

Business benefits of standards

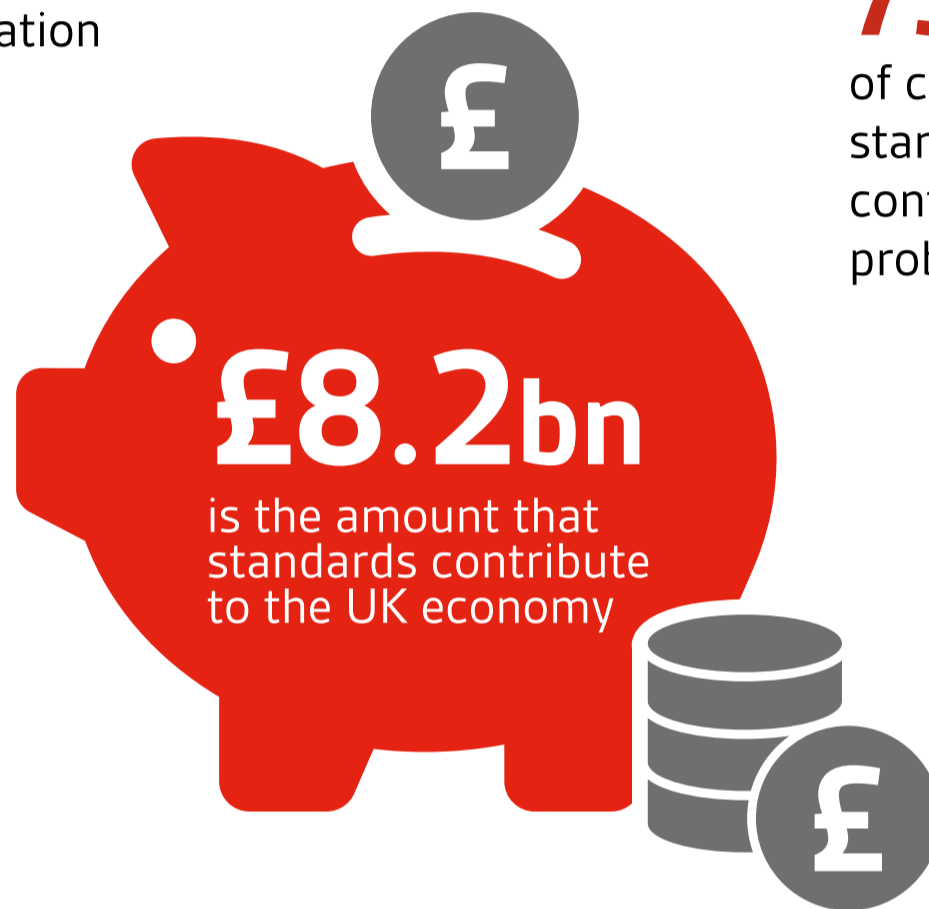


84% of companies say that using standards enhances their reputation



73% of companies say that standards allow greater control of environmental problems

#BSI8bn



50% of companies say standards encourage innovation through diffusion of knowledge



89% of companies say that standards contribute to the optimization of compliance with regulations such as health and safety legislation

Standards boost UK productivity and improve performance, kick-start innovation, and support UK and domestic trade

bsigroup.com/EconomicBenefits

Source: Centre for Economics and Business Research (2015).
The Economic Contribution of Standards to the UK Economy, published by BSI, June 2015.

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