## We spend **250,000** hours a year improving the performance of UK businesses

This experience allows us to see first-hand how managing environmental impacts with an **ISO 14001** management system helps to achieve a sustainable future and deliver real benefits.

Environmental issue	How ISO 14001 helps	Benefit
Pressure to grow sustainably is a challenge for any organization	<ul> <li>It identifies and establishes the significance of all your environmental impacts</li> <li>It implements effective operational controls to manage your environmental impacts</li> <li>It improves the efficient use of natural materials</li> </ul>	<ul> <li>Lower operational costs which allows you to pass cost savings on to your customers</li> <li>Reduced waste and an increase in efficiency</li> <li>Increased stakeholder confidence</li> </ul>
Organizations need to stay up to date with legislation and remain compliant, as breaches can lead to fines and prosecution	<ul> <li>It makes you take account of legal requirements when setting up, implementing and maintaining your ISO 14001 system</li> <li>It ensures you commit to complying with applicable legal requirements</li> <li>It makes you communicate relevant information on legal and other requirements to employees and interested parties</li> </ul>	<ul> <li>Improved levels of compliance to environmental legislation</li> <li>Reduced likelihood of fines and prosecutions, which in turn can lead to less visits from the environmental agency and lower insurance premiums.</li> <li>Keep abreast of legislation changes so that you have adequate time to address issues and ensure compliance</li> </ul>
A poor environmental record can quickly damage an organizations reputation with both customers and investors	<ul> <li>It shows that environmental impacts are priority</li> <li>It reassures stakeholders that best practice systems are in place</li> <li>It makes sure you continually improve your sustainable development</li> </ul>	<ul> <li>Improved reputation and stakeholder satisfaction</li> <li>Increased access to new customers and business partners</li> <li>A competitive advantage to grow your business</li> </ul>
Increasingly supply chains demand that organizations manage their environmental impact	<ul> <li>It demonstrates that you are an ethical and credible organization</li> <li>It is internationally recognized</li> <li>It helps to establish lasting partnerships with customers and suppliers at home and abroad</li> </ul>	<ul> <li>Increased likelihood of repeat business</li> <li>Access to new markets <ul> <li>positively presents your organization for tenders and investment opportunities</li> <li>opportunities to expand your business overseas</li> </ul> </li> </ul>

## Supporting products and services

**Our training tutors** can help your teams understand how to implement and conduct internal audits on your **ISO 14001** management system Business Improvement Software powered by Entropy<sup>™</sup> is an affordable modular solution with tools to help you effectively prepare for ISO 14001 certification **Excellerator report unique to you**. Once you have certified this powerful analytical tool will benchmark your performance against industry averages taken from our global client survey

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