



KEO evidences expertise and leadership through Kitemark certification for BIM ISO 19650 design and construction

KEO is a creative enterprise, where innovation is a way of life. Uniquely resourced with end-to-end services, KEO takes clients from inspiration and conceptualization through to realization of planning, design or project delivery in the built and natural environments. For over 57 years KEO has led with vision, contributing to many of the world's most ambitious projects and iconic places in the Middle East.

Since achieving certification in November 2019, KEO International Consultants have received increased industry recognition and achieved better efficiencies during the design phase due to enhanced collaboration. Being one of the few consultants in the Middle East, and the only one in some countries like Kuwait, certification is helping KEO's clients to recognize them as thought leaders who can show true authority and credibility in the AEC industry. Similarly, as clients and authorities' maturity and expertise about BIM and other technologies is growing, KEO is witnessing an increase in the requirements they are expected to comply with, including the ISO 19650 standards – the International standards for BIM. KEO provide their BSI Kitemark™ certificate in response to bid requirements as a Mark of Trust which differentiates their level of capabilities and expertise and provides an industry recognized competitive advantage.

As a result of Kitemark certification, KEO has been awarded world class infrastructure projects as well as large scale hospitality and residential projects in some of the giga projects in Saudi Arabia. KEO has also been pre-qualified by the Abu Dhabi Municipality as a result of KEO's outstanding BIM capabilities.



Find out more: [bsigroup.com](https://www.bsigroup.com)





KEO is continually pursuing innovations that will crystallize the client's vision by promoting design excellence, high standards, and delivery quality and using experience and expertise to resolve complexity and realize opportunity. BIM is our standard way of delivering projects and it is used for most of what we do. It plays a powerful role in unifying and aligning our processes, standards and procedures, and the BSI Kitemark™ for BIM Design and Construction demonstrates evidence of this.

**Juan Tena Florez,
Regional Digital Design Manager**

Client challenge

KEO International Consultants always look for continuous excellence and implementation of the latest standards to deliver the best outcome to their clients. Prior to the publication of the new International BIM standards, KEO used the UK BIM standards as a reference, and as required by some clients. With the release of the new International BIM standards, ISO 19650 series, they prepared to transition from one to the other, as it was their vision to implement them to be able to collaborate more efficiently with any client, partner or sub consultant worldwide. Currently operating only in the Middle East, KEO collaborate with several other companies located in the US, Europe, Asia and Australia and therefore we see Kitemark certification to BIM ISO 19650 as a competitive advantage, demonstrating leadership through transparent and industry-wide collaboration with the use of International standards. The BSI Kitemark™ certificate was a key achievement to demonstrate our capabilities and to easily showcase to clients and collaborators the ability they have in managing information over the whole lifecycle of a built asset using building information modelling (BIM). Some of KEO's clients and other design consultants have asked KEO how to achieve certification, as they see it as a competitive and professional advantage enabling them to work using the same framework as the latest International standards.

BSI solution

As Juan Tena Florez, Regional Digital Design Manager explains: 'The BSI team worked collaboratively with us since the initial engagement we had with them, to understand our requirements and needs, as well as our vision to be thought leaders, show true authority and being credible in our industry.'

Initially, we went through a first stage of a gap analysis visit to understand the requirements, review our systems and procedures, identifying any suitable evidence and providing feedback with any non-conformities if any. This stage was designed to help and to be able to understand the readiness of proceeding to the next stage of assessment and certification. As everything went well, we proceeded to the second stage, where BSI auditors reviewed our standards in place as well the evidence we provided of the application on projects in the different locations in the Middle East, such as UAE, Kuwait, KSA and Qatar. The auditors worked thoroughly with our team members, and successfully reviewed the compliance of our processes and standards, as well as the implementation of them in our projects'.



Why BSI?

We chose BSI over other companies because of their global presence and relevance worldwide due to their leading expertise and experience in standards, best practices and innovation.