

Below is information about our moderator and speakers for the plenary sessions, including keynote speakers. Registered participants will be sent the link to the event platform from which they can access the sessions live at the appointed date/time.

More speaker information will be added as and when.

Host and Moderator



David Bell, *Director of Standards Policy, BSI*

David Bell is BSI's Director of Standards Policy. He heads a team of 25 which is responsible for BSI's input to the international and European standards bodies, ISO IEC, CEN and CENELEC on technical and policy issues. In addition, David manages BSI's institutional relations with national and regional standards organizations, as well as relations with UK government and with key stakeholders, including consumer and public interest groups. An economist by training, David is the UK member of the Council of ISO and is a member of the policy and finance committees of CEN and CENELEC. David can help you with just about any question about BSI/standards, but especially if it's something to do with big picture policy questions. Contact David by [e-mail](#).

Opening Keynote and Panel



Anne-Marie Imafidon

Co-founder of Stemettes and Trustee of the Institute for the Future of Work

Anne-Marie Imafidon is a keynote speaker, presenter and co-founder of the award-winning social enterprise, Stemettes. A recognised and respected thought-leader in the tech space and trustee at the Institute for the Future of Work, Anne-Marie has spoken across the globe for some of the world's biggest digital companies and conferences, including Facebook, ASOS, Google, SXSW and Founders Forum.

She regularly appears in international media and is a sought-after presenter and conference facilitator. In addition to hosting the highly popular Women Tech Charge podcast for the Evening Standard, Anne-Marie featured on the 2019 Royal Institute Christmas Lectures and has conducted live interviews with famous faces from the tech world and beyond, including Jack Dorsey, Rachel Riley and Lewis Hamilton.

Voted the most influential woman in tech in the UK of 2020 by Computer Weekly and featured among the top 10 BAME leaders in tech by the Financial Times and Inclusive Boards, Anne-Marie was also the recipient of the prestigious Barclays UK 'Woman of the Year' award in 2018. In recognition of her significant influence and achievements, Anne-Marie was awarded an MBE in the 2017 New Year's Honours for services to young women and STEM sectors. In June of the same year she was also made an Honorary Fellow at Keble College, Oxford.

Anne-Marie's keynotes topics include:

- The Tech Landscape and Why Tech Needs Diversity
- A.I. & The Future of Work
- Social Entrepreneurship: Doing a Lot with a Little
- The Definitive Guide to Changing Your Company from the Inside Out
- Youth Entrepreneurship & STEM: The Leaders of the Future
- How to Lean in if You're Not Sheryl Sandberg

Opening Panel and Q&A



David Fatscher, *Head of Sector (Governance and CSR), BSI*

David Fatscher has over 30 years' experience in B2B/B2C publishing and digital media in a career that has included positions at Reuters Business Information and VisitBritain, the UK's national tourism agency. He is currently Head of Sector for Environment, Social and Governance with the British Standards Institution, and engages with key stakeholders from government, industry and NGOs to define BSI's strategy for market-driven best-practice solutions on a range of topics including climate action, waste and resource management (circular economy), social responsibility, risk and resilience.



Sadie Dainton, *Consumer Policy Manager, BSI*

Sadie Dainton is the Consumer Policy Manager at BSI. She is responsible for transforming the Consumer and Public Interest Network, in terms of its reach and engagement within the UK consumer landscape and articulating BSI's policy on consumer and public interest issues. She works with consumer and public interest organizations and stakeholders to ensure the consumer view is well represented at a policy level within BSI and Internationally.



Stéphane Dubois, *Manager, Gender and Inclusive Growth, Chatham House*

Stéphane is the manager of Gender and Inclusive Growth Initiative at Chatham House. She has been running the initiative since its establishment in 2015. She has also been a member of the UK Delegation to the Women 20 (W20) since its inception in 2015, and the head of the delegation since 2018. Stéphane has worked in communications in the private, public and not-for-profit sectors in Canada and the UK, including in book publishing, at the Canada Council for the Arts, Canning House (the home of Latin America in the UK), the Pierre Elliott Trudeau Foundation and Chatham House. Also, in 2011–12, Stéphane was the chief of communications at the Montreal-based International Civil Aviation Organization (the UN agency responsible for civil aviation).

