Promote your organizational credentials with the BSI VerifEye™ Directory
With increasingly complex global supply chains, visibility is key

Escalating pressure on organizations to demonstrate responsible organizational behaviour is critical in today’s business environment. Supplier identities are becoming blurred due to numerous intermediaries such as agents, domestic importers, traders, middlemen and wholesalers which is further complicated by distance and geography.

Most companies acknowledge the fact that they know only 15% of their suppliers well, while the remaining 85%1 – including facilities, people and processes – is unknown.

• Do they know their suppliers?
• Who are they?
• Where are they?
• Can they be relied upon?

Procurement professionals can find it extremely difficult to source new suppliers or differentiate real supplier facilities from agents or intermediaries. As a result visibility, transparency and trust is low due to complex and fragmented supply chain partners.

BSI VerifEye™ Directory is unique as it only includes factories and facilities that have been visited by BSI thus ensuring that all the information displayed on the directory has been verified onsite by BSI auditors.

The BSI VerifEye™ Directory was developed in response to the industry demand for visibility and traceability. By having access to the BSI VerifEye™ Directory you have the ability to demonstrate your organization’s certification achievements and promote your credentials in a transparent way.

81% of businesses experienced at least one supply chain disruption last year2

Only 15% believe their supply chain is resilient enough to address the threat of external disruptions3

50% of respondents said that supply chain transparency was a priority4.

1 Dynamic Markets – Managing the Value Chain in Turbulent Times – Independent research commissioned by Oracle – March 2013

2 Raconteur Supply Chain 2015 report
3 Raconteur Supply Chain 2015 report
4 Gartner research July 2015
Turn your certification achievement into a trusted BSI VerifEye™ Profile

Benefits of BSI VerifEye™ Directory

Turn your certification achievements into a trusted BSI VerifEye™ Profile weblink enabling you to promote the credentials of your organization in a transparent manner, ensuring trust, credibility and a real differentiation tool for your organization.

By providing your BSI VerifEye™ profile weblink, buying organizations, procurement personnel and supply chain professionals will be able to make better informed decisions before pre-qualifying and sourcing suppliers. This ensures trust, visibility and traceability of real supplier facilities, mitigating risks and protecting your corporate values.

BSI VerifEye™ Profile

BSI certified clients can choose to improve their profile within the site by adopting the world renowned supplier pre-qualification standard, PAS 7000 and other ISO management systems standards which will provide even greater reassurance on a supplier capabilities, credentials, product and process compliance to international best practice standards.

The BSI VerifEye™ Directory can provide potential buyers with full visibility of your credentials which could lead to:

1. A faster due-diligence and qualification process
2. A reduction in audit frequency
3. A preferred supplier status
About the BSI VerifEye™ Directory

Showcase your credentials with a trusted BSI VerifEye™ Directory profile which contains over 115,000 supplier records.

Display your certifications
Display your capacity and capabilities
Display your site photographs
Display your location

The BSI VerifEye™ Profile comprises of 30 sources of information derived from PAS 7000 organization profile and capabilities & capabilities modules including: site photographs verified by the BSI auditor, other system and product certifications, site information such as size of warehouse or storage facilities, years of operation, key export countries, output/manufacturing capacity and a map to confirm the location.

• Your trusted BSI VerifEye™ profile weblink turns your certification into a positive marketing tool, providing trust and confidence.
• Invite your suppliers to join the BSI VerifEye™ Directory to gain greater visibility and know who you are dealing with.

Share your BSI VerifEye™ profile weblink with your customers to provide trust and credibility to your organization: http://verifeyedirectory.bsigroup.com/
How to apply for a BSI VerifEye™ profile

Client: Send your interest to BSI

BSI will send you
  • Introduction Letter
  • Booking Form

Client: Settle the pre-payment

BSI will send you
  • Pre-Verification Questionnaire
  • Doc. Preparation List

Profile posting on BSI VerifEye™ Directory

Reporting and Data Uploading

On-site Profile Verification

Steps to profile verification

Contact BSI staff in your country

Register your interest through the button

Please complete this enquiry form, and we’ll be in touch shortly to discuss the options on how you can join the BSI VerifEye Directory. Alternatively, please contact us on the numbers given in the link above.

BSI will send you

On-site Profile Verification
About BSI Group

BSI, a Royal Charter company founded in 1901, focuses on standards creation, certification, supplier verification and training activities to help manage risk, reduce costs and ensure sustainability.

As the world’s most experienced Standards Body and founding member of ISO, BSI leads the way in originating the majority of the world’s most recognized standards, including ISO 9001, ISO 14001, BS OHSAS 18001, Business Continuity Management, Information Security, Cloud Computing, Energy Water Management, Anti-bribery, PAS 7000 Supplier Pre-Qualification, as well as the originator of other supplier qualification standards covering CSR, GMP, Security, Chain of Custody and other topics.

Certification

- 25,038 business locations certified by BSI in Asia
- Ranked 1st in North America and UK
- 7,424 CE marking certificates
- Our assessors score on average 9.25 / 10 in our Global Client Satisfaction Survey

Product certification

92% of the world’s top 25 global medical device manufactures trust BSI as their notified body for CE marking certification to access global markets.

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Japan
+81 (0) 3 6890 1172
Singapore
+65 627 00777
Vietnam
+84 (8) 3820 0066

10,000
Industry experts dedicated to your success

80,000
Customers worldwide

120,000
Business locations worldwide

Training

Last year we provided training to over 105,000 people

Standards

Quality management systems
Standard ISO 9001 – which started life at BSI in 1979 as BS 5750 – is the world’s most successful standard, having been adopted by more than one million organizations in 178 countries.