



# A day in the life

## The importance of standards

Standards are involved in virtually every aspect of modern life – from the moment your alarm clock sounds to the time your head hits the pillow. Standards set frameworks for life, measures for health and safety and act as an intervention to accelerate enterprise.

BSI ensures that quality isn't compromised, that standards don't slip and that the organizations it works with strive for excellence.

<https://www.bsigroup.com/en-GB/about-bsi/uk-nationalstandards-body/>



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