1. What is the problem?

2. Why is it important to me (my organization)?

3. Will certifying my product allow me to state my organization is compliant with GDPR?

4. Is it mandatory?

5. If it isn’t mandatory, why do it?

6. What benefits will Kitemark bring to my product / organization?

7. My product is just a ‘widget’, why should I worry?

8. I have a large number of products with similar security characteristics. Will each one need to be tested and certified individually?

9. We have 9001 and/or 27001, so why should I bother?

10. We regularly penetration test, so why should I worry?

11. Are there different product categories?

12. Are there any steps to Kitemark?

The IoT affords great opportunities but is often surrounded by security scare stories, from loss of control, loss of data or denial of service. This in turn leads to a lack of consumer trust.

Coupled with a lack of regulation in the marketplace, and an influx of insecure cheap products available to buy, means that IoT and connected products can develop a bad name, and market growth slows.
FAQs for IoT

13. Why the Kitemark?

14. How long does it take?

15. What’s needed from our end?

16. What resource do we need to dedicate?

17. How likely am I to pass?

18. Who else is doing it?

19. Will I be first?

20. How much is this going to cost?

21. I have 9001, am I paying BSI twice?

22. Is there an annual charge?

23. Will it help me trade / sell into other markets / increase my market access?

24. What about Brexit? / Will it be redundant after Brexit?