Closing Keynote



Sergio Mujica, *Secretary-General, International Organization for Standardization*

Sergio Mujica joined International Organization for Standardization (ISO) as Secretary-General in July 2017, having spent 7 years at the World Customs Organization (WCO) as Deputy Secretary-General. The WCO aims to enhance the effectiveness and efficiency of Customs administrations worldwide, and within this role Mr Mujica was responsible for the design and implementation of the WCO's strategic plan. This included simplification, harmonization and standardization of customs procedures in addition to capacity building initiatives aimed at the WCO members. This gave him significant experience in an international setting, building consensus within a large membership-based organization.

Prior to working at the World Customs Organization, Mr Mujica spent 15 years working for the Government of Chile with the Ministry of Agriculture, the Ministry of Economic Affairs and as the Director General of Chile Customs. A Chilean national, he has a law degree from the Pontificia Universidad Católica de Chile and a master's degree in international law from the American University in Washington DC.

Closing panel discussion and Q&A



Scott Steedman CBE FREng, *Director of Standards, BSI*

Scott Steedman joined BSI in January 2012 and was appointed to the Board in October 2012. Following seven years as an academic at Cambridge University he spent over twenty years in industry, holding senior roles in consulting companies working on infrastructure projects in the UK and around the world.

Appointed Vice President (policy) for the International Standards Organisation (ISO) in January 2017, he is a former Vice President of the European Committee for Standardization (CEN), the Institution of Civil Engineers and the Royal Academy of Engineering, where he continues to serve as Editor-in-Chief of the Academy's flagship magazine, *Ingenia*. Scott can answer any question about BSI and is the best person to speak to about new and emerging areas and the role of standards in driving growth and innovation.

Contact Scott by [e-mail](#).



Neil Musk, *Director, Standards Development*

Neil joined BSI in May 2020 as the Director for Standards Development. Neil has a background in Chief Operating Officer roles, with particular expertise in change and transformation, strategy, risk and operational delivery. In his last role as Director of Operations and Transformation at Cambridge Assessment International Education he helped modernise the business with more robust processes, technology and controls. Previously, Neil has worked in banking and consultancy, with his last role as Global Chief Operating Officer for an investment banking business. Neil has worked all over the world including 12 years in Australia and Asia.

Below is information about each of the breakout sessions and their speakers. Registered participants will be sent the link to the event platform from which they can access the sessions live at the appointed date/time.

More speaker information and sessions titles will be added as and when.

Day One: 17 November

Building back better: Organizational and community resilience

This session will discuss a new standard ISO22393 for how to organise the recovery from a crisis or disaster – such as COVID-19. The session will describe recovery actions and provide guidance on how to identify the short-term transactional activities needed to renovate from the effects of the crisis and make a system resilient again. The speaker will also distinguish a longer-term perspective of recovery – called renewal. In describing renewal, we provide guidelines on how to identify longer-term activities to address the strategic impacts and opportunities exposed by the crisis and need to be addressed through transformational, ambitious activity. The session will cover the need to focus actions on people, place, processes, power and partnerships to ensure a successful recovery and renewal.

Meet the speakers



Duncan Shaw

Professor in Operational Research and Critical Systems (Alliance Manchester Business School), University of Manchester

Duncan works in the Humanitarian and Conflict Response Institute focusing on social and decision-making aspects of disaster planning and response including community resilience. Duncan sits on numerous research, policy, planning and evaluation committees for the European Union, United Nations, international NGOs, UK government, NGOs. He chairs a committee on Community Resilience for the International Standards Organization and wrote the standards on spontaneous volunteers (ISO22319), conducting peer reviews (ISO22392), mass evacuation (ISO22315), and vulnerable people (ISO22395).



