



# Safety in numbers.

Protect your business and your customers' information with BSI.

### How safe is your business?

- 91% of organizations have experienced some form of cyberattack, however only 12% of these organizations are extremely confident about the security measures their organization has in place to defend against these\*
- 60% of organizations have not provided staff with information security training\*
- A third of consumers admit they do not trust any organization with their personal data\*

\* Source BSI Cyber Security Survey 2014

Wherever you are on your cyber journey – from basic security controls via Cyber Essentials, through to more robust solutions such as certification to ISO/ IEC 27001 for Information Security Management, Cyber Essentials Plus or the BSI Secure Digital Transactions Kitemark, we can help give your customers confidence that their information is safe in your hands.

Contact us now to see how we can help you: **+1 800 862 4977**



...making excellence a habit.™

## Safety in numbers.

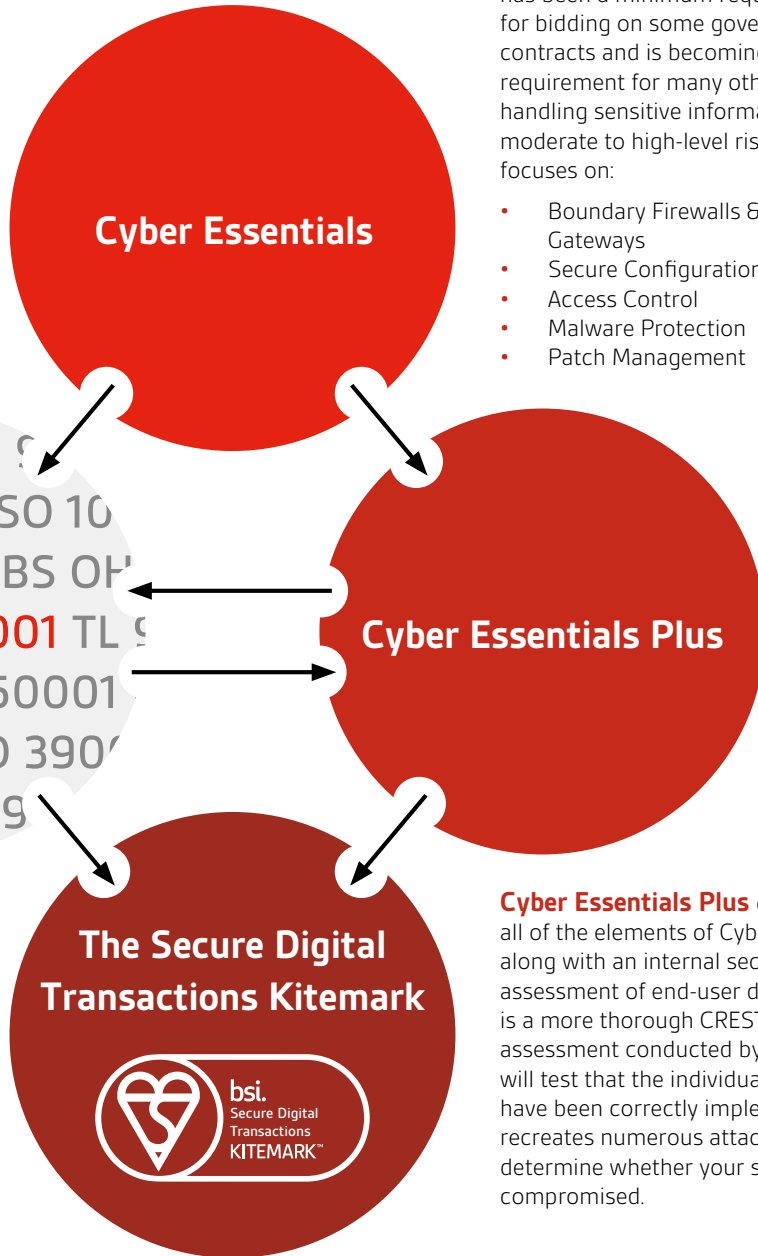
Whether you're starting the certification process, looking to transfer or just need to discuss options for what is best for your business, contact our expert team who will guide you through the process. There are a range of cybersecurity options available depending on your exposure to sensitive data and the levels of control your organization requires.

**ISO/IEC 27001** is an internationally recognized best practice framework for an information security management system. It helps you identify the risks to your important information and put in place the appropriate controls to help reduce the risk.

**The Secure Digital Transactions Kitemark** confirms that processes are in place to provide a structured approach to Information Security Management. As with all Kitemark schemes, not only is the process of delivering compliant products assessed but the output of the process is also tested to ensure the product continues to meet the documented criteria. This includes penetration testing of the software.

The BSI Kitemark is recognized throughout the world as a mark of quality and safety which offers true value to consumers and businesses:

- 67% of consumers have awareness of the BSI Kitemark
- 60% of consumers are willing to pay more for a product displaying a BSI Kitemark



**Cyber Essentials** is a CREST-accredited cybersecurity standard which identifies the security controls organizations must have in place within their IT systems to have confidence that they have a basic level of cybersecurity and are mitigating the most common internet-based threats.

Since October 2014, Cyber Essentials has been a minimum requirement for bidding on some government contracts and is becoming a mandatory requirement for many other contracts handling sensitive information or moderate to high-level risk. The scheme focuses on:

- Boundary Firewalls & Internet Gateways
- Secure Configuration
- Access Control
- Malware Protection
- Patch Management

**Cyber Essentials Plus** encompasses all of the elements of Cyber Essentials along with an internal security assessment of end-user devices. This is a more thorough CREST-accredited assessment conducted by BSI and will test that the individual controls have been correctly implemented and recreates numerous attack scenarios to determine whether your system can be compromised.

- A BSI Kitemark could command price premiums up to 26%
- 58% of consumers say a BSI Kitemark is a believable indication of quality\*

\*Source BSI Kitemark Research 2015