

# Introducing ISO 9001:2015

Continually improving your performance



# ISO 9001:2015 is the world's most popular management system standard



## Benefits of ISO 9001\*

### Better products and services



66%  
Improving your products and services



60%  
Reducing the likelihood of mistakes

### Better for business



Inspiring trust in your business



Attracting new customers



Increasing competitive edge

Used by over one million organizations around the world and revised in 2015, ISO 9001 helps them run more efficiently and profitably. It's a powerful tool that helps manage your business effectively, boost operational resilience and build for the long term. Suitable for any sized organization in any sector, it's flexible so that you make it relevant to your business and gain sustainable business improvements.

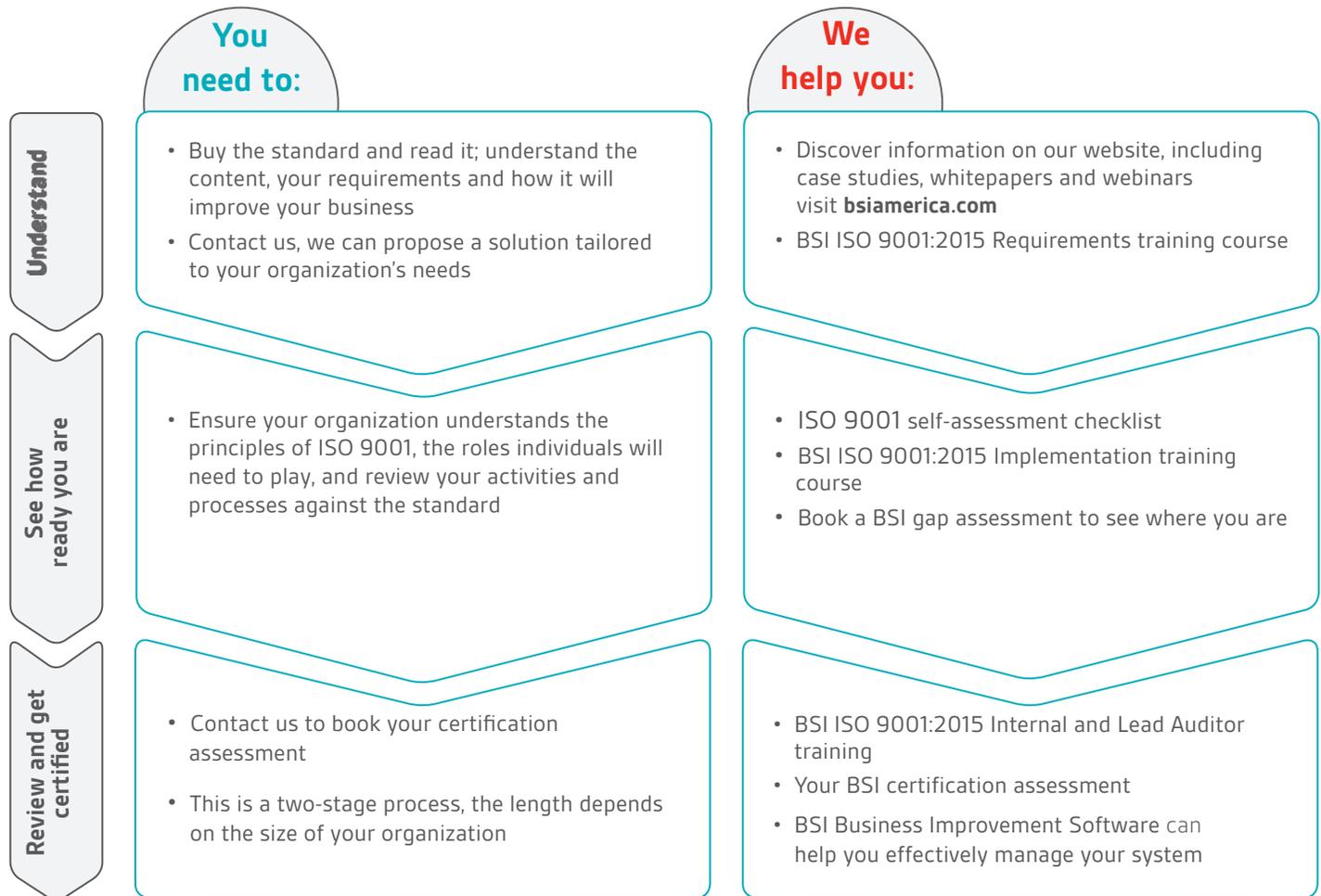
At BSI, we have the experience to help you get the most from ISO 9001, making your business better, customers happier and profits bigger. In fact, it was our experts who helped shape the standard in the first place.

“Achieving this standard will help you **improve** your business.”

Paul Brazier, Commercial Director,  
Overbury

# Your ISO 9001 Journey

Whether you're new to quality management or looking to enhance your current system, we have the right resources and training courses to help you understand and implement ISO 9001. But our support doesn't stop there. We can help make sure your system keeps on delivering the best for your business.



## Continually improve and make excellence a habit

Your journey doesn't stop with certification. We can help you to fine-tune your organization so it performs at its best.

- Celebrate and promote your success – download and use the BSI Assurance Mark to show you are certified.
- Your BSI Excellerator Report will benchmark the performance of your business and highlight where you can improve.
- BSI Business Improvement Software can help you manage systems and drive performance.
- Your BSI Client Manager will visit you regularly to make sure you remain compliant and support your continual improvement.
- Consider integrating other management system standards to maximize business benefits.

# Why BSI?



BSI has been at the forefront of ISO 9001 since the start. It was originally based on BS 5750, which was developed by BSI. Since 1994, we have held the Secretariat of the International Committee developing and evolving ISO 9001 to where it is today. That's why we're best placed to help you understand the standard.

At BSI, we create excellence by driving the success of our clients through standards. We help organizations to embed resilience, helping them to grow sustainably, adapt to change and prosper for the long term. We make excellence a habit.

For over a century our experts have been challenging mediocrity and complacency to help embed excellence into the way people and products work. With 80,000 clients in 182 countries, BSI is an organization whose standards inspire excellence across the globe.



## Our products and services

We provide a unique combination of complementary products and services, managed through our three business streams: Knowledge, Assurance and Compliance.

### Knowledge

The core of our business centers on the knowledge that we create and impart to our clients. In the standards arena we continue to build our reputation as an expert body, bringing together experts from industry to shape standards at local, regional and international levels. In fact, BSI originally created eight of the world's top 10 management system standards.

### Assurance

Independent assessment of the conformity of a process or product to a particular standard ensures that our clients perform to a high level of excellence. We train our clients in world-class implementation and auditing techniques to ensure they maximize the benefits of our standards.

### Compliance

To experience real, long-term benefits, our clients need to ensure ongoing compliance to a regulation, market need or standard so that it becomes an embedded habit.



Find out more  
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