Marketing and Program Awareness Plan Summary

bsi.

Staff

- Awareness training
- Weekly huddles
- Feedback audits/walks
- Equipment cards
- Clinical mobility specialist rounding

Patients

- Awareness upon admission via policy review and flyer/intake video
- Outline of expectations in mobility
- Review plan of care that includes specific mobility plans to the patient
- Patient experience rounds that include questions relating to their comfort and feeling of security while being moved or helped move

Visitors/Family

- Awareness upon admission via policy review and flyer/intake video
- Outline of family and visitor expectations in mobility