Rick Cudworth, *Partner, Risk Advisory, Deloitte LLP*

In addition to being the Chair of the BSI Technical Committee for Continuity and Resilience, Rick has spent the last 25 years of his career advising organisations, in the private and public sector, in dealing with crises and enhancing organisational resilience. He is a Partner at Deloitte and leads their Resilience Reimagined campaign, which is designed to help organisations think about their resilience in a more strategic way. He is a recognised leader in this field and regularly works with academic institutions and resilience leaders in industry to advance understanding and practice. For example, in 2015 he oversaw the publication of a paper titled 'Willing and Able' in conjunction with King's College London and Public Health England, which considered the human and organisation response to extreme events – a new strain of pandemic was one of the scenarios considered and its findings and recommendations remain instructive today.

Building back better: Safe Working Practices during the Pandemic

The current COVID-19 pandemic has fundamentally shifted the way people live and work. The Safe Working Guidelines are a response to the pandemic and the increased risk the disease presents to the health, safety and well-being of people in all work settings. The Guidelines provide guidance, to all organizations, to deal with the complexities of this changing situation and adapt their own ways of working.

Meet the speakers



Stella Tawana

Occupational Health Specialist and Director, PremierCare Health Centre

Stella is a Medical Doctor, with a speciality in Occupational Medicine. She runs a private practice that offers Occupational health solutions to several industries in Botswana. She sits in various committees at government level and has been involved in the development of return to work plans post COVID 19 lockdowns. Stella has worked as a Director for Health Services at the University of Botswana and was head of Occupational Health and Safety unit within the Ministry of Health and Wellness. She is a member of Botswana's national Compensation Board and the BOBS Mirror committee. She is an ISO 45001 Internal Auditor who is a member of the ISO 45003 TC and leads Botswana's delegation. Stella has represented South and Central Africa within the Chairs' Advisory Committee.



Frank Lee, Product Certification and Technical Director, BSI

Frank has over 30 years' experience of third-party certification and is a fellow of the institute of Collaborative working who he represents in a number of standards committees including BS 95008 and ISO 44001. He has considerable experience of management systems in areas such as Quality, health and safety risk, resilience, sustainability, environment and trust as well as accreditation, product conformity and notified body activities.



Martin Cottam, Group Technical Assurance & Quality Director, Lloyd's Register Chair, ISO/TC 283, Occupational Health & Safety (OH&S) Management

Martin is Group Technical Assurance and Quality Director, with overall responsibility for quality management and technical governance across Lloyd's Register, one of the world's leading providers of professional services for engineering and technology – improving safety and increasing the performance of

critical infrastructures world-wide. Martin is an engineering risk management specialist. He began his career in the nuclear industry, undertaking risk assessment and safety case preparation before joining Lloyd's Register in 1990, to undertake both nuclear and non-nuclear risk management studies. He has risk assessment and safety management experience across many major hazard industries. Martin has contributed to the development of several OH&S management system standards including OHSAS 18001 and ISO 45001, and the ISO 55000 series on Asset Management. Martin is a member of BSI's Management Systems Expert Group. He chaired the BSI mirror committee throughout the development of ISO 45001, leading the UK delegation on the ISO 45001 project committee. He now chairs the ISO technical committee for occupational health and safety management (ISO/TC 283), which owns ISO 45001 and is developing additional standards and guidance on OH&S management.



Sally Swingewood, *Lead Standards Development Manager, BSI*

Sally is BSI's Lead Standards Development Manager for business improvement and occupational health and safety management. She is responsible for working with both national and international experts to develop documents that help organizations of all types to improve the way they operate and to better protect the people who work for them. Sally engages with a broad range of stakeholders to ensure the widest possible views are taken into account when the UK inputs to international standards and frequently holds public meetings to encourage users of the standards to raise issues and propose improvements. Sally is the manager of the ISO technical committee responsible for the world's first international standard on occupational health and safety management, ISO 45001, and is actively involved in the development of ISO 45003 (guidance on psychological health and safety at work) which will also be the first globally agreed standard of its type.

