2018 11:19 am	12/13/2018 6:18 am	NearMiss	New York	Robert speaking on the new Si...		Entropy Connect		
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> 12/13/2018 10:37 am	12/13/2018 5:34 am	NearMiss	New York	Howard Wolf describing drying...		Entropy Connect		
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> 12/13/2018 8:45 am	12/13/2018 3:43 am	NearMiss	New York	Exceptional and attentive audi...		Entropy Connect		
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> 12/13/2018 8:39 am	12/13/2018 3:38 am	NearMiss	New York	Observed Rich Hubner discus...		Entropy Connect		

Page 1 of 12 10 Viewing 1 - 10 of 114

# Lagging Indicators

From

2017/01/01

To

2017/12/31



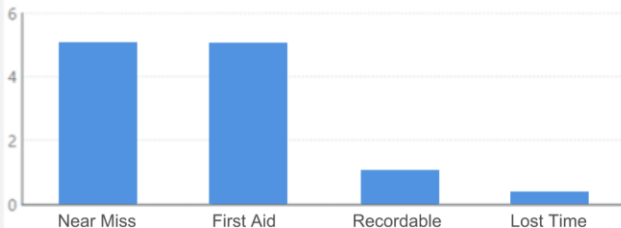
**22** Total incidents  
48

**185** Lost Days  
342

**35** Restricted Days  
81

**38** Near Misses  
92

Classifications

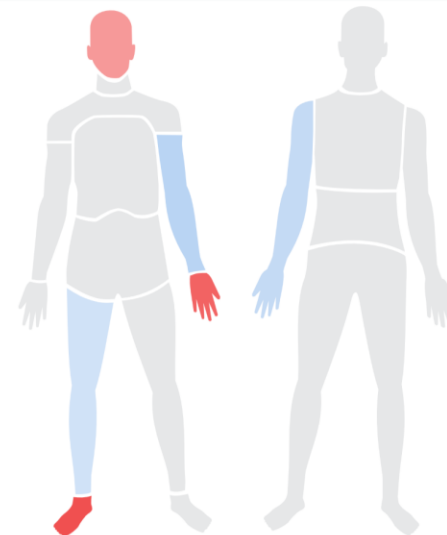
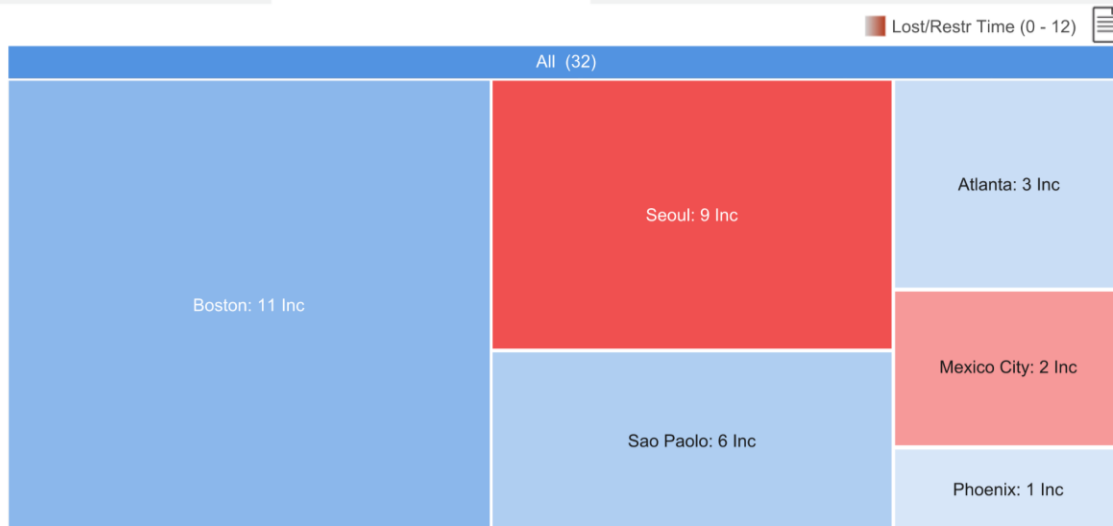


Incident Details by Type



General Breakdown

Breakdown by Location





# Leading Indicators

From

2017/01/01



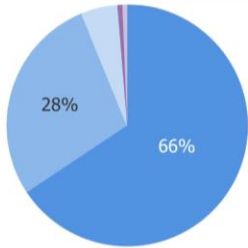
To

2017/12/31



Top 5 Action States

Top 5 Finding States



- Closed: 1,127 (66 %)
- Open: 485 (28 %)
- Awaiting Approval: 82 (5%)
- Not Approved: 11 (1%)
- Awaiting Acceptance: 8 (0%)

