

## BSI Assurance Mark - SAC

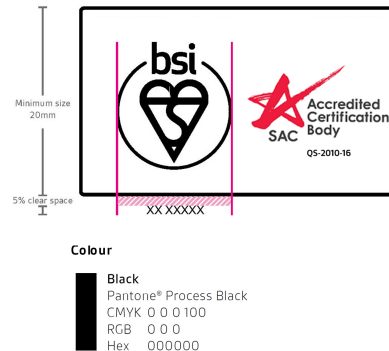
The Assurance Mark is for organizations not products, or product certificates (e.g. certificate of analysis, conformity, calibration certificates or testing certificates). So it's important not to confuse how people see it and understand what it represents.

When using the Assurance Mark, we've kept the guidelines really flexible. Below are simple rules for your reference:

### Please do

- You should only use the Assurance Mark in black so it's instantly recognized as the BSI Assurance Mark
- Use the Accreditation Mark with the certificate number written underneath it, as shown (as 'XX XXXXX') on this page using the Tahoma font. Example:  
FS XXXXXX
- Only use the mark to which you are certified
- Be clear which organization the mark relates to. This means including your company logo or trademark on corporate communications as well as the Assurance Mark
- Make sure the mark is legible and the copy readable. These guidelines include recommended minimum sizes
- You may only use the Assurance Mark and SAC accreditation mark not less than 20mm (in height) so that the logo and text are legible

Note: Below is sample only for ISO 9001 certificate. BSI shall send a corresponding logo relevant to certified scheme



### Please don't

- Don't add or alter text within the mark
- Don't use the mark in association with any activity or service outside the scope of your certification. The mark is specific to the certified organization and cannot not be transferred to or used by other companies within the same group of companies
- Don't display the Assurance Mark on a product laboratory test, calibration on inspection reports or its packaging as this will imply the product itself has been tested by BSI
- Don't display the SAC Accreditation Mark independently of the BSI Assurance Mark

### Need further information?

Email us at [info.sg@bsigroup.com](mailto:info.sg@bsigroup.com) or call +65 6270 2777 for more details