Strong today, stronger tomorrow
How BSI is helping Rosti Automotive build a stable platform for international growth

"We needed reliable support in building strong, constructive systems, and I have 100% faith that BSI can continue to help us achieve our objectives."

Mary Atkinson,
Business Systems Engineer,
Rosti Automotive Group

The business in brief
Rosti Automotive Limited, headquartered in the Midlands, is a Tier 1 supplier in the automotive industry, specialising in plastic moulded and painted assemblies. With four manufacturing sites in the UK, in addition to its Midlands office, it employs 1,279 people. Its turnover, currently around £150m, is projected to increase more than threefold over the next five years as the company expands its customer base overseas. An early adopter of IATF 16949, Rosti will now make the migration to ISO 45001, the new occupational health and safety standard.

BSI: the business benefits
Working with BSI:
• Helps ‘future-proof’ a company
• Helps build employee engagement
• Supports strategic development
• Provides an important external resource
• Adds value to a business

...making excellence a habit."
Company background

Rosti Automotive Limited was initiated in 2016, with a further rebranding in 2017. It is part of the Nordstjernan group, a family-owned Swedish investment company. Its core business of injection moulded and painted assemblies is carried out at three UK manufacturing locations, two in North Yorkshire and one at Larkhall in Scotland. There is also a Design and Development Centre situated in the Midlands, and a further facility in Wales, which engineers metal pressings and fasteners.

Its manufacturing sites in Yorkshire, at Stamford Bridge and Pickering, were set up by a post-war pioneer of injection moulding. This ‘tradition’ of innovation continues today. Rosti’s design and development team, based at its new headquarters in Leamington Spa, works closely with engineers from original equipment manufacturers (OEMs) and Tier 1 suppliers to meet the ever-changing needs of the automotive industry. Its four manufacturing plants then use the latest automation, moulding, metal pressing and paint technologies to turn those designs into reality.

Rosti Automotive components span a diverse range — from door claddings to interior mirror systems, through engine covers. Whatever the product, though, one thing remains the same: the Rosti Automotive commitment to the highest possible standards of design and manufacturing, implementing the best business practice.

Working with BSI

This commitment is reflected in the company’s relationship with BSI, the world’s oldest business standards organization. The Rosti Automotive Yorkshire plants and the bracketry plant in Wales first started working with BSI some 20 years ago, and Rosti Automotive now uses BSI across all of its UK sites.

“BSI are our preferred supplier for certification,” says Mary Atkinson, Business Systems Engineer for Rosti Automotive Limited. “They offer very good value for the service they provide.”

BSI won the group-wide account after a competitive tendering process, and the organization will, says Ms Atkinson, play an important role in the strategic development of the company, which is currently setting up an office in China. “We are taking BSI with us as we go global; they’re helping us put our plan together,” Ms Atkinson continues.

The global reach of BSI, which has 30 overseas offices and clients in 193 countries, makes it an ideal partner for a company that is expanding internationally. But it is, perhaps, BSI’s role in helping to build and maintain quality management systems (QMS) that Rosti Automotive currently values most. “We knew we had to get our UK QMS platform right before expanding our global customer base,” says Ms Atkinson. “We needed reliable support in building strong, constructive systems, and I have 100% faith that BSI can continue to help us achieve our objectives.”

BSI played an instrumental role in helping the company meet these challenges and ‘embed’ quality management throughout the organization. “I cannot stress enough how helpful BSI have been in building a new system and proactively working with us,” Ms Atkinson says.

ISO 45001

In addition to IATF 16949, Rosti moved to the new environmental management standard, ISO 14001:2015, in 2017 and it is now migrating to the new occupational health and safety standard, ISO 45001, successor to OHSAS 18001. Having the ‘hat-trick’ is an obvious next step: ISO 9001:2015 creates a high-level structure (HLS) or generic approach for management systems; transition to IATF 16949 and you’re in a good position to transition to other new quality management standards as well. It’s also, of course, a business-critical move as the emphasis shifts to risk-based thinking and to all the internal and external factors that need to be taken into account.

Employee engagement and BSI

There are other, less obvious, reasons to adopt the new standards — and to work with BSI. “The new focus on teamwork and empowerment in the HLS helps build and maintain employee engagement and morale,” Ms Atkinson says.

In this, BSI also plays its part. “When BSI come on site, they’re visible to employees, they engage with them. It underlines that we value our people and their contributions.”

Employee engagement is key in the move to ISO 45001, which takes OHSAS 18001, International Labour Organization guidelines and various national standards of occupational health and safety into account. “It can only enhance our systems,” Ms Atkinson adds.

Contact us to find out how the BSI can help your business make excellence a habit.

To speak to an advisor call: 0345 080 9000

visit our website: bsgroup.com
or email us at: certification.sales@bsigroup.com

Copyright © 2018 The British Standards Institution. All Rights Reserved. BSI/UK/1494/SC/0119/EN/BLD

The trademarks in this material (for example the BSI logo or the word ‘KITEMARK’) are registered and unregistered trademarks owned by The British Standards Institution in the UK and certain other countries throughout the world.