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ISO 14068-1 Carbon Neutrality



Climate change is one of the most urgent issues of our time. To avoid the worst effects and keep the rise in global temperatures to no more than 1.5°C, the Intergovernmental Panel on Climate Change (IPCC) of eminent scientists has identified that we need to cut emissions of greenhouse gases by 40% in this decade and to global net zero by 2050.

ISO 14068-1 is a new international standard that sets out requirements for organizations wishing to achieve carbon neutrality, including for products (such as goods, services or events) made by the organization. ISO 14068-1:

- Provides a rigorous and robust framework avoiding greenwash.
- Can be used by any organization, large or small, in any sector, within a single country, or internationally.
- Can be used by any entity that is seeking carbon neutrality at either an organizational or product level.
- Requires that all greenhouse gases are considered, not just carbon dioxide and that a full value chain or life cycle approach to GHG emissions is used where possible.

Next, you will see the steps on how to start your ISO 14068-1 journey. As carbon neutrality is an ongoing process, the steps will be repeated, to update the carbon neutrality plan as appropriate, and recalculate GHG emissions, reductions and the carbon footprint to offset in the next reporting period.



Steps to start your ISO 14068-1 journey

Obtain the support of senior management.



Appoint a champion for carbon neutrality.



Determine your scope and boundaries.



Set a baseline providing a quantification of the carbon footprints.



Set a realistic date for reaching net zero.



Consider the available resources, both financial and human.



Consider where you will prioritize making GHG reductions, and how will you finance any necessary investment.



Identify if there are any constraints on the use of carbon credits or offsets that might prevent you from claiming carbon neutrality.



Why verify with BSI?

For more than 100 years, we have led the way in standards. By verifying with BSI, you'll demonstrate to your customers, competitors, suppliers, staff and investors that you not only use industry-respected best practices but also choose to work with the organization that developed many of these standards.

- We are one of the largest and most experienced certification bodies with presence globally.
- We carefully match our assessors' industry experience to your particular needs, so they have exactly the right indepth knowledge.
- We value impartiality and independent review. BSI's assurance will guarantee high credibility and protect you from attack on greenwashing.

The benefits of BSI verification

- It helps manage your social, environmental and financial risks.
- It protects your brand and reputation.
- It helps you demonstrate to stakeholders that your business is run effectively.
- The process of achieving and maintaining the verification helps ensure that you are continually improving.
- The regular assessment process improves staff responsibility, commitment and motivation.
- You will achieve better overall performance and reduce costs.
- You will widen your market opportunities and attract more investors.

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