Is securing personal information a priority?

Reassure clients and achieve data protection compliance with BS 10012
Make protection of personal information your priority and safeguard your reputation.

Comply with data protection legislation with the help of BS 10012 from BSI.

Information on individuals is a valuable asset and needs to be properly protected. Apart from making good business sense, the reputation and success of your organization can be under threat if you do not make the safeguarding of personal information your priority.

BS 10012 specifies the requirements for a Personal Information Management System (PiMS), and provides a framework to help you maintain and improve compliance with data protection legislation. This includes putting in place policies and procedures in areas such as: awareness, data sharing, disposal, retention, risk assessment and training.

Easily integrated with other popular management system standards, BS 10012 brings big benefits to companies of all sizes. Confidence, reassurance and more business can come with a BS 10012 Personal Information Management System as customer expectations and demands grow.

Benefits of implementing a compliant BS 10012 system include:

- **Financial performance**
  - Achieve cost savings through fewer incidents and potential reductions in corporate insurance premiums

- **Corporate reputation**
  - Safeguard your organization’s reputation and avoid adverse publicity

- **Marketing advantage**
  - Gain a tender advantage and win new business
  - Reassure stakeholders and customers that their personal information is protected

- **Operational improvements**
  - Benchmark your own personal information management practices with recognized best practice
  - A clearer understanding of data protection issues across the business can lead to process efficiencies

- **Risk management**
  - Identify risks to personal information and put controls in place to manage or reduce them
  - Protect you and your organization against civil and criminal liability within supply chains

- **Legal**
  - Demonstrate compliance with data protection legislation and gain preferred supplier status

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BS 10012 Management System
Make protection of personal information your priority and safeguard your reputation.

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Information on individuals is a valuable asset and needs to be properly protected. A breach in data protection can lead to adverse publicity which may also be costly to your business. Not complying with data protection legislation can result in penalties, potential damage to your reputation and adverse publicity which may also be costly to your business.

BS 10012 is a proven approach for managing personal information. It ensures that the legal and commercial risks to your business are properly protected. Apart from making good business sense, the proper protection of personal information will:

- roughly estimate the cost of penalties and potential damage to your business;
- enable you to make robust and informed decisions about how you use personal information;
- ensure your business is compliant with existing legislation.

Benefits of implementing a compliant BS 10012 system include:

- Improved data protection practices;
- Enhanced data protection policies and procedures;
- Increased awareness of data protection issues.

BS 10012 provides a framework which enables the effective management of personal information. It sets out an agreed basis for the management of personal information providing confidence and enabling an effective assessment of compliance with data protection legislation and recognized best practice.

With a BS 10012 Personal Information Management System, the rewards can be significant:

- Not only will you have a framework for assessing risks to personal information and putting in place controls to mitigate them, you’ll stand apart from your competitors and protect your reputation.
- Whether you’re new to BS 10012 and personal information management or looking to take your expertise further, we have resources and services to suit your needs. We offer service packages that can be customized to support your business and its ambitions.

A guide for your BS 10012 journey with BSI

Understanding

- Information gathering
- Calculating the risks

Implementing the solutions

- Improving the organization
- Finding together as an implementation team

Getting certified

- Running the system
- Proving the system

Making excellence a habit

- Celebrate and promote your certification. Share the success across your systems and processes

If you or your organization operate in breach of the law when processing personal information you may incur civil, and even criminal, liability. The adverse publicity may also be costly to your business or severely damage your brand.

Information on individuals is a valuable asset and needs to be properly protected. A breach in data protection can lead to adverse publicity which may also be costly to your business.
Why BSI?

Protect information on individuals with BS 10012 from BSI.

Our knowledge can transform your organization.

For more than a century we have been challenging complacency to help our clients perform better, reduce risk and achieve sustainable growth.

You can enjoy the benefits of working with BSI teams who have extensive experience helping businesses embed standards in an array of different sectors. They can help you understand the challenges and share their knowledge.

We provide end-to-end support, helping you monitor and maintain your excellence through our proprietary software and compliance tools so that you can confidently introduce BS 10012 into your organization.

We talk with, and listen to clients like you every day, asking them what they want and how satisfied they are with our products and services. This way we can make sure we are responding to the needs of our clients as they arise.

BSI invests heavily in recruiting and developing the best assessors, who scored on average 9.2/10 in our Global Client Satisfaction Survey.
Safeguard your reputation, achieve business success and inspire stakeholder confidence.

Our BS 10012 solutions allow you to monitor and manage risks to personal information.

As experts in this field we can assist you to put in place a system to properly protect information on individuals and improve your compliance with data protection legislation.

Protecting your business

Risk is often perceived negatively but managed well with the help of BS 10012 and other products you could soon benefit from improved resilience, enhanced performance and new business opportunities.

If managing risk is of concern to you, BS 10012 is just one of our products and services you should consider. With a portfolio of proven services and solutions, we can help you improve what you do, every day. We’d be happy to talk you through the products below:

Personal Information Management BS 10012 SC
Information Security ISO/IEC 27001 STC
Business Continuity Management ISO 22301 STC
Legal Admissibility of Electronic Information BS 10008 SC
Risk Management ISO 31000 ST
Supply Chain Security ISO 28000 SC
Occupational Health and Safety BS OHSAS 18001 STC
Road Traffic Safety ISO 39001 STC
Security Industry Authority - Contractor Sector C
Anti-Bribery BS 105000 STC

Talk to one of our advisors today or visit bsigroup.com to find out more and read how other businesses have made excellence a habit.

Find out more:
Call +44 360 9000
Visit: bsigroup.com

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