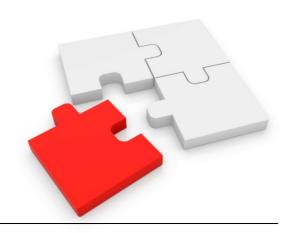
# ISO 22301 Senior Management Briefing

## What is it?

ISO 22301 is the new international standard for business continuity management. It replaces BS 25999 and outlines ways to prepare your business for the most challenging of circumstances – minimizing downtime and maximizing recovery time. It allows you to put in place a business continuity framework to protect critical operations from the threats most likely to impact your organization, including damage to your premises or IT system failure.



#### **Course Outcomes:**

- To identify the purpose and benefits of management system standards and the core requirements of the standard.
- To identify the key requirements of the Senior Management team including responsibilities and necessary resources.
- To identify the next steps to implementation and maintenance of the management system.

# Course Outline:

- Why do we have management system standards and what are the business benefits?
- What does the standard require and what does this mean to us?
- What are the responsibilities of the Senior Management team?
- What are the next steps?

# Why do I need it?

ISO 22301 brings business continuity management to your organization.

It will empower you to protect your people and operations ahead of disruption, increasing your ability to operate during unforeseen circumstances. It will explain how a business continuity management system works and the benefits it brings, from protecting critical functions to people. Taking steps towards ISO 22301 will give your customers greater confidence in the sustainability of your service.

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#### How will I learn?

We use accelerated learning techniques that encourage interaction and collaboration, keep the course varied and put your learning in context.

Your tutors are the best in their field and will make sure your learning needs are met. You can choose between public or in-company courses tailored to your business – whatever delivers the most positive and successful outcome for you.

#### What is Learn Plus?

With Learn Plus, you'll get regular webinars and e-learning resources that support your continual learning. We recognise that after you

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complete your course, your learning doesn't automatically stop. That's why we take care of it so you can concentrate on putting it into practice.

#### Who are we?

As the world's first National Standards body, our expertise in shaping business standards spans more than a century. Our tutors are skilled in transferring knowledge contained within each standard to help you embed excellence within your organization. With over 65,000 clients in 150 countries worldwide, you can trust BSI to help you perform better, reduce risk and grow sustainably.

# Why train with us?

We've trained and audited thousands of businesses using the same standards so we can genuinely benchmark performance. And we can take you from beginner to certification quickly then support you with follow-up courses and webinars – and all this for the price of your course.

### **Next Step**

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