



Government of **Western Australia**  
Department of **Mines, Industry Regulation and Safety**  
**Building and Energy**

style guide

**GAS COMPLIANCE MARK (GCM)**



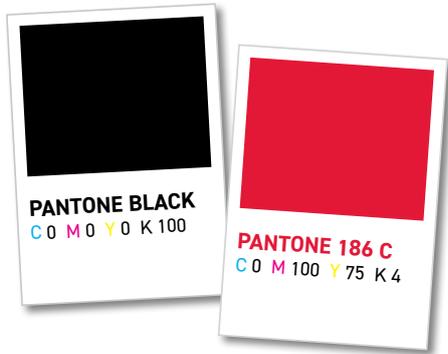
Endorsed by the Gas Technical Regulators of Australia who have adopted the Gas equipment certification scheme ("The Rules").

July 2020

## LOGO COLOURS

The principal colours of the Australia and New Zealand Gas Compliance Mark (GCM) logo are 100% Pantone Black C and Pantone PMS 186 C.

The logo colours must not be altered in any way, for example, changed to a different tint or swapped within the design. Wherever possible, the logo should appear in its principal colours.



## CMYK

The CMYK logo should be used for all four colour process or digital printing applications.

CMYK refers to the four ink colours used in a typical printing process. C is cyan (blue), M is magenta (red), Y is yellow and K is black. The four inks are placed on the paper in layers of dots that combine to create the illusion of many more colours.

RGB (Red, Green, Blue) is the colour system used in designing for computer and television screens, for example, web sites.



## BLACK AND GREY, AND MONOCHROME

When the logo cannot appear in its principal colours due to design or printing issues (for example, one colour print process, metal etching or stamping), the logo should appear entirely white or entirely black.

The logo can also be displayed in black and grey or monochrome.



C 0	R 30	C 0	R 200	C 0	R 169
M 0	G 30	M 100	G 16	M 0	G 171
Y 0	B 30	Y 75	B 46	Y 0	B 174
K 100		K 4		K 39	

### TYPEFACE

The typefaces (fonts) used in the logo are Myriad Pro Regular and Myriad Pro Bold. The typefaces must not be changed.

### Myriad Pro Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

### Myriad Pro Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

### MINIMUM SIZE

The Gas Compliance Mark logo should appear equal to or larger than any other logos, or as large as appropriate if appearing in isolation. The words – Australia and New Zealand Gas Safety Certification or Australia Only Gas Safety Certification - must be legible in all executions.

### EXAMPLE 25MM

For general use, the logo should be approximately 25mm in height. Never use it at less than 20mm in height.



### APPLICATION WITH OTHER LOGOS

When placed with other logos, it is preferable for the Gas Compliance Mark logo to appear equal to or larger than any other logos. If aligned horizontally with other logos, it is preferable for the Gas Compliance Mark logo to appear to the left of all other logos, or appear above other logos when placed vertically.



### TEXT POSITIONING

The text – Australia and New Zealand Gas Safety Certification – must not be removed, edited, or modified in any way. The words Australia and New Zealand Gas Safety Certification must always be present and in their original position.

In instances where products are not certified for use in New Zealand the wording should be changed to Australia Only Gas Safety Certification. The wording 'and New Zealand' must be omitted with the addition of the word 'only' for emphasis.



All labels must be permanent and be designed to adhere and remain legible over the life of the appliance. The label shall be suitably resistant to the following:

- Water, oils and detergents.
- UV radiation.
- Excessive fading.
- Operating temperatures.

The Gas Compliance Mark must be permanently affixed to the gas appliance in a manner clearly visible to the appliance installer, and must remain legible and durable when tested to the relevant product standard.

When the GCM is applied to an appliance the certificate number must be displayed adjacent to the GCM.

The GCM is not required to be displayed on gas components.

## ORIENTATION

The Gas Compliance Mark logo should always appear level and horizontally oriented. It should not be tilted or rotated.

