



Digital Trust Roadshow – Riyadh, SA

Don't miss the opportunity to be at the forefront of digital trust and AI innovation. Secure your spot at the BSI Digital Trust Roadshow 2024 as **seats are limited and available on a first-come, first-served basis.**

Time	Agenda	Speaker
08:30 - 09:00	Welcome & Networking	
09:00 - 09: 15	Opening Speech	Karim Aboelfadl
09:15 - 10:15	1. Cyber Security - Global best practice ISO/IEC 27001 2. Information Security training courses (IAPP, ISACA)	David Mudd Kursad Yuce
10:15 - 10:30	Q&A	David Mudd Kursad Yuce
10:30 -11:20	Privacy management and PDPL Regulation of KSA	David Mudd Kursad Yuce
11:20 - 11:30	Q&A	David Mudd Kursad Yuce
11:30 - 12:00	Coffee & Networking Break	
12:00 - 12:20	Digital Trust in the near future: Digital Trust in Customer Experience (IDCXS)	Ladislau Batelha
12:20 - 12:30	Saudi Arabia client - IDCXS case study	TBC
12:30 - 13:30	Digital Trust in the near future: <ul style="list-style-type: none">• Are you ready for AI?• Regulations and AI management best practice.• Global and Saudi Arabia AI regulations.	David Mudd Kursad Yuce
13:30 - 13:40	Q&A	David Mudd Kursad Yuce
13:40 - 13:55	Closing Remarks	Karim Aboelfadl
13:55 - 15:15	Networking & Lunch	

To **book your seat**, please email us at chhavinder.kunwar@bsigroup.com.