



# **Standards supporting international trade**

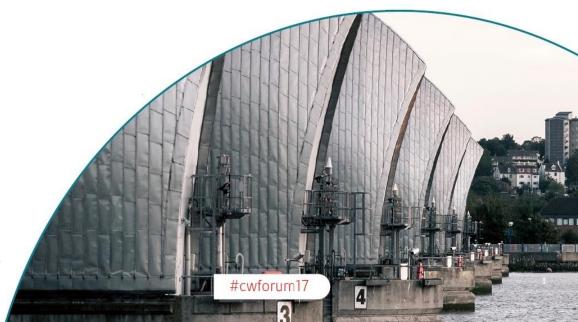
10.40-11.20

Chair: David Bell, BSI

John Tebbit, Robust Details Kieran Parkinson, BSI Daniel Mansfield, BEIS







## **Standards** support the **UK economy**

#BSI8bn



28.4% Data is based on the findings of 'The

of annual UK GDP growth can be attributed to standards, equivalent to £8.2 billion



37.4% of UK productivity growth can be attributed to standards

economic contribution of standards to the UK economy' report, CEBR 2015



of additional UK exports per year can be attributed to standards



SMEs are 41% more likely to export if they use standards and larger companies are 36% more likely to export

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#### The importance of separating standards and regulations









#### EU referendum: 15 months on, and counting

#### The Standards perspective

- Market access issues post-Brexit still to be determined
- For the UK market the existing technical regulations will be reproduced in UK law on Brexit 'Day One'
- UK manufacturers and importers from the EU will therefore still need to adhere to them, using European standards if desired
- Retaining the UK's full membership of CEN and CENELEC is a key objective for UK industry: using European standards is a given so we must retain our influence on their content

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#### What does industry need?

#### John Tebbit CEng MICE

Member of two missions to the Gulf to promote British standards in construction

Member of Government's Building Regulations Advisory Committee 2006-2016

Non-executive director of Zero Carbon Hub

Founder of BIM for Manufacturers and Manufacturing group (BIM4M2) in 2014

Member of CB/- and chair of CB/1

- Industry needs to continue to develop skilled standards experts, from the strategic to the detailed
- Standards situation post-Brexit
- CE marking requirements

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#### **Government focus on standards / 1**

- Role of standards acknowledged in the White Paper published on 7 February 2017: "... ensure that our future relationship with the European Standards Organisations continues to support a productive, open and competitive business environment in the UK"
- European Union (Withdrawal) Bill: passed its second reading in September; now at Committee stage (date to be announced)
- Incorporation of all EU law on a national basis: includes standards regulation (1025/2012) and NLF regulations/directives (which make use of standards for "presumption of conformity")

#### **Government focus on standards / 2**

- Listening to industry views on standards:
  - Strengths; UK influence; needs post-EU exit; opportunities
- Cross-cutting issue: coordination between teams and Departments:
  - Construction standards: close liaison with colleagues in DCLG
- Maintaining business-as-usual policy view of standards:
  - Supporting regulation
  - Opportunities for innovation
  - Element of "quality infrastructure" and supporting global trade
  - Ongoing relationship with BSI





### Thank you!

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