

Need to protect your business from potential disruption? Prepare for the unexpected with ISO 22301.



### Give your business the advantage.

Put business continuity arrangements in place with ISO 22301.

## Maintaining business operations in the event of disruption is of utmost importance to your business's profitability.

Events such as IT outages, power cuts and industrial action can cause serious problems and the shocking impact of natural disasters has made it ever more important to protect your organization by ensuring its not left vulnerable to disruption.

At BSI we understand that having the knowledge to effectively implement and operate your business continuity management system is key.

By taking a company-wide view of business continuity you can protect your organization from unexpected threats and give your business a competitive edge. ISO 22301 from BSI is a great framework to help you do just that.

ISO 22301 is the international standard which specifies the requirements for a business continuity management system. It helps you to identify potential threats to your business and build the capacity to deal with unforeseen events.

#### The benefits our certified clients have enjoyed speak for themselves:

#### Risk Management

86% believe BCM planning improves business resilience\*

Improved mitigation of risks and robust platform for continued operation

#### **Business Recovery**

82% reported improved speed of recovery from incidents and disruptions\*\*

Improved continuity of business operations and ability to provide a seamless product/service to customers in the case of unexpected disruptions

# ISO 22301

#### Financial Performance

71% reported increased revenue (gained from new business and customers as well as retention of existing customers)\*

Improved commercial health and growth of the business

#### Operational Improvements

87% activating BCM arrangements said that they effectively reduced business disruptions\*

Organization is better placed to foresee and prevent disruptions through Business Impact Analysis

#### Cost-benefit Gains

81% confirmed that the cost of developing BCM plans was justified by the benefits\*

Reduced costs associated with downtime and disruption

#### Corporate Reputation

83% cite enhanced reputation and image amongst key stakeholders (including clients and shareholders)\*\*

Improved confidence and external image as a reputable and reliable supplier

\* Sources: CMI Report 2013

Organizations cannot always avoid disruptions, and if not planned for, this can have a major impact on your business's operations, reputation and profitability.

With an ISO 22301 Business Continuity Management system the rewards can be significant. Not only will your organization minimize the operational impact of disruptive incidents and ensure you recover from them with the least impact on your business performance, you'll also stand apart from your competitors and protect your brand.

Whether you're new to ISO 22301 and business continuity management or looking to take your expertise further, we have training courses, resources and services to suit your needs. We offer service packages that can be customized to your business to support your business continuity ambitions.

"Achieving ISO 22301 certification demonstrates our commitment to providing a reliable high quality service to our customers. It shows that we have resources, investment and processes in place to protect ourselves from potential service disruption therefore minimizing impact on our customers."

Derek McManus CCO and Board BC Champion, Telefónica UK Limited



A simple guide	for your ISO 22301	journey with BSI			100		
	Understanding		Implementing the solution		Getting certified		Making excellence a habit
Step	Information gathering	Calculating the benefits	Preparing the organization	Putting together a tailored implementation plan	Running the system	Proving its working	Looking for opportunities for continual improvement
Actions	Understand the standard, certification and your business requirements	Understanding how business continuity management will benefit your business	Train your team, ensure the organization understands the principles and review current business practice	Compare your activity with ISO 22301 requirements, then prepare a gap analysis report	Review the system to ensure it meets the standard's requirements	BSI will carry out a system and document assessment plus a system effectiveness assessment	Celebrate and promote your certification, then review the systems and processes
BSI services to help you	Your BSI contact  BSI's website and brochure  ISO 22301 Standard/ subscription services  ISO 22301 Features and Benefits guide  Guidance document on moving from BS 25999-2 to ISO 22301  Webinars  Case studies	Your BSI contact  ISO 22301 management briefing  'Introduction to ISO 22301' training  'Business continuity Basics' course  Range of books to further understanding of BCM available on BSI website  Webinars  Case studies	Your BSI contact  'The Business Continuity Foundation Course'  'The route map to business continuity management. Meeting the requirements of ISO 22301' book  'BS ISO 22313:2012 standard Societal security. Business continuity management systems' guidance  Implementing ISO 22301 training Business Impact Assessment course  Self-Assessment checklist  BSI Associate Consultant Programme  BSI's Entropy™ Software helps you understand the requirements and track progress	Your BSI contact  'Writing the Business Continuity Plan' course  'BS 25999 to ISO 22301 transition course'  'BS 25999 to ISO 22301 Lead Auditor transition'  Range of books on practical guidance for implementing BCM available on BSI website  'Guide to the implementation € auditing of ISMS Controls' book  BSI's Entropy™ Software helps you identify the gaps in your system	Your BSI contact  A BSI Gap Analysis  'Crisis & incident management' course  Developing & managing business continuity exercises' course  BSI's Entropy™ Software helps you effectively manage your systems and drive performance  Internal Auditor for ISO 22301 training	BSI Certification Assessment Lead Auditor for ISO 22301 training  BSI's Entropy™ Software helps you effectively manage your systems and drive performance	The Business Continuity Institute Good Practice Guidelines' course  BCS Practitioner Certificate in Business Continuity management (PCBM)  'BS ISO/IEC 27031:2011 standard - Information technology. Security techniques. Guidelines for information and communication technology readiness for business continuity'  BSI's Entropy™ Software helps you effectively manage your systems and drive performance



# Ensure smooth recovery and inspire business confidence.

#### Our ISO 22301 solutions ensure it's business as usual.

As experts in this field we can assist you to put in place a system to identify potential threats to your business and make sure you have the capacity to deal with unexpected disruption.

We can help you choose the right way to get started on the journey towards certification or help you embed your systems with our range of cost-effective services which include training, proprietary software and compliance tools.

#### Protecting your business

Risk is often perceived negatively but managed well with the help of ISO 22301 and other products you could soon benefit from improved resilience, enhanced performance and new business opportunities.

If managing risk is of concern to you, ISO 22301 is just one of our products and services you should consider. With a portfolio of proven services and solutions, we can help you improve what you do, every day. We'd be happy to talk you through the products below:

Business Continuity Management ISO 22301 STC

Information Security ISO/IEC 27001 STC

Occupational Health and Safety BS OHSAS 18001 STC

Road Traffic Safety ISO 39001 STC

Security Industry Authority - Contractor Sector C

Anti-Bribery BS 10500 STC

Legal Admissibility of Electronic Information BS 10008 STC

ISO 31000 Risk Management ST

Key: Standard S Training T
Certification C Verification V

Talk to one of our advisors today or visit www.bsigroup.com to find out more and read how other businesses have made excellence a habit.

Find out more:

Call: +31 (0)20 346 0780

Visit: www.bsigroup.nl



