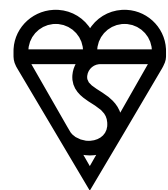




The BSI Kitemark™ for Domestic Furniture

The BSI Kitemark is the original
trust-mark, since 1903



bsi.

...making excellence a habit.™

The BSI Kitemark for Domestic Furniture



The Domestic Furniture Kitemark is a mark of quality and distinction. It proves that your furniture has been made with great care and skill in an environment with rigorous factory process controls. And it demonstrates that each product type has been independently tested in accredited laboratories to withstand extremely demanding safety and durability trials.

Exclusive to BSI, this BSI Kitemark covers domestic furniture products including:

- Recliners
- Sofas and sofa-beds
- Beds
- Mattresses

The BSI Kitemark certification process really puts your product through its paces. It goes above and beyond the demands of everyday domestic life, so you can confidently provide products that will meet customer expectations for years to come.

Benefits of achieving the Domestic Furniture BSI Kitemark

The BSI Kitemark is the original British trust-mark, since 1903. It is recognised by 67% of UK consumers and enables you to:

- Build and protect your brand
- Increase customer acquisition and satisfaction
- Command price premiums
- Improve manufacturing efficiency



Elephant in the room

– a BSI Kitemarked sofa has been tested with the equivalent of **1457 elephants** sitting on it!

What our customers say



65%

say the BSI Kitemark had increased sales



75%

say the BSI Kitemark helped them attract new customers



80%

say the BSI Kitemark helped improve customer satisfaction



85%

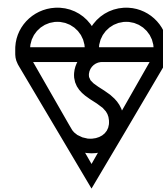
improved the quality of their manufacturing with the BSI Kitemark



60%

of consumers were willing to premium of up to 26%

How to achieve the Domestic Furniture BSI Kitemark



Only products which meet the relevant standards are awarded the coveted BSI Kitemark.

The Domestic Furniture Kitemark certification is based on compliance with three core standards, depending on your product range – for example beds and mattresses are tested differently to sofas and recliners to reflect their different functional uses.



BSI Kitemark Assessment Process

There are three main parts the Kitemark assessment:

- 1 Factory process control** – our expert auditors will assess your manufacturing facilities, including outsourced processes, to ensure that Factory Process Controls are effective at consistently producing products of the right quality, durability and safety specification.
- 2 Technical review** – we'll review the technical files, test reports and test certificates to validate that your products have been tested to the correct standards by accredited laboratories.
- 3 Sample product testing** – we'll select random samples of each product type to be independently tested for their strength, durability and safety.

Product Testing Standards

The three core standards which specify the range of product tests are:

Standard	Description	Product scope
BS EN 16139:2013	Furniture. Strength, durability and safety. Requirements for non-domestic seating	Sofas, sofa-beds and Recliners
BS 8474:2013	Furniture. Chairs with electrically operated support surfaces. Requirements	Recliners
BS EN 1725:1998	Domestic furniture. Beds and mattresses. Safety requirements and test methods	Sofa-beds, beds and mattresses

You'll need to ensure your products are independently tested to the appropriate standards for your product range.

To obtain a copy of the standard, please visit the BSI shop www.shop.bsigroup.com

We'll validate the test results and perform random sample testing, including impact and static load tests using forces of up to 1000 Newtons for repetitions of up to 100,000 times – the equivalent of 1457 elephants sitting on the sofa.

To find out more about the BSI Kitemark: Visit: bsigroup.com/furniturekm-uk



Don't get the hump

– a BSI Kitemarked mattress has been tested with the equivalent of **1700 humpback whales** laying on it!

Why BSI?



bsi.

“The BSI Kitemark is a highly recognized mark of quality which consumers know they can trust. In fact, 58% of British consumers emphasise that the BSI Kitemark is a believable indication of quality and 8 in 10 consumers highlight British Standards as important.”

Natasha Bambridge, UK Product Certification Director, BSI



About BSI

BSI is the business improvement company that enables organizations to turn standards of best practice into habits of excellence. For over a century BSI has championed what good looks like and driven best practice in organizations around the world. Working with over 86,000 clients across 193 countries, it is a truly international business with skills and experience across a number of sectors including automotive, aerospace, built environment, food, and healthcare. Through its expertise in Standards Development and Knowledge Solutions, Assurance and Professional Services, BSI improves business performance to help clients grow sustainably, manage risk and ultimately be more resilient.

To learn more, please visit: bsigroup.com

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Find out more

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