Building back better: How HR standards can help businesses adapt to the new working world

Session information coming soon

Meet the speakers



Wilson Wong, *Head of Insight & Futures, CIPD*

Wilson leads the Institute futures and foresight capability. He has been involved in futures research since 2000. His most recent publication with the Malaysian government was [The Future of Talent in Malaysia 2035](#) and is co-editor of [Human Capital Management Standards: A complete guide](#). He represents the UK on human capital metrics at ISO/TC260 (HR Standards) and is independent Chair of the Human Capital Standards Committee (HCS/1) and Deputy Chair of the Knowledge Management Standards Committee (KMS/1) at the BSI. His career has spanned academia, corporate finance and national ICT development policy. Wilson's PhD in Economic Psychology (Behavioural Economics) was an opportunity recognition. He's on the Board of IJHRDPPR, Editorial Board of HRDQ and Advisory Boards at Nottingham

Business School and the Work and Equality Institute. A member of the International Association of Applied Psychology and an Academic Fellow of the CIPD, he was called to the Bar in 1990.



Heather Bond, *Standards Advisor, Insight & Futures, CIPD*

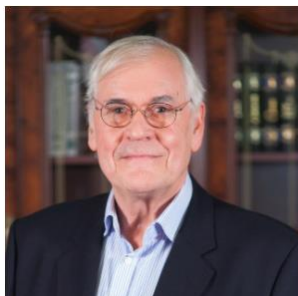
A Chartered Fellow of the CIPD and holder of a judicial appointment as an Employment Tribunal Member Heather currently represents the CIPD as an expert on British and International Standards Committees that are engaged in the development of human resource management and human capital Standards. Previously Heather was the Quality Assurance Manager at CIPD responsible for a qualification development, delivery, assessment and regulation and she understands and is experienced in managing compliance within regulatory regimes.

Day Two: 18 November

World of Standards: Developing and managing organizational knowledge

Session information coming soon

Meet the speakers



Ron Young, *CEO & CKO, Knowledge Associates Cambridge Ltd*

Ron is the founder of Knowledge Associates International group of companies, who are international management consultants with HQ in Cambridge, U.K. He is acknowledged as a leading international expert in knowledge and innovation management. He specializes in knowledge driven results for organizations. He contributed to the production of the UK Government White Paper 'UK Competitiveness in the Knowledge Driven Economy'. He regularly provides keynote presentations and master classes at leading international conferences around the world. He chaired the BSI Knowledge Management Standards Committee, and he is a member of the ISO Standards workgroups for Knowledge Management, Asset Management, Quality and Innovation Management. He lectures on the Global Knowledge Economy and he teaches the Knowledge Asset Management Methodology at leading Universities. He consults with the United Nations, World Bank, European Commission, and the inter-governmental Asian Productivity Organization (APO). Ron specializes in developing knowledge strategies, policies, governance models, standards, knowledge systems and knowledge driven platforms. He works with major multi-national corporations, international and national organisations. He was a lead consultant for the European Commission 3 Million euro 'Know-Net' and 'LEVER' collaborative research projects. He is joint author of several books on Knowledge and Innovation.



Gianluigi Baldesi, *Senior Manager, European Space Agency*

Gianluigi has 15+ years of technology leadership experience in assessing and executing complex projects for future aerospace missions in a cross-cultural environment. Currently, he is in charge of leading the Corporate Knowledge Management activities and coordinating corporate strategic planning for the Agency. He holds a PhD in Systems Engineering and Executive MBA from Columbia Business School and London Business School.



Paul Hearn

Paul has worked for the European Commission in Brussels for 22 years where he has held various positions of responsibility in European scientific research, including supervision of more than 100 international research projects involving multidisciplinary teams of natural and social scientists, engineers, philosophers and artists, including quite a few Nobel Prize winners, and a particularly productive spell in the early 1990s with Ron Young and others at which he co-chaired a first European Working Group on Knowledge Management Standardisation. These days Paul works mainly on special projects of his own creation. Recently he has co-founded three internal start-up projects – Connected, a silo-busting collaboration and knowledge sharing platform used by 15,000 internal staff (and recipient of a number of internal awards), SciArt, a bridging project between the artistic and scientific world that has generated a number of high profile public shows at major Art Galleries in Europe (Innovation of the year 2018), and the EU Academy, a soon to be launched inter-institutional online learning platform with a global reach and an expectation of more than 5 million users over the next 2 years.

