

# **Product Certification**Compliance to Industry Standards.

**BSI**: your first choice for Testing and Certification.



## The importance of product compliance

#### **Legal Requirements**

Every business has an obligation to ensure "fitness for purpose" of the products it supplies or uses, so that public safety and a safe workplace is ensured, and the product performs as intended.

#### **Access to Project Tenders**

Inclusion on pre-approved tenderer lists for specific Government projects and private developments will require your business to demonstrate capability and reliability. Third party accreditation of the products you intend to use on these projects will support your commercial credibility in satisfying the industry specifiers and your intended customers.

#### **Cost Control**

Successful managers understand the need to guard against product deficiencies that can result in substantial costs of repair, re-supply, rebuild and rehabilitation as well as litigation, regulatory penalties and lost reputation.

#### Competitive Advantage

Customers prefer suppliers, and will specify products, whose production and management have been independently audited and accredited to comply with the standards that govern in the markets you target.

## Benefits BSI brings as your certification partner

**Growth:** Benchmark and Kitemark are regarded globally as premier brands that immediately convey reliable quality to specifiers and purchasers in new markets.

**Complete solution:** You deal with a single entity that provides accreditation, testing, standards and training, in Quality, Safety, Environment and Information Security to help you manage risk and performance.

**Service Excellence:** Over 10,000 experts from many industries to assist you with new products, standards and applications.

**Global:** Active in 172 countries with over 80,000 clients worldwide. Wherever you operate your business,

manufacture product or components or wherever your suppliers are located, we can assist.

**Trustworthy:** Accredited by JAS-ANZ and UKAS as an independent certification body to guarantee confidential and impartial service, and provide you with reliable objective guidance.

**Reputable and Experienced:** World's first national Standards body, founding member of ISO, with over 100,000 business locations certified by BSI throughout the last 100 years.

**Our Royal Charter:** Our earnings are re-invested to improve industry, government and community.

## Manage risk and grow your business with BSI's choice of certification programs

BSI is committed to helping manufacturers meet and demonstrate compliance with relevant international standards and specifications. We have a full suite of testing services and partner laboratories in Australia, UK, China, Middle East and Turkey, and industry experts, to help you get your products expediently to your identified markets.

#### Where are you on your journey?

Engaging with BSI early can help you assess alternative product variables and to realize the full potential and commercial advantage of certification.

## Manage your product quality with us

## Personal Protective Equipment (PPE)

- Head protection products
   (e.g. bicycle, motorcycle, industrial, cricket and equestrian helmets)
- Safety footwear and eyewear
- Hearing protection
- Protective clothing

#### Children's products

- Prams
- Restraint systems

#### Safety

- Harnesses
- Fall arrest systems
- Breathalyzers

#### Construction products

- Insulation
- Plasterboards
- Plywood
- Swimming pools and spas
- Safety Glass
- Windows

#### Automotive

- Jacks
- Portable ramps
- Seat belts

#### Plumbing

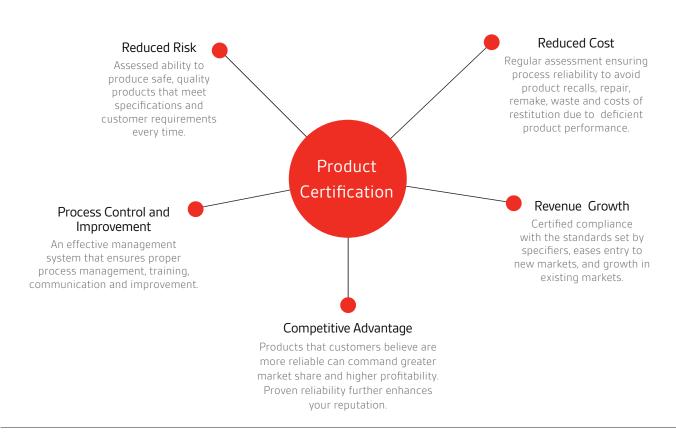
- Pipes and pipe fittings
- Tap wares
- Polyethylene tanks
- Solar hot water systems
- Septic tanks
- Sanitary fixtures

