

## Demonstrating commitments to safety & quality with standards

### Overview

FM Conway provides design, delivery, refurbishment and maintenance infrastructure services for the transportation, built environment and public sectors. Undertaking refurbishment, repair and installation works on the UK's roads, standards were essential for FM Conway to improve the safety record of their fleet whilst also reducing overheads.

#### FM Conway used standards to:



Prevent incidents involving staff on road sites and keep workers safe



Reduce operating costs and manage vehicle repairs more cost-effectively



Operate more efficiently, increasing the businesses' bottom line

### The challenge

FM Conway wanted to demonstrate to their customers, clients and stakeholders that they were committed to road safety. They already had many safety elements in place ad hoc, but wanted to formalise their approach by adopting a management system. They wanted to prove their commitment to an industry-approved method for ensuring safety on site while staying within budget limits and time constraints.

### Solved with standards

As a result of FM Conway following the [ISO 39001](#) Road Traffic Safety Management System standard, which helps organizations identify gaps in road safety and minimise operational risks, the company's traffic collision rate went down. This in turn reduced their vehicle maintenance costs.

Their fleet's miles-per-gallon also improved due to careful driving, lowering fuel costs. Their improved safety record and commitment to a road traffic best practice framework also resulted in lower insurance costs. Now that they have the standard in place, FM Conway has a benchmark against which they can continually check their processes and enhance their safe ways of working.





## Standards implemented by FM Conway

**ISO 39001** - The standard sets out the minimum requirements for a Road Traffic Safety Management System. Governments, road authorities, safety groups and private companies were keen to develop such a standard due to the rising number of people killed or injured on the road each year.



## Setting the standard for success

### Standards enable you to:



Access quality information in any particular area or on a specific subject – especially valuable for SMEs which don't always have the resources of larger organizations.



Ensure you're following the best practice for your industry. It's faster and more cost-effective to demonstrate compliance with recognized standards.



Give consumers and other stakeholders confidence in your products and services by setting the benchmark for quality, safety and many other areas.

### Dave Conway

Integrated Management Systems and Road Safety Manager,  
FM Conway



"We wanted to make the world a better and safer place, so we set ourselves the objective of exactly that and used ISO 39001 to get us there."



See what BSI standards can do for your business

For more information on how standards can help your business, [contact us](#).  
Find out how we've helped other organizations with their business challenges [here](#).