

5 facts you need to know about standards

Your at-a-glance guide to standards and their benefits

1 Standards boost your productivity

Standards are used by companies, large and small, across a wide range of sectors to improve productivity and efficiency. By bringing together the knowledge of industry experts, standards provide businesses with a best practice approach and offer insights into a more effective way of doing things that help save time and reduce costs.



Certification Engineer

Manufacturing and Distribution firm

“Standards are intrinsic to making the organization run in such a way that you have confidence internally and externally, they are essential to maintaining that confidence. It is all about ensuring that you are delivering at a high level and getting the standard done that for you on a personal level as well as on a business level.”

2 Standards enable better outputs

Favouring quantity at the expense of quality can very quickly lead to excess waste and unhappy customers. Implementing standards can improve your products and services by up to [66%](#), simply by setting a benchmark to be met and showing you how to meet it, enabling you to consistently produce higher-quality goods and provide better services.

Niall Maplesden

Product Compliance Technologist, Joules

“Having a standard gives you confidence that [processes] will follow the same procedure and that the results will be comparable.”



3 Standards protect your company's reputation

[84%](#) of surveyed companies say that standards have enhanced their reputation. That's because adopting standards demonstrates not only your expertise, but also your company's commitment to quality, sustainability, health and safety, training and more. Implementing standards is one of the most effective ways to prove that your organization can be trusted to perform, giving you a competitive advantage.

Patrick Williams Engineering Manager, Rotork

“By adopting standards, customers are assured of our product quality, moving the discussion to sales more quickly.”



4 Standards encourage innovation and agility

By putting expert knowledge and tools in your hands, standards enable you to improve how you operate and work more efficiently. The time saved helps you to innovate quickly and effectively, giving you time to focus on developing new products, improving existing services and growing your business.

Uju Onyeka

Information Security and Privacy Manager, ACCA

“Standards aren't prescriptive. There's lots of flexibility for organizations to adapt the fundamental principles to suit their business.”



5 Standards are the key to unlocking new opportunities for your organization

Standards can open up significant growth potential for your organization – for example, [41%](#) of SMEs are more likely to export their goods if they adhere to standards. With the right standards in place, you can bid for bigger, more profitable contracts and beat the competition at the tendering stage.

Kishore Chandarana

Group Head for Product Assurance Systems, MBDA

“BS 20200 has gained [MBDA] a significant competitive advantage by enabling it to put the right processes in place and to get closer to its customers. We now have the foresight into the standards that we need to comply with in the future when we bid for new work.”



Start your standards journey

Visit [BSI Knowledge](#) to explore over 60,000 standards or, to find out more about standards for your business, contact our customer service team on 0345 086 9001.