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BSI certification to global standards is helping Aston Martin Aramco Cognizant Formula One™ Team achieve its sustainability goals



With its iconic emblem, Aston Martin Aramco Cognizant Formula One[™] Team is instantly recognizable in the world of motor sport. Aston Martin has a century of heritage that dates back to the 1922 French Grand Prix. Today, building on a comeback campaign in 2021, Aston Martin F1 has 700 employees who are passionate about Formula One car design, manufacture and racing.

Aston Martin F1 is committed to operating in a responsible and sustainable manner. It supports the United Nations' Sustainable Development Goals and is aware that its global platform offers an opportunity to influence wider change.

With BSI's support, the Team is developing its sustainability policies and performance. It has recently achieved two key steps towards Net Zero: three-star accreditation to the Environmental Accreditation Programme of the FIA, motor racing's governing body, as well as BSI certification to ISO 14001, the globally recognized environmental management system standard.

Further standards are under way, with BSI certification providing Aston Martin F1 with independent assurance that it is motoring rapidly towards its sustainable business goals – and demonstrating its progress to partners, suppliers and fans.

BSI is now working to support more of the FIA's members in achieving the industry environmental management standard and other key sustainability certifications.

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'Sustainability is a crucial part of business today and an increasingly important focus for the FIA and motor sport. We wanted to be at the forefront of the industry in delivering more efficient and sustainable solutions – and we wanted to do it quickly. BSI has helped us achieve that. We can rely on BSI's knowledge and ongoing support to enable us to fulfil our commitment to operating as a responsible business."

Simon Randall, Head of Safety, Sustainability and Facilities, AMF1



Client challenge

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From the design and construction of its cars and the maintenance and development of facilities to its global travel footprint and diverse and inclusive employment policies – Aston Martin F1's goal is continuous improvement in Environmental, Social and Governance (ESG) factors. The Team is determined to achieve, evaluate and demonstrate constant progress on its sustainability journey.

Parveer Ramana, Sustainability and Environment Lead, Simon Randall, Head of Safety, Sustainability and Facilities, and Debbie Wall, Environmental and Society Consultant, are working to build sustainability throughout the business. They aim for Aston Martin F1 to comply with – and where possible exceed – regulatory requirements, promote sustainable product design and construction, reduce energy and resource consumption to minimize carbon emissions, cut waste, and contribute social value through collaboration with staff, partners and suppliers.

BSI solution

BSI is supporting Aston Martin F1 to embed sustainable business practice. Specifically, BSI has helped the Team achieve three-star accreditation to the FIA's Environmental Accreditation Programme through a simultaneous process of BSI certification to ISO 14001 for Environmental Management, completed in December 2022.

The most significant opportunity for improvement does not come from the race cars, which contribute less than 1% of Formula One's emissions, but in the processes for managing Scope 3 emissions and logistics operations. Aston Martin F1 focuses on a wide range of areas including energy, waste, fan travel, wellbeing, nature and the community.

Ramana, Randall and Wall are now working with BSI towards several more sustainability certifications, including ISO 50001 for Energy Management, ISO 20121 for Sustainable Events Management, ISO 45001 for Occupational Health and Safety, and ISO 14064-1 Carbon Footprint Verification.

Why BSI?

Debbie Wall, Environmental and Society Consultant at Aston Martin F1 comments: "By working with BSI, we ensure we have the right frameworks in place to operate sustainably. For us, our partnership with BSI is business critical."