	Active	Active and Overdue	% Overdue	Due By 2018/06/15	Due By 2018/07/15	Due By 2018/08/14	Completed
<b>Findings</b>	<b>586</b>	<b>330</b>	<b>8%</b>	<b>0</b>	<b>2</b>	<b>0</b>	<b>1,130</b>
<b>Actions</b>	<b>295</b>	<b>279</b>	<b>12%</b>	<b>4</b>	<b>5</b>	<b>1</b>	<b>340</b>

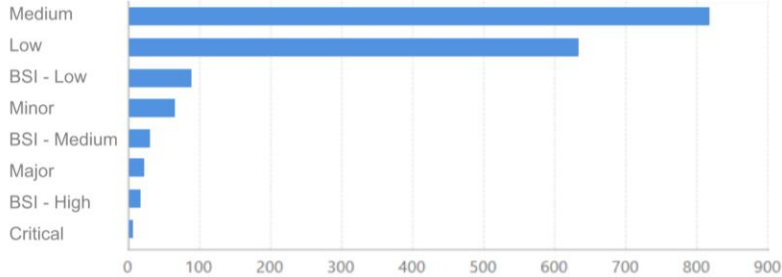
Severity

Location

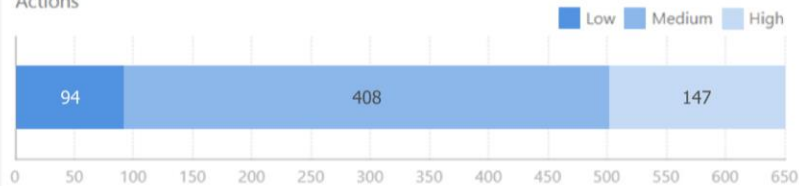
Origin

Category

Findings

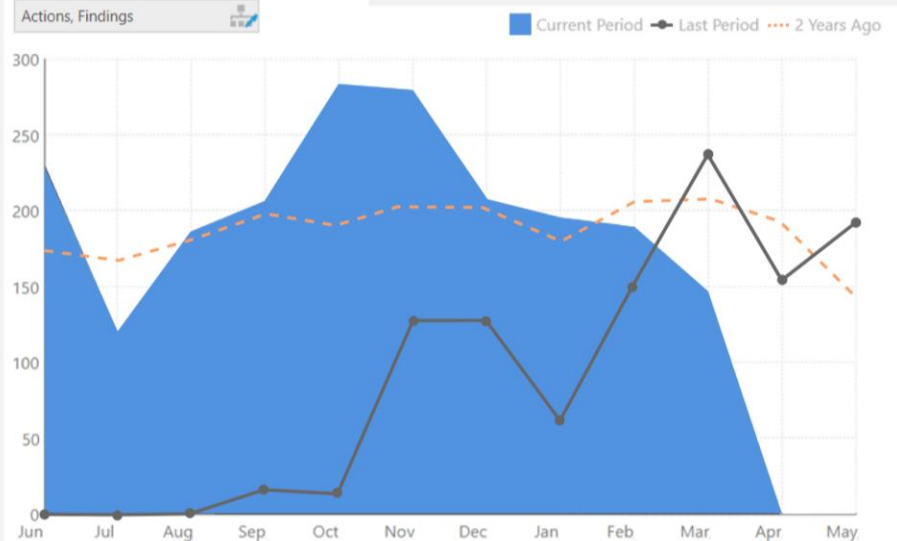


Actions



Period Over Period

Actions, Findings



# Problems it may help solve

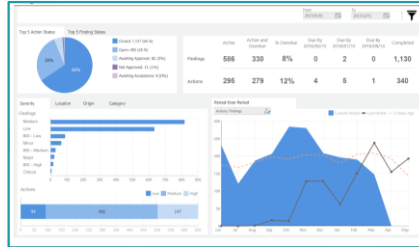
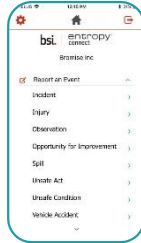
Our leadership team don't trust the information they are getting

I have difficulty in getting my organization to embrace EHS, Quality and Security

We do not highlight our good practice

We are not collecting enough data to generate relevant trends

Our employees want to submit information anonymously



People in my organization feel environmental, health and safety is down to them

It is hard to capture leading indicators of potential incidents and risks

Information does not flow well across our organization

We don't get risks and near misses reported – just incidents and spills

# How could this change your organization?

- Engage your entire organization by making it easy for them to capture data and report

- Take action faster by becoming aware of incidents and opportunities for improvement in real time

- Analysis with more data enables you to generate insights and make informed decisions

