



BSI Kitemark™

Delivering quality, reassurance, trust

**bsi.**

...making excellence a habit.™



93%

\*of UK adults believe BSI Kitemark™ products are safer



88%

\*of consumers trust the BSI Kitemark™ and believe that it shows a reputable company



75%

\*of UK adults say the BSI Kitemark™ helps make choosing between products easier



## The BSI Kitemark™

As with any successful brand there are always imitations and the BSI Kitemark is no exception. Some even claim to be “equivalent” to the Kitemark. But, Kitemark is the one brand that people look for and trust – the one that means something and helps you differentiate your business.

Its strengths lie in the fact that Kitemark products and services are continuously re-assessed to ensure that they maintain the same quality and safety. Combined with the world renowned and independent backing of BSI – a UKAS accredited organization - no other certification mark carries the same weight or significance as the BSI Kitemark.

Because the BSI Kitemark is a voluntary certification system it shows those companies who are committed to delivering safe and reliable products or services. All BSI Kitemark licence holders are audited before they are awarded a Kitemark licence and re-audited regularly. Because of this, you will know from the start that your products or services will consistently deliver the highest standards and Kitemark quality.

## The BSI Kitemark™ Process



## The BSI Kitemark™ House

The BSI Kitemark is one of the most recognized symbols of quality and safety and offers true value to consumers, specifiers and businesses.

### For Consumers

When a product or service has attained the BSI Kitemark, it sends out a clear signal to consumers that the highest standards of quality and safety are consistently achieved. By delivering this reassurance, consumers trust the product or service that bears the BSI Kitemark.

### For Specifiers

BSI Kitemark products and services are regularly checked to ensure that they continue to deliver the BSI Kitemark standards. Because of this, many local authorities and organizations insist that their suppliers' products and services carry the Kitemark. As such, they can demonstrate to everyone that they have employed "best practice" in procurement by helping to reduce the risk and enhance corporate responsibility.

### For Businesses

Our BSI Kitemark clients are able to create a business advantage as it can reduce risk and help save costs with products and services that stand out from the competition. With the enhanced reputation the BSI Kitemark brings, other market opportunities such as tenders and larger projects become more accessible.

## Check list

1. Aluminium alloy windows
2. Insulating double glazing units
3. Security locks
4. PVC-U windows
5. Safety glass
6. Steel window frames
7. Timber window frames
8. Roofing tiles & fittings
9. Mastic asphalt
10. PVC-U gutters & drains
11. Thermal insulation for pitched roof spaces
12. Cast stone & reconstructed stone
13. Road marking & retro reflector studs (cats eyes)
14. Clay bricks
15. Concrete
16. Gypsum plasterboard
17. Hot rolled asphalt
18. Concrete blocks
19. Concrete & clay pavers
20. Electric cables
21. Smoke detectors & carbon monoxide detectors
22. Fire blankets
23. Fire extinguishers
24. Garage services & vehicle damage repair
25. Drainage channels
26. Flood protection products
27. Electrical installations
28. Window & door installations
29. Domestic removals
30. Manhole cover & gully tops
31. Polyethylene pipes
32. Clay pipes & fittings
33. Combination boilers
34. Copper cylinders, hot water storage tanks & jackets
35. Copper tubes
36. Draining taps
37. Flexible hoses for gas appliances
38. Float valves
39. Gas appliances
40. Heating system pumps
41. Metal flue pipes
42. Precast concrete pipes & fittings
43. PVC pipes & fittings
44. Radiators and valves
45. Thermoplastic waste pipes & fittings
46. Water stop valves
47. WC cisterns
48. 13A plugs, sockets & fuses
49. Ceiling roses
50. Luminaires
51. Vehicle safety glass
52. Condoms
53. Solar panels





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