World of Standards: BS 202000, the new standardization management system standard

This session will provide an overview of the recently published standard on standardization: BS 202000:2020 Standardization management system — Specification. The session will:

- Explain how this standard aligns with current management system standards
- Explain the core elements of the standard
- Explain how to assess the maturity or compliance of current management system standards
- Clarify how effective deployment can lead to gaining competitive advantage

Meet the speakers



John Clatworthy, *European Business Development Officer, SAE International*

John has worked within the Aerospace Industry for over 40 years. During his service with the British Army he achieved a degree in Mechanical Engineering at the Royal Military College of Science (RMCS), Shrivenham and was an Engineering Technical Officer responsible for military helicopter maintenance, serving in Germany, the Falkland Islands and UK. On leaving the military he spent 10 years with the UK's Aerospace and Defence Trade Association, SBAC (now ADS) as manager of their aerospace standard parts and qualification programme. During this time, he represented the industry on a number of national, European and International standards committees. John then worked for BAESYSTEMS as their military standards Engineering Professional Lead during which time, he chaired the British Standards Aerospace Policy Committee (ACE/1) and represented BAE Systems on SAE International's Aerospace Council. He now works for SAE International as one of their European business development staff in their London Office. John is currently chair of ACE/1 and a member of DEF/1, ACE/12 (Aerospace Fasteners) and ACE/65 (Aerospace Non-Metallic Materials Committee)



David Robinson

External Standards Manager, External Standardization Management, MBDA Missile Systems

David has worked in Quality and Standardization management for many years in different industries (which include the MOD active service, Facilities Management, Telecommunications, Broadband, TV services and now in Defence). In his current role David is the MBDA UK Standardization Manager and also sits on MBDA's External Standardization Management Panel (MBDA UK FR IT GE). David has been instrumental in transforming the standardization management system within MBDA harmonising standardization management policy, processes and methods of working, this experience has been well utilised within the ADS and DEF/1 committees. David has been a proactive member of DEF/1 and supported the development and delivery of BS 202000.



Kishore Chandarana

Group Head, Product Assurance Systems & Tools and External Standardization Management, MBDA Missile Systems

Kishore has significant experience in external standardization management strategy definition and deployment. This has been built on the back of some 30 years' experience in engineering design, development, support and continual improvement activities with world class organisations including MBDA, Honeywell, Schneider Electric and Thales. In his current role, Kishore has been the driving force behind MBDA's leadership in its structured but optimised approach to standardization management; and this is seen as a strategic asset for MBDA. He is also an active contributor in the MOD chaired Counterfeit Avoidance Working Group and the MBDA Exec Level Standardization Committee.

World of Standards: Quality management in construction

ISO 9001 is the world's leading standard and a staple in the construction sector. But is it achieving all that it needs to for the industry? Disasters such as the tragic Grenfell Tower fire have revealed quality failings the have to be urgently addressed. Join the session to learn more about how quality experts are developing a new sector-specific standard, based on ISO 9001, to address many of the issues highlighted in the Hackett Report.

Meet the speakers



Sally Swingewood, *Lead Standards Development Manager, BSI*

(See Sally's Bio above)

Consumer Forum Conference: The Virtual Consumer - living online in 2020

In 2020 Covid-19 has accelerated the adoption of digital technology by consumers, often through necessity not choice. Consumers have had to adapt quickly to carrying out more activities online - from shopping and banking to health care and communication. The rapid increase in online activity has exacerbated existing vulnerabilities and created new ones, shining a light on existing gaps in consumer protection. Vulnerable consumers, who may have had little experience of the internet prior to lock down, are now among those most likely to need its services. This has put consumers at risk from a new range of potential harms. How can we protect consumers in global online marketplaces and help businesses to respond better and quicker to increased demand from a diverse range of virtual consumers? The Consumer Forum Conference 2020 brings together experts in vulnerability, product safety and consumer rights to explore the actions and tools needed to address these challenges.

