BS ISO 39001 provides a road traffic safety management system to help organizations reduce and ultimately eliminate the risk of death and serious injury related to road traffic incidents. Organizations that are already using the standard evidence this as they have seen significant reductions in the number of incidents.

- **FM Conway** – achieved certification in 2013 and in the following four years Conway’s 1,415 vehicles, which travel 35,375,000 miles each year, were only involved in two minor incidents; prior to implementation (2008–2013) the number was 12. The improvement is significant, especially as Conway has doubled its number of vehicles and mileage since 2008.

- **Secured Mail** – started working towards certification in 2014 and has seen a steady decrease in the number of casualties and incidents per mile travelled by its LGV fleet; from 41,287 miles per incident in 2015 to 126,096 in 2018. Secured Mail achieved certification in 2016.

There are many others companies using BS ISO 39001, including: Brighton & Hove City Council, Telford Training Group, Drive Alive, IAM RoadSmart, Invergold Logistics and O’Donovan Waste Disposal.

**BS ISO 39001** not only reduces incidents on the road, but also brings other benefits, and some of these include: Insurance reduction due to fewer incidents; Reductions in fleet running and repair costs; Staff feeling valued and motivated; and Corporate reputational enhancements to be gained.

...making excellence a habit™
**THE COST OF DOING NOTHING**

**VEHICLE COSTS**
- Recovery and storage
- Repairs
- Downtime and replacement
- Reduced resale value
- Reduced leased vehicle life
- Increased insurance excess and premiums

**DRIVER COSTS**
- Loss of expertise
- Lost productivity due to injury or absence
- Replacement driver – overtime, temp
- Medical and welfare
- Compensation
- Counseling, Reassessment/ training

**BENEFITS OF WORK-RELATED ROAD RISK MANAGEMENT**
- Saving lives and reducing injuries
- Reduced repair bills
- The potential for lowering of insurance premiums
- Promotional purposes
- Access to tender processes / new market opportunities
- ISO 39001: Based on implementation of the ISO 39001 road safety management scheme
- Demonstrable commitments and enhance reputation
- Mechanism to comply with legal requirements
- Reduce risk of injury claims
- Consistency of approach within and across organisations
- Differentiation in the market place / market advantage

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