#### Fire

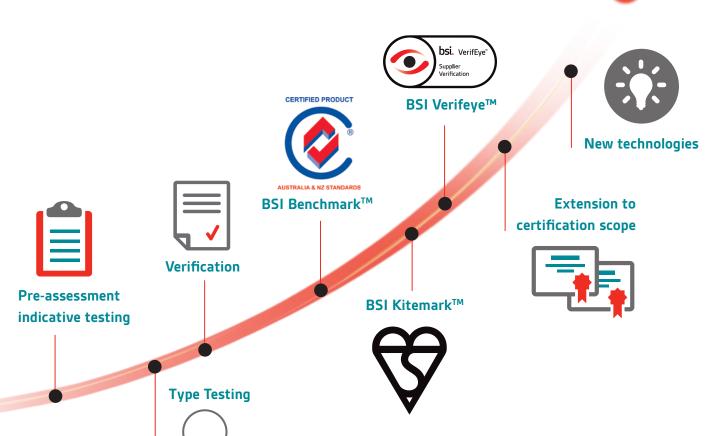
- Fire blankets
- Hoses
- Extinguishers
- Personal Protective Equipment (PPE)
- Protective Equipment
- Fire Alarms

BSI audits over **50,000** different products worldwide. Contact BSI on 1300 730 134 to seek guidance on your products if not listed above.

## The benefits speak for themselves:



## Your roadmap to certification with BSI.



## The steps you will take with BSI:

#### Pre-assessment/indicative testing



We can help support your product development process to test your innovation as a more cost effective solution before you apply for third-party certification. Any nonconformities can be identified at an early stage, reducing the need for re-testing during a formal compliance test.

#### Your commercial advantage:

Get your products to market more quickly. Investment at this stage could help you stay ahead of your competitors.

#### Type Testing



Industry, national and international standards specify the tests required of the products they cover. Testing must be performed by appropriately accredited laboratories. Whether

you are looking to test existing products against new standards or to test new products, BSI can guide you to the best test facility for your product.

#### Your commercial advantage:

BSI partners with its clients with their end goal in mind. Our industry experts provide guidance from start to finish - on sampling, test parameters and methods, report requirements and final assessment of the results to allow a more expedient transition through this stage.

#### **Verification**



This scheme verifies aspects of any product, process or service through examination against the clients determined publically available

standard or specification. Verification does not require continuing surveillance and is an 'entry level' certification to support subsequent Benchmark or Kitemark certification.

#### BSI Benchmark™ - enter the AU/NZ and International markets



BSI Benchmark™ is a registered certification mark that is highly recognized and respected as a

symbol of quality and safety. A product bearing this mark indicates that BSI has conducted a rigorous audit of its manufacture and production, and symbolizes that the product complies with the appropriate Australian, New Zealand and/or International Standard.

BSI assigns a client care specialist to help you with the preaudit information exchange and scheduling an appropriate

audit date. Our technical experts assist with testing and developing the audit scope. Qualified auditors complete the initial and annual assessments at your manufacturing plants and provide a prompt report of your status against the accreditation scheme.

#### Your commercial advantage:

The BSI Benchmark<sup>™</sup> is a powerful marketing tool which works around the world as a global passport to help you gain access to new markets.

#### Kitemark<sup>™</sup> - enter the EU market



If you want to trade within the European Economic Area (EEA) and your products must comply with the applicable national and ISO standards that apply.

Kitemark is a very highly regarded brand throughout Europe because it offers customers reassurance about the quality and safety of your products.

#### Your commercial advantage:



75% of clients say BSI Kitemark helps them attract new customers



65% confirm BSI Kitemark helps to

#### BSI Verifeye™



Turn your certification achievements into a trusted BSI VerifEye™ Profile weblink enabling you to promote the credentials of your organization in

a transparent manner, ensuring trust, credibility and a real differentiation to your organization.

#### Your commercial advantage:

This ensures trust, visibility and traceability of real supplier facilities, mitigating risks and protecting your corporate values. Your trusted BSI VerifEye™ profile weblink turns your certification into a positive marketing tool.

#### Extending the scope of your certificates



If something has changed which needs to be reflected on your certificate, we can help. From a new location to a new product or modification, we can help you make sure your products still comply, and your certificate is still valid.

#### New technologies



Where new or adapted products are ahead of the curve, a relevant standard may not yet be available. We can still help. We can often use other specifications or technical documents,

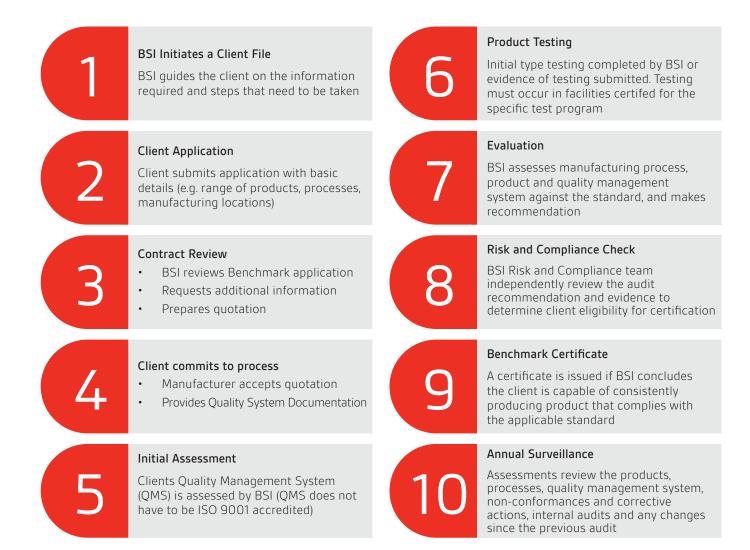
such as trade association specifications or what are known as Publically Available Specifications (PAS's). As long as they are robust, developed by consensus and publically available, we can run a valid certification scheme to them.

