

[24 March 2022]

BSI wins global Achievement in Insight and Research (AIR) Award

BSI, the business standards and improvement company, is pleased to announce that it has won an [Achievement in Insight and Research \(AIR\) Award](#) in partnership with market research and customer experience agency, [Beehive Research](#). BSI and Beehive were winners of the AIR Agency category, which recognizes organizations that are driving the future of market research.

BSI and Beehive Research jointly won the AIR Agency award for the research and analysis of the data that helped to form BSI's [Organizational Resilience Index](#). The report revealed findings from over 500 global business leaders on how they felt they had survived, stabilized, rebuilt, and thrived amid the global disruption triggered by the COVID-19 pandemic.

BSI and Beehive Research were also recognized for the development and delivery of the Organizational Resilience Framework, which measures perceived performance across 16 elements in four categories (Leadership, People, Process and Product) and can benchmark by sector, size, and longevity to ensure business leaders constantly remain future-ready.

Quentin Dunstan, Organizational Resilience Market Development Manager at BSI said: "We were delighted to win an Air Award with Beehive Research and be recognized for the innovative research behind the Organizational Resilience Index. The findings proved that organizations had been resilient at a time when they were challenged like never before as a result of the COVID-19 pandemic, and we hope that the report continues to inspire organizations through the powerful insights provided to ensure that their businesses remain resilient in the future."