Meet the speakers



Liz Barclay, *Chair, Consumer Forum*

Liz is a small business and consumer affairs broadcaster, writer and consumer champion: Financial Inclusion Commissioner; Chair of the BSI Consumer Forum and the Fair by Design Campaign (to tackle the poverty premium); non-executive Director of the Lending Standards Board and CCA Global; and a member of the Fundraising Regulator Standards Board and The Equity Release Council Standards Board. She is an Ambassador for the Money Advice Trust/Business Debtline. Liz runs BackinBusiness.org.uk to give small businesses a voice with policy makers and works with Boards and small businesses on improving governance, trust and culture, diversity, and understanding customer behaviour. She coaches communication and presentation skills and chairs national and international conferences.



Julie Hunter, *Chair, Consumer & Public Interest Network (CPIN)*

Julie is an independent consultant, with 20 years' experience in consumer advocacy and protection. She has collaborated with leading UK and international consumer organisations, including Which? BEUC and Consumers International, to publish work on topics such as: consumer vulnerability, e-commerce, financial services, product safety, home improvements, complaints and redress. Julie is Chair of the Consumer & Public Interest Network (CPIN), an independent body that represents consumers in British Standards. As CPIN Chair, Julie's ambition is to unlock the full potential of standards as a consumer protection tool, helping organisations to improve outcomes for consumers and reduce the risk of harm.

www.juliehunter.co.uk



Chris Fitch, *Money Advice Trust*

Chris Fitch is a Research Fellow at the University of Bristol and Vulnerability Lead at the Money Advice Trust. He leads a programme of award-winning research and intervention work on consumer vulnerability (www.moneyadvicetrust.org/vulnerability), and is also host of the podcast series 'Vulnerability Matters' (available on Spotify, iTunes, Soundcloud, and other platforms). To date, Chris's programme has undertaken work on vulnerability with more than 300 firms, 30,000 staff, and across the financial service, essential service, retail, and government sectors. Previously Chris was Head of Policy and Research Fellow at the Royal College of Psychiatrists, and prior to this as a Researcher at Imperial College Medical School and the Centre for Research on Drugs and Health Behaviour, where he worked on WHO and UN HIV prevention projects.



Neena Bharti, *Head of Campaigns, Which?*

Neena is Head of Campaigns at Which? Tackling the big consumer issues of the day and securing changes to improve the lives of consumers across the UK. In her five years at Which? Neena has campaigned on issues affecting consumers in product safety, digital, utilities, public service and financial markets. Previous to this, Neena worked in policy and capacity building roles in the charity sector, covering UK and EU policy issues, including public procurement, social investment and state aid.



Dana Kissinger Matray, *Secretary of ISO/COPOLCO*

Dana has been Secretary of the ISO Committee on consumer policy (ISO/COPOLCO) since 2000. Dana manages ISO/COPOLCO's work programme, encourages consumer participation in ISO's technical and policy work, and advocates for consumers' interests in standards to the ISO community and beyond through social media, newsletters, publications, distance learning tools, and events. Dana has co-organized and delivered many training and outreach events to consumer groups, ISO members and various international organizations.

World of Standards: Dynamic standards - Introducing BSI Flex

Session information coming soon

Meet the speakers

Nicholas Monnickendam

Head of Services Marketing, Knowledge Solutions - Standards Services, BSI

Katherine Hunter

Business Development Director, Standards Services, BSI

Building back better: Psychological health at work - a pandemic we're still struggling to manage

Work-related stress, burnout, bullying and other aspects of psychological health have been a major issue, both for individuals and in terms of the cost to the economy, for many years. With increased isolation, trauma, bereavement, long term illness and concerns about job security and money, 2020 COVID-19 pandemic has only magnified this. It's a topic which is often considered too hard, too vague, too difficult to tackle but there are practical steps you can take to make a positive difference. Join leading experts to get a better understanding and learn more about the first global standard on managing psychological health and promoting well-being at work, ISO 45003.