Help establish a management systems culture across your organization



- More eyes
- More data captured

Real time data

- Real time data
- Enabling appropriate action

Actionable insight

- Live dashboards
- Informing business decisions
- Take relevant action

## Project Example

# 2 Developing a process for Managing compliance audits and inspections



# Support the Auditing and Inspection process

- Schedule recurring assessments and inspections
- Track findings and opportunities for improvement
- Close the loop and drive action
- Keep performance results highly visible

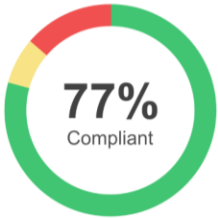
# Leading Indicators

From 2017/01/01

To 2017/12/31



## Audits Summary



Total Audits  
**20**

Total Findings  
**26**

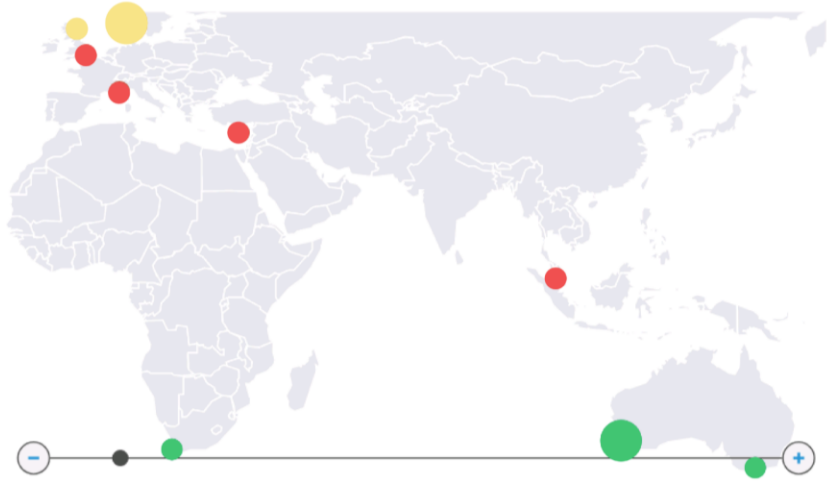
Total Actions  
**32**

% Completed by Due Date



## Audits by Location/Department

Compliant Borderline Compliant Not Compliant No Info



## Audits by Status

Scheduled  
**2**  
1 Overdue

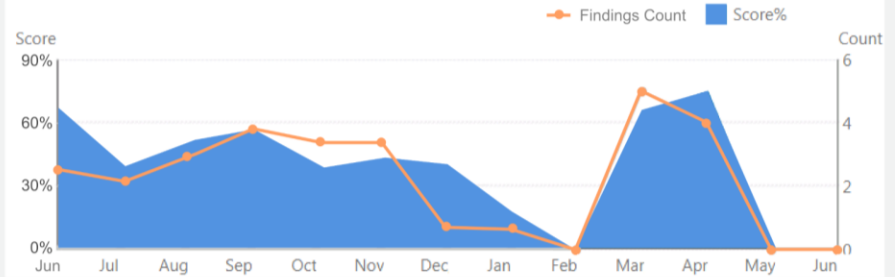
Cancelled  
**2**  
0 Overdue

In progress  
**6**  
2 Overdue

In Verification  
**2**  
1 Overdue

Completed/Archiv...  
**10**  
0 Overdue

## Compliance Trend



## Compliance by Section

## Average Scores by Location/Department

Location/Department	Avg Score%	Findings	Actions	Compliant
Melbourne	100%	5	8	Yes
South Africa	100%	4	5	Yes
Perth	0%	2	6	No
Aberdeen	0%	1	3	No
Asia Pacific	0%	1	4	No
Australia	0%	3	3	No

# Leading Indicators

From

2017/01/01



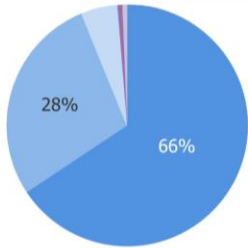
To

2017/12/31



Top 5 Action States

Top 5 Finding States



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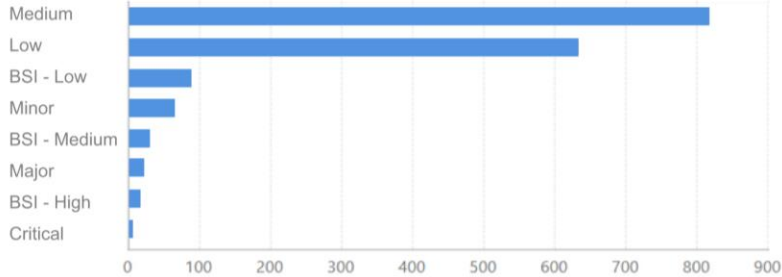
Severity

