


Introducing ISO 9001

Continually improving your performance





Why BSI? Because we know a good ISO 9001 when we see one.

We can help give you a competitive advantage because:

1. We have a proven track record, having worked with over 80,000 companies globally, and 3,500 in Australia, from small and medium sized businesses, to more than 50% of the combined FTSE 100, Fortune 500 and Nikkei organizations.
2. You can trust us to get the standard right and keep it relevant; after all we helped shape ISO 9001 in the first place. BSI works in partnership with industry experts, government bodies, trade associations and consumer groups to gain the widest possible market and industry view to shape standards of excellence for the challenges facing organizations today.
3. You can enjoy the benefits of working with people who have decades of experience helping businesses to understand the benefits of and how to implement ISO 9001 in an array of different sectors, so they understand your challenges.
4. We help you make the most of your management system with our unique Excellerator report. The insight it gives you into your business will accelerate the performance of your management system and benchmark you against other organizations' performance in your sector.
5. We talk with, and listen to clients like you every day, asking them what they want and how satisfied they are with our products and services. This way we can make sure we are responding to the needs of our clients as they arise.
6. BSI invests heavily in recruiting and developing the best assessors, who are scored on average 9.2/10 in our Global Client Satisfaction Survey.

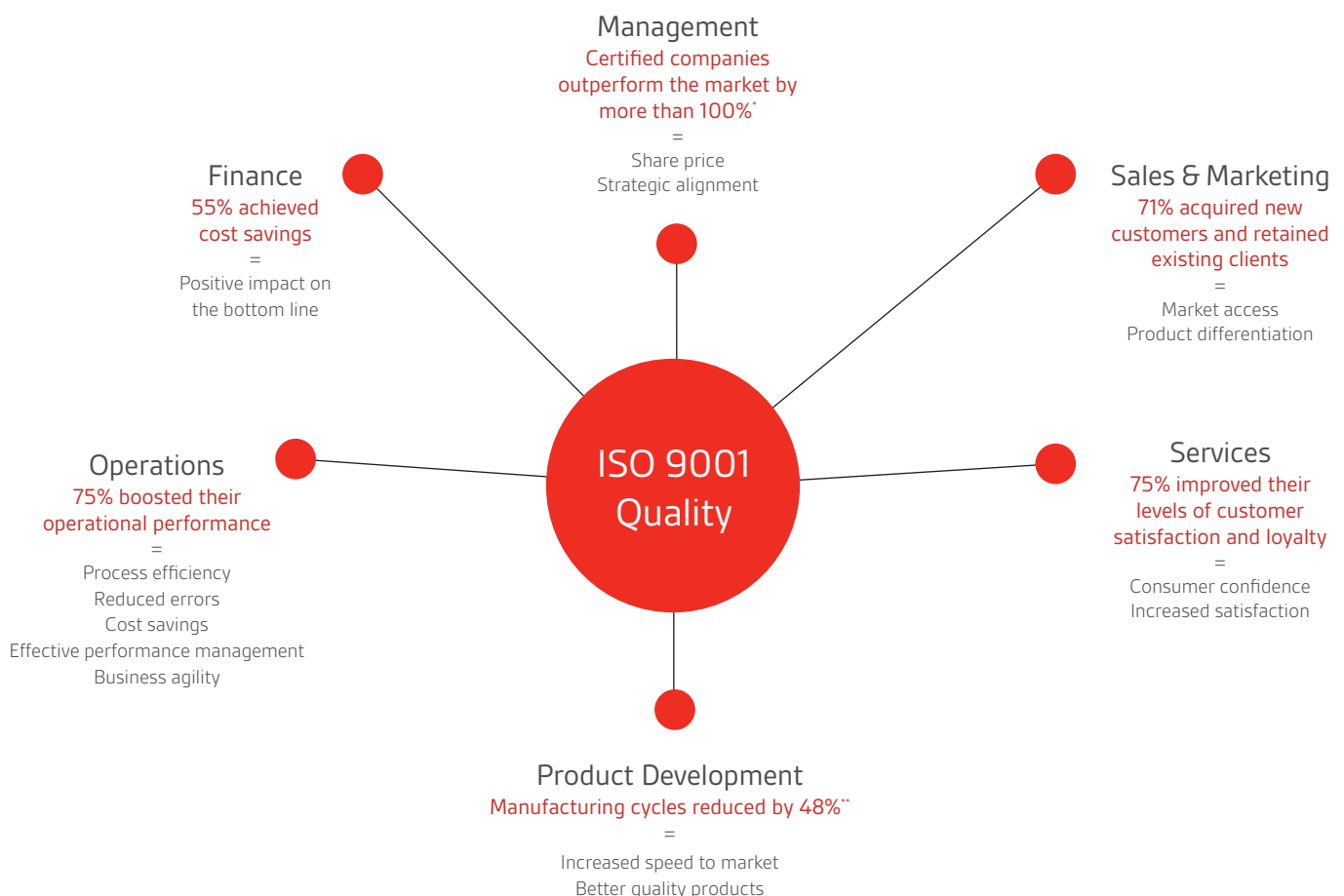
If you're striving for success it's time to consider ISO 9001 Quality Management.

