



MICRO VIDEO TRAINING

We bring technology, expertise and creativity together for enhanced retention, enjoyment and accessibility



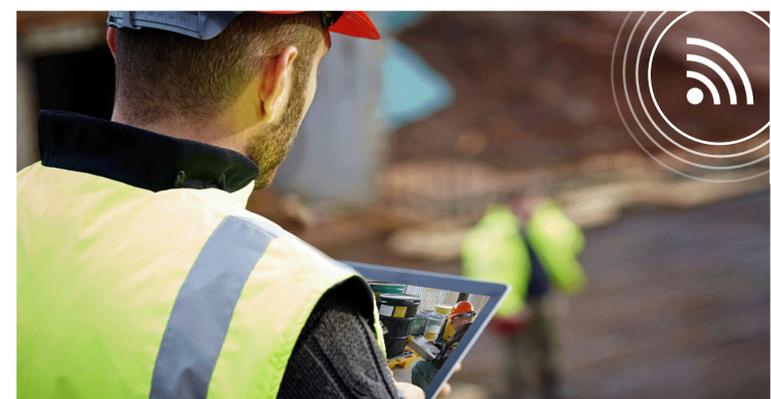
Micro-Video Trainings or MVTs are short focused on-demand training for today's busy workforce. MVTs are designed to meet specific learning outcomes and geared to boots on the ground topics that your employees face in their day-to-day activities.

BSI Training Team and Philosophy

For over 25 years, BSI instructors have been equipping Environmental, Health and Safety (EHS) professionals for success by delivering accurate, engaging, and regulatory-compliant training.

With increasing responsibilities, limited time and decreasing attention spans, employees need a cutting edge training solution that appeals to them in a fast paced environment, focused on the activity at hand, consumes less time and is available to them exactly at the time they need it.

Organizations are embracing MVTs as it is cheaper to build, quicker to deploy, quicker to access, user friendly and an enjoyable state of the art training solution for todays busy workforce.



SCHEDULE A DEMO

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Benefits of Micro-Video Training

- **CORPORATE STANDARDIZATION** – Training is standard, to ensure all employees receive the same consistent corporate message.
- **AFFORDABLE** – Live training can be digitized. This reduces scheduling conflicts and the expenses that come along with it.
- **EASILY DEPLOYED AND ACCESSED** – Training can be created and deployed much quicker than traditional live training and available on multiple platforms.
- **EASY TO UPDATE** – Once developed, the training will only need to be updated if a regulatory change has occurred or an internal policy or procedure changes.
- **WIDER APPLICATION** – You can use these training as stand-alone assets or complimentary to more in-depth formal training.
- **HIGH IMPACT** – By definition, our video trainings are designed to meet a narrow but specific outcome. They can be used very effectively to bring about behavioral change at a single facility or corporate wide.
- **HIGHER RETENTION RATE** – Key objectives are reinforced with straight to the point messaging and impactful contextual imagery and graphics.
- **GREATER USE** - With on-demand visual trainings in smaller clips, your training can reach a new level of accessibility and enjoyment by your employees.

