Data Privacy Services:
GDPR and Privacy Shield

Need help complying with global privacy regulations?

If your company does business with or handles the data of individuals in California or the European Union (EU), then you are probably required to comply with the California Consumer Privacy Act (CCPA), EU/U.S. Privacy Shield directives, or the EU General Data Protection Regulation (GDPR). The GDPR applies to all EU member states, as well as organizations that do business in the EU. The EU has been on the forefront of privacy legislation over the last 20+ years, and the GDPR is intended to strengthen and standardize previous privacy legislation into a unified standard. U.S.-based organizations have not traditionally put the same emphasis on the protection of private information as their EU-based counterparts, but that has changed with the CCPA and now the sharing and protection of private data is now an extremely important topic.

What this means for your organization

Since the EU does not deem the United States to have adequate privacy protection laws, their member states require U.S. organizations that handle Personally Identifiable Information (PII) collected in the EU to meet EU privacy standards through the Privacy Shield program, GDPR (which went into effect in May of 2018) as a condition of transferring data. U.S. companies that handle EU customer or employee data categorized as PII will need to demonstrate their compliance with EU privacy standards, and companies that do not meet the regulations will risk large fines (up to 4% of the company's annual turnover or 20M Euros) and/or termination of contracts with EU partners.

Each privacy engagement is designed to help you:

- Understand your Privacy requirements so you can efficiently allocate the right resources, where they count

- Provide visibility into your Privacy posture to all levels of the organization

- Verify that your controls, tools, and processes are effective in addressing regulatory and legal risks

- Avoid reputational risk and fines by making sure you are meeting all facets of Privacy regulations

- Develop operational processes and technical controls related to Privacy as part of a sustainable Privacy Program

- Increase your market share by demonstrating your commitment to Privacy to customers and partners

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With the CCPA the protection of PII is perhaps the main driver for compliance, since even a relatively small breach of PII of 10,000 records can mean a class action lawsuit of at least $100,000.

If this sounds complicated, that's because it is. To meet the privacy requirements, companies are required to make a number of significant administrative and technical changes to their data handling processes, including:

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Our process begins with a lot of listening. We'll determine your key drivers, industry and regulatory requirements, company culture, organizational structure, goals, data types and locations, and concerns. From there we work with your stakeholders to define your Privacy objectives, based on the data you control and how it is shared. We then assist you in mapping out your data, figuring out how data is shared and managed, and building out the controls and processes required to meet all facets of Privacy regulations.

Our Privacy services will help you determine the real risk to your business, prioritize issues in a manner that aligns with organizational goals, and define a clear roadmap for continuous improvement so that you can make smart, informed decisions about your Privacy Program.

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To find out more
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