A world-class business growth framework, ISO 9001 is all about keeping customers satisfied. A successful business knows that satisfied customers buy more, refer more and cost less to retain. Whatever your organization's goals or challenges are, work with BSI and discover how implementing ISO 9001 can make the way you do business more efficient.

Used by over one million organizations around the world and revised in 2015, ISO 9001 helps them run more efficiently and profitably. It's a powerful tool that helps manage your business effectively, boost operational resilience and build for the long term. Suitable for any sized organization in any sector, it's flexible so that you make it relevant to your business and gain sustainable business improvements.

At BSI, we have the experience to help you get the most from ISO 9001, making your business better, customers happier and profits bigger. In the world of standards we are the experts; after all we shaped ISO 9001 in the first place, and your organization will reap the benefits with higher productivity, more satisfied customers and drive continual improvement.

BSI clients that achieved ISO 9001 certification report major benefits:



*2011 BSI review of stock prices over a 10 year period, comparing ISO 9001 certified companies with a benchmark index. ** 2011 ASQ research. BSI Benefit Survey 2011 † BSI Customer Satisfaction Survey

ISO 9001:2015 is the world's most popular management system standard



Major benefits of ISO 9001*

Better products and services

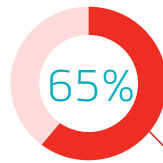


66%
Improving your products and services

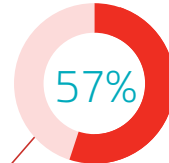


60%
Reducing the likelihood of mistakes

Better for business



Inspiring trust in your business



Attracting new customers



Increases your competitive edge

Why do our customers choose us?

80% Reputation

50% Quality of service

19% Range of products

Quite simply, BSI is the business standards company that helps organizations make excellence a habit.

“Achieving this standard will help you **improve** your business.”

Paul Brazier, Commercial Director,
Overbury

Your ISO 9001 Journey

Whether you're new to quality management or looking to enhance your current system, we have the right resources and training courses to help you understand and implement ISO 9001. But our support doesn't stop there. We can help make sure your system keeps on delivering the best for your business.



Continually improve and make excellence a habit

Your journey doesn't stop with certification. We can help you to fine-tune your organization so it performs at its best.

- **Celebrate and promote your success** – download and use the BSI Assurance Mark to show you are certified
- Your **BSI Excellerator Report** will benchmark the performance of your business and highlight where you can improve
- BSI **Business Improvement Solutions** will help you to manage systems and drive performance
- Your **BSI Client Manager** will visit you regularly to make sure you remain compliant and support your continual improvement
- Consider **integrating other management system** standards to maximize business benefits, such as ISO 14001 Environmental Management and BS OHSAS 18001 Occupational Health and Safety

Why BSI?



BSI has been at the forefront of ISO 9001 since the start. And, it was originally based on BS 5750 which was developed by BSI. Since 1994 we have held the Secretariat of the International Committee developing and evolving ISO 9001 to where it is today. That's why we're best placed to help you understand the standard.

At BSI we create excellence by driving the success of our clients through standards. We help organizations to embed resilience, helping them to grow sustainably, adapt to change, and prosper for the long term. We make excellence a habit.

For over a century our experts have been challenging mediocrity and complacency to help embed excellence into the way people and products work. With 80,000 clients in 182 countries, BSI is an organization whose standards inspire excellence across the globe.



Our products and services

We provide a unique combination of complementary products and services, managed through our three business streams; Knowledge, Assurance and Compliance.

Knowledge

The core of