We are also, where appropriate, able to combine clauses from specific standards in order to be able to offer third-party certification.

#### Your commercial advantage:

You could be first to market, gaining a significant competitive edge. Combining this with BSI Benchmark certification could significantly boost confidence in your products.

## The BSI Benchmark™ Process



## BSI Benchmark™

BSI Benchmark $^{TM}$  confirms the product has been independently (3rd party) assessed to ensure the manufacturer can consistently produce product compliant with the applicable standard.

The BSI Benchmark<sup>TM</sup> is one of the most recognized symbols of quality and safety and offers true value to consumers, specifiers and businesses.

#### For Consumers

When a client has attained the BSI Benchmark, it can be affixed to products from the audited manufacuring site. It clearly signals to consumers that they can trust that standards of quality and safety are consistently achieved. By delivering this reassurance, consumers trust the product or service that bears the BSI Benchmark<sup>TM</sup>

#### For Specifiers

BSI Benchmarked product manufacturers are re-assessed annually to confirm they comply with the standards. This provides specifiers confidence of product fitness for purpose and reduced risk of constriction and in-service problems.

#### For Businesses

BSI Benchmark provides competitive advantage for clients by helping to reduce risk & costs, e.g. rework, repair, waste, litigation, save costs. The enhanced reputation BSI Benchmark™ helps you become a pre-approved or preferred supplier to many more projects.



## Experts in the field

Unquestionably, our people are our strength. Our test engineers are some of the most experienced in their respected fields.

With in-depth knowledge and understanding of the testing and certification process that is second to none, we can help you every step of the way in your certification journey. We support you, and work with you, every step of the testing and certification journey. At BSI, we offer a full range of testing and certification services including pre-assessment, gap analysis, batch testing and full compliance testing.

You'll find experts at all our centres of excellence, ready to help you in the following areas:

'Development'
When you are developing new products (NPD phase)

Our type testing can help you identify what you need to make your produce fit to sell

Market access'

When you are ready to sell your products and need market access

We can help you gain CE marking as well as other similar certification marks to give you market access 3 'Differentiation'

When you need to differentiate your products

Get the BSI Benchmark or Kitemark - ongoing independent and impartial validation of quality, safety and trust, only available from BSI

## Why do our customers choose us?

#### **About BSI**

BSI, is the business standards company that helps organizations all over the world "make excellence a habit". We do this through standards creation, system certification, supplier verification and training activities that help organizations manage risk, reduce costs and ensure sustainability. We've increased our scale and expertise, certifying more than 3,500 clients across more than 50 programs in Australia. This enables us to offer clients a greater range of integrated services and for those clients with international needs, access to a global network across 172 countries worldwide.

#### Standards

As the world's first Standards Body and founding member of ISO, BSI leads the way in originating many of the world's most recognized standards, including: ISO 9001 Quality Management, ISO 14001 Environmental Management, OHSAS 18001 Health and Safety Management, ISO/IEC 27001 Information Security, ISO 22000 Food Safety and HACCP. Our portfolio consists of over 30,000 current standards.

#### Our Royal Charter



By Royal Charter

BSI is a Royal Charter company, which was established in 1929. The Royal Charter states our functions as a standards body, focused on the development of standards, training and certification activities designed to improve performance, manage risk, reduce cost and enable sustainable growth. As a Royal Charter Company, we reinvest profits back into our business to improve our clients' experience.

## **BSI Training Academy**

We offer one of the widest ranges of standards-related training available from quality management to managing your energy effectively. We don't just train you to meet standards, we help you to understand how to embed them into your organization.

We know what an auditor will look for – so we train you to meet it. We know the thinking behind the standard – so we can convey that to drive and inspire your people. We have a team of expert tutors working across the world who can transfer the knowledge, skills and tools your people need to embed standards of excellence into your organization.



Industry experts dedicated to your success



Customers worldwide



Last year we provided training to 112,000 people



- 100,000+ business locations certified by BSI
- 25,038+ business locations certified by BSI in Asia Pacific
- Our assessors score on average 9.25/10 in our Global Client Satisfaction Survey



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