



# Certified Information Privacy Manager (CIPM) training course

## Essential information about the course

Level **1 C 2 C 3 C 4**

As privacy regulations continue to evolve, organizations need to be confident that their privacy programs remain appropriate and effective. That's where the leading qualification Certified Information Privacy Manager (CIPM) can help.

By attending our CIPM training course you'll learn how to establish, maintain and manage a privacy program across all stages of its lifecycle, as well as understand

privacy regulations and how to make them work for your organization.

This two-day course is based on the two domains covered in the CIPM exam. Domain 1 focuses on how to develop, measure, and improve your privacy program. Domain 2 focuses on managing the operational lifecycle of the privacy program within the context of the privacy strategy.

## Course outline

Over the two days you will work through the following topics:

### Privacy Program Governance

#### 1. Organizational level

- Create a company vision
- Establish a privacy program
- Structure the privacy team

#### 2. Develop the privacy framework

- Develop organizational privacy policies, standards and/or guidelines
- Define privacy program activities

#### 3. Implement the privacy policy framework

- Communicate the framework to internal and external stakeholders
- Ensure continuous alignment to

applicable laws and regulations

#### 4. Metrics

- Identify intended audience
- Define resource for reporting
- Define privacy metrics
- Identify systems/applications collection points

### Privacy Operational Life Cycle

#### 1. Assess your organization

- What do you currently do for privacy
- Processors and third-party vendor assessment
- Physical assessments

- Mergers, acquisitions and divestitures

#### 2. Protect

- Data lifecycle
- Information security practices
- Privacy by design

#### 3. Sustain

- Measure

#### 4. Respond

- Information requests
- Privacy incidents

# Certified Information Privacy Manager (CIPM) training course

We want to make sure you have the best learning experience possible. That's why we offer a range of training courses that can help you develop professionally. We create a positive learning environment so you retain the knowledge and acquire the skills that will continue to be of use beyond the course.

## Make sure the course is right for you.

### This is the course for you if:

- You're responsible for managing a privacy program
- You're looking to gain an internationally recognized Certified Information Privacy Manager qualification

### What is the course like?

- Two days
- You'll receive comprehensive course materials
- Led by a BSI expert

### How will I benefit?

- Be confident with responding to privacy regulations
- Gain knowledge to effectively develop and maintain a privacy program
- Be prepared for the IAPP CIPM exam
- Network with likeminded peers
- Develop professionally



Upon successful completion of the exam, you'll receive a BSI certificate.

To achieve certified status you will need to complete IAPP CIPM exam. Please note the cost is included in the course; however you will need to book your exam via the IAPP website.

## Why train with BSI?

- We have interactive sessions that give you plenty of opportunities to ask questions and learn from your peers
- Your costs to undertake the Certified Information Privacy Professional Europe course are included
- On successful completion of the exam you'll become a member of the International Association of Privacy Professionals



### Training delivered at your site

This could be a convenient and cost effective option, especially if you have multiple delegates.

**Talk to one of our experts to find out more.**



### Other professional development courses with BSI:

Certified Information Privacy Professional Europe (CIPP/E®) training

Certified Information Privacy Technologist (CIPT®) training