The Digital World: Artificial Intelligence

Date: **26 May 2022** **Time:** **08:45 - 17:40 UK time**

Agenda

08:45 - 08:50 **Welcome and overview of day**

Tim McGarr, Sector Lead, Digital, British Standards Institution (BSI)

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08:50 - 09:30 **Welcome keynote speeches**

George Economides, Head of AI and Autonomy, Department for Transport

Steph Wright, Head of Scottish AI Alliance Support Circle, The Data Lab

'Leadership and Diversity in AI – trust, ethics and inclusivity'

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09:30 - 10:10 **Transformative leadership in the age of AI**

AI initiatives nowadays drive company-wide innovation, disruption, and dominance in the market. In our post pandemic world embracing AI has become an existential challenge. Leading with AI requires a purposeful strategy that stems at board level and designed to lead an industry.

Daniel Hulme, CEO, Satalia and Chief AI Officer, WPP

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10:10 - 11:10 **A board view on Responsible AI: AI Safety, Governance and Risk Management**

David Leslie, Director of Ethics and Responsible Innovation Research, The Alan Turing Institute

Maria Luciana Axente, Chair of Data Analytics and AI Leadership Committee, TechUK

Sue McLean, Partner, Technology, Baker & McKenzie LLP

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11:10 - 11:25 Morning Break
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12:05 - 12:45 Lifting the lid on incorporating AI

Creating a vision, managing expectations, building talent and the right infrastructure, internal and external networks and ensuring ethics are considered are the mere starting points on how to ensure AI is part of any organisation. What are the requirements of setting an organisation in the right path for AI?

Sam Hill, CTO, VP of Technology, WildBrain
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12:45 - 13:25 The Journey of an Organisation to AI maturity

The journey of an organisation to AI maturity is not an easy one. Senior management needs to work on the analytical capabilities from bottom-up and the business adoption from top-down. What are the organisational and cultural changes that need to be made? How does management embed AI and data-driven decision-making across an organisation? How do they align AI with different parts of the organisations? Where can improvement be made?

Ivana Bartoletti, Global Data Privacy Officer, Wipro, and Founder, Women Leading in AI Network

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13:25 - 13:50 Lunch break
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Welcome back

David Cuckow, Associate Director, Digital, British Standards Institution (BSI)

13:50 - 14:50 The future impact of artificial intelligence

Integrating AI in your organisation underpins smarter, more streamlined and more cost-effective running of businesses, as well as driving more agile operations in today's disruptive world. This session will discuss how in the future AI can have further impact on corporate initiatives, create an evolving workforce, autonomous networks and customisation/personalisation to achieve efficiency.

Chair: Sanjay Khanna, Futurist, Strategic Advisor, NOW Partners LLC
Detlef Nauck, Head of AI & Data Science Research, Applied Research, BT
Juan Mateo Garcia, Director, Data Analytics, Nesta
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14:50 – 15:15 A Sustainable Future Is Not Possible Without Sustainable Artificial Intelligence

Phil Dawson, AI Policy Lead, Schwartz Reisman Institute for Technology and Society
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15:15 - 15:45 How to manage privacy and AI risks within the same project

When artificial intelligence grows in importance and relevant risks become apparent, methodologies, frameworks and regulatory initiatives emerge — both from the private and most recently the public sectors — to ensure ethical, societal and regulatory requirements are in place when managing AI risks. This includes managing privacy risks resulting from the development, implementation and use of AI. This session will look at different ways to manage privacy and AI risks within the same project.

Luise Ribotta, Privacy Lead, Latam, Natura & Co.
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15:45 - 15:55 Afternoon Break

15:55 - 16:25 **AI Standards Hub update**

Chair: Tim McGarr, Sector Lead, Digital, British Standards Institution (BSI)

Stuart Kitney, Head of Department – Data Science, NPL

Florian Ostmann, Head of AI Governance and Regulatory Innovation, Public Policy Programme, The Alan Turing Institute

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16:25 - 17:10 **Standards session**

Chair: Milan Patel, Chairman ART/1, BSI Committee

Sofia Ignatidou, Group Manager for Technology Policy, Information Commissioner's Office (ICO)

Ghazi Ahamat, Head of AI Assurance, Centre Data, Ethics and Education

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17:10 - 17:40 **Closing keynote**

Stephanie Ifayemi, Head of Digital Standards Policy, Department for Digital, Culture, Media and Sport

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17:40 **End of the event**

Inspiring trust for a more resilient world.