Meet the speakers



Peter Kelly, *Senior Psychologist, Health and Safety Executive*

Peter works for the Health and Safety Executive as a Senior Psychologist. He has been part of the small team of psychologists and policy makers. He was involved from the beginning in developing the scientific knowledge base for the Management Standards approach to tackling work-related stress in the United Kingdom and is a co - author of several papers published on the Management Standards. He remains actively involved in promoting and advocating for a reduction of work-related stress both nationally and internationally, the promotion of positive mental health practices and the role of leaders setting the direction of organisations responses to work related stress, mental health and wellbeing. He is HSE expert witness for investigating work-related stress. He, in addition, provides scientific support in relation to mental health promotion and wellbeing in work. He undertakes presentations to a wide body of audiences on the prevention of work-related stress and mental and physical wellbeing. He has sat as a co-opted expert on National Institute of Clinical Excellence Review of mental health promotion within the workplace and on the Department for Health's United Kingdom. The Chair of Good Practice Awards for EU-OSHA Psychosocial Risk Campaign 2014-15 and has been involved in several European wide research projects looking at psychosocial risk and mental health as a co-opted expert. He is an Expert Advisor to ISO 45003 Psychologically Healthy Workplaces international standard.



Aditya Jain

Associate Professor in Human Resource Management and Head of the Organisational Behaviour/HRM Division, Nottingham University Business School

Aditya Jain is Associate Professor in Human Resource Management and Head of the Organisational Behaviour/HRM Division at Nottingham University Business School. He is a member of BSI and ISO technical committees on Occupational Health and Safety Management, Human Capital and Governance, the Executive Officer of the European Academy of Occupational Health Psychology and Associate Editor of the journal 'Safety Science'. His expertise lies in work, health and well-being policy and practice, and his research has focused on policies relating to mental health at work, examining the role of softer forms of policy, and risk management of the psychological and social work environment for business and societal sustainability. He has worked as an expert advisor and consultant to the European Commission, the WHO, the ILO, EU-OSHA, and in industry.



Sally Swingewood, *Lead Standards Development Manager, BSI*

(See Sally's Bio above)

Building back better: The future of work and disability inclusion

Over the last year, businesses around the world have had to work in new ways as a result of the global pandemic. But what does this mean for the future of work and disability inclusion? Facilitated by leading disability charity Leonard Cheshire, this session will explore what disability is, why it matters to business and the lessons we can take from lockdown. We'll also consider the importance of inclusive ways of working and how to enable a more inclusive culture.

Meet the speakers



Verity Ayling-Smith, *Training and Consultancy Advisor, Leonard Cheshire*

Verity works as a Training and Consultancy Advisor for the leading disability charity Leonard Cheshire. An experienced disability trainer and facilitator, Verity has worked with a wide range of clients and sectors – supporting organisations to understand and adopt a best practice approach to disability and create inclusive workplaces and services. Verity has experience of designing and delivering bespoke disability training for key clients such as Microsoft, the British Standards Institute, Team London and BMW. Verity previously managed the delivery of the Change 100 programme – Leonard Cheshire's flagship youth employment programme supporting disabled graduates and students into summer placements.



Victoria Passant, *Youth Employment Programme Manager, Leonard Cheshire*

Victoria has spent her career in the not-for-profit sector leading programmes that focus on young people and equality. At Leonard Cheshire, Victoria manages our programmes that support young disabled people with the transition from education to employment. The flagship programme within her remit is Change

100, a talent programme that connects disabled students and graduates with some of the UK's top employers, through paid summer internships; partners include BBC, BMW, Intercontinental Hotels Group, and NHS England. Victoria has previously worked for Teach For All, Teach First, and the National Union of students where she ran programmes focussed on social mobility and tackling educational inequality.

Day Three: 19 November

UKCA marking – UK regulation and standards post-2020

Part One - The UK's New regulatory framework - 10:00 – 10:45

The first part of the two-part session will look at the broader landscape of changes that are being implemented as result of the new UK regulatory structure. This will include the background and overview of UKCA, CE and UK(NI) and the challenges these present to the flow of goods, both into the UK and intra-UK trade. The session will also look at enforcement challenges presented by the new regulatory system. There will also be opportunity to explore how standards will support the UK internal market.

