

# A sound approach: how standards helped Oscar Acoustics grow more sustainably

#### Overview

Oscar Acoustics is Britain's leading provider of architectural acoustic finishes for buildings. With sustainability at the forefront of its operations, the organization identified a need for a third-party certification to complete its 'environmental jigsaw' of credentials.

## Oscar Acoustics used standards to:



Operate more sustainably and reduce costs



Win new business and tender for bigger projects



Boost efficiency across company-wide operations

# The challenge

With its range of acoustic products actively demonstrating its commitment to sustainability, Oscar Acoustics wanted a certification that supported its commitment to environmentally-friendly business operations.

Subsequently, Oscar Acoustics found itself unable to tender for a particular project which required ISO 140001. Looking into the standard, Oscar Acoustics found it aligned with the business' key aim of reducing its environmental impact and began the process of implementing the standard.



#### Solved with standards

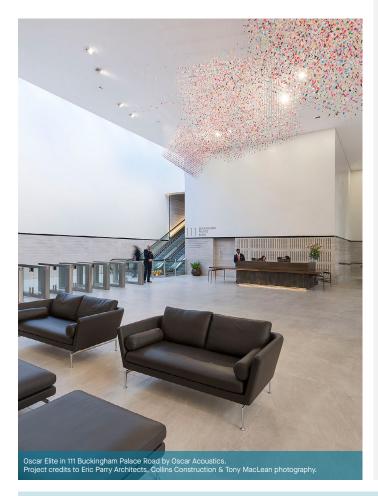
Since becoming <u>ISO 14001</u> certified, Oscar Acoustics has seen an increase in the number of projects it has successfully bid for and has increased the BREEAM points score for their section of works on a project.

As a direct result of following the framework provided by the standard, the organization has reduced its paper usage by over 80%, improved its energy efficiency and implemented a personal protective equipment (PPE) sign-out system which ensures that PPE is reused and not thrown away unnecessarily. Environmental responsibilities are issued regularly to staff by top management to ensure that everyone is doing their bit and understands the importance of the certification. Each year they set new environmental objectives for the company so they can keep improving.

Using a project procedure checklist, Oscar Acoustics is now able to identify issues, determine the cause and find a solution swiftly, minimizing disruption to its operation and its clients. It has also enabled the company to uphold its environmental due diligence as the company expands.

## Standards implemented by Oscar Acoustics

ISO 14001: This standard helps businesses to improve their environmental performance with an environmental management system (EMS) that makes day-to-day operations more sustainable.



# Setting the standard for success

### Standards enable you to:



Access quality information in any particular area or on a specific subject - especially valuable for SMEs which don't always have the resources of larger organizations.



Ensure you're following the best practice for your industry. It's faster and more costeffective to demonstrate compliance with recognized standards.



Give consumers and other stakeholders confidence in your products and services by setting the benchmark for quality, safety and many other areas.

Harriet Hancock Marketing Executive at Oscar Acoustics

We didn't realise that ISO 14001 wasn't just about making the business greener. It made us take an in-depth look at all of our current operations, processes, training opportunities for staff; risks and opportunities; our strengths and weaknesses. It has achieved so much more than we thought it would."



For more information on how standards can help your business, contact us. Find out how we've helped other organizations with their business challenges here.

See what BSI standards can do for your business