Location

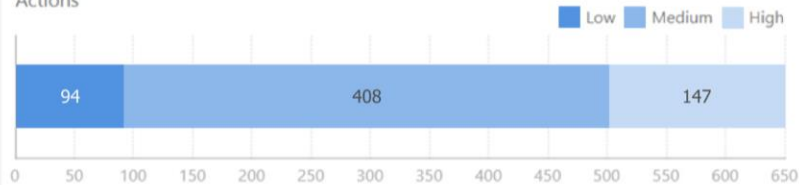
Origin

Category

Findings

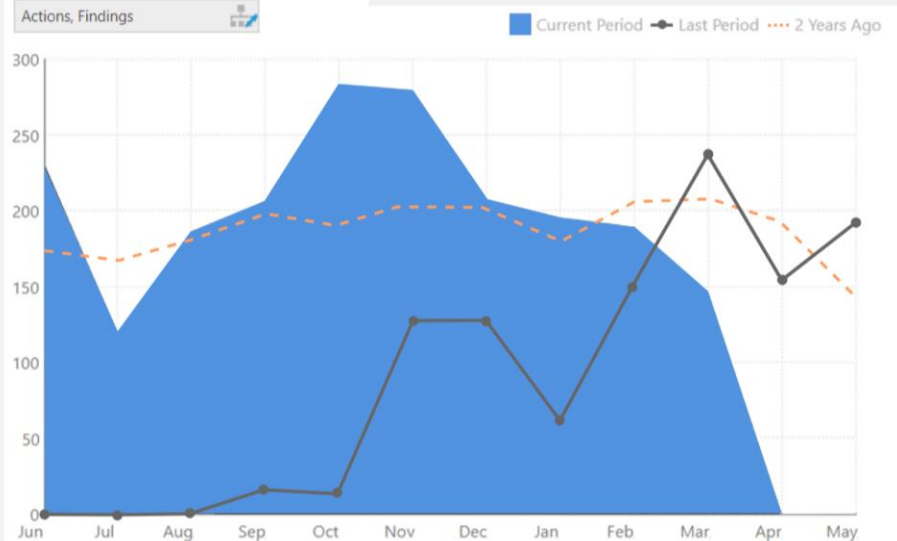


Actions



Period Over Period

Actions, Findings



## Project Example

# ③ Developing a process for Conducting risk assessments



# Current process flow description in words

## Detail draft flow for a risk assessment

1. Schedule assessment (with recurrence?)
  2. Identify risks
  3. Evaluate risks
  4. Raise recommendations
  5. Allocate responsibility for closure of recommendations
  6. Manage/Close out Recommendations
  7. Re-assess residual risk post action
- Use assessments for employee awareness

Risk Bands

Consequence

5	5	10	15	20	25
4	4	8	12	16	20
3	3	6	9	12	15
2	2	4	6	8	10
1	1	2	3	4	5
	1	2	3	4	5

Likelihood

# Provide repeatable process for risk assessment

- How do we assess what is risky?
- What controls will help?

Risk	Risk Type	Likelihood	Consequence	Total	Risk Band
<input type="checkbox"/> Visual difficulties/eye strain, strains and sp...	Health and Safety Risk	1 ▼	3 ▼	3	3
<input type="checkbox"/> Strains and sprains from awkward postures...	Health and Safety Risk	4 ▼	5 ▼	20	20
<input type="checkbox"/> Cuts, sprains, strains, trips, and falls	Health and Safety Risk	3 ▼	2 ▼	6	6
<input type="checkbox"/> Injuries from materials tipping and falling a...	Health and Safety Risk	5 ▼	1 ▼	5	5
<input type="checkbox"/> Slips, trips, and falls	Health and Safety Risk	3 ▼	4 ▼	12	12
<input type="checkbox"/> Strains and sprains	Health and Safety Risk	1 ▼	3 ▼	3	3
<input type="checkbox"/> Fire	Health and Safety Risk	2 ▼	3 ▼	6	6
<input type="checkbox"/> Vehicle accidents and injuries	Health and Safety Risk	4 ▼	1 ▼	4	4
<input type="checkbox"/> Tasks Involving Repetitive Motion	Health and Safety Risk	4 ▼	2 ▼	8	8
<input type="checkbox"/> Uses VDT/CRT > 4 hrs/day	Health and Safety Risk	2 ▼	2 ▼	4	4



# Conclusion

1. Information technology can add value by streamlining processes and reducing complexity
2. Software can be used to achieve greater communication and efficiency with common management processes (aligned with ISO best practice)
3. Becoming more efficient with common process can free time to focus on performance, accelerate your program and enhance overall effectiveness.

...making excellence a habit.

Gary Robinson

- [Gary.Robinson@bsigroup.com](mailto:Gary.Robinson@bsigroup.com)



bsi.