Panel:

Ben Fletcher, Executive Director of Policy and Engagement, MakeUK

Stephen Kelly, CEO, Manufacturing NI

Sarah Caughey, Head of Policy, CTSI

Scott Steedman, Director of Standards, BSI

Chair: David Bell, Director of Standards Policy, BSI

Part Two - Regulatory marking and certification - 10:45 – 11:30

The second part will focus on the technical detail concerning the introduction of the new regulatory marks and the practical implications for standards and product certification. This session will focus primarily on how standards will be supporting the new UKCA mark and what steps business will need to take to be compliant with the new regulatory system post 2021.

Panel:

Kevin Frewin, Global Head of Construction, BSI



Richard Collin, *Head of European and National Policy, BSI*

Richard has over 30 years' experience in quality infrastructure. After qualifying as a Trading Standards Officer, he worked for UK local authorities for 9 years in the fields of market surveillance, consumer protection and legal metrology. He has been working at BSI Since 2010. Initially he was Principal International Development Manager in BSI's International Projects Department. Here he acquired and managed a wide range of projects on quality infrastructure around the world. In February 2012, he moved to BSI's Standards Policy team as National and European Policy Manager. In this role, Richard worked on UK government relations and was responsible for BSI's standards policy in relation to the EU, including the development and implementation of the 2012 EU standardization regulation. He now leads BSI's trade and regulatory policy, which covers the role of standards supporting UK regulations, standards issues in the UK's exit from the EU such as CEN and CENELEC membership, the role of

international standards in UK trade policy and links between European standards and regulations. He also manages consumer policy, including BSI's Consumer and Public Interest Network, which enables the representation of consumers in BSI's standards committees.

Agenda

Here below you will find the time of each of the session described above. Registered participants will be sent the link to the event platform from which they can access the sessions live on the day.

Day One: 17 November

Time	Session
09:00-10:00	Knowledge Marketplace Times available to book a chat with our exhibitors.
10:00-10:10	Welcome Getting the most out of the E-Conference
10:15-10:45	Opening Keynote -The future of work and building back better
10:50-11:55	Opening Panel and Q&A – Looking to the future, building back better and the role of standards.
12:00-12:30	Knowledge Marketplace Times available to book a chat with our exhibitors
12:30-13:30	Break
13:30-14:25	Building back better session: Organizational and community resilience
14:30-15:25	Building back better session: Safe Working Practices during the Pandemic
15:30-16:25	Building back better session: How HR standards can help businesses adapt to the new working world
16:30	End of Day 1

Day 2: 18 November

Time	Session
09:00-09:45	Knowledge Marketplace Times available to book a chat with our exhibitors
09:45-09:55	Welcome Getting the most out of the E-Conference

10:00-10:55	World of standards session: Developing and managing organizational knowledge
11:00-11:55	World of standards session: BS 202000, the new standardization management system standard
12:00-12:30	Knowledge Marketplace Times available to book a chat with our exhibitors
12:30-13:00	Break
13:00-13:55	World of standards session: Quality management in construction
14:00-15:30	Consumer Forum Conference The Virtual Consumer: living online in 2020
14:00-14:55	World of standards session: Dynamic standards: Introducing BSI Flex
15:00-15:55	Building back better session: Psychological health at work: a pandemic we're still struggling to manage
16:00-16:55	Building back better session: The future of work and disability inclusion
17:00	End of Day 2

Day Three: 19 November

Time	Session
09:00-09:45	Knowledge Marketplace Times available to book a chat with our exhibitors
09:45-09:55	Welcome Getting the most out of the E-Conference
10:00-11:30	Special World of Standards Session: UKCA marking – UK regulation and standards post-2020
11:30-12:00	Knowledge Marketplace Times available to book a chat with our exhibitors
12:00-13:00	Break

13:00-13:45	BSI Standards Awards – 2020 Special Edition Presented by Shirley Bailey-Wood, Group Director - Knowledge, BSI and Scott Steedman, Director of Standards, BSI
14:00-14:30	Closing keynote
14:35-15:30	Closing panel discussion and Q&A
15:30	End of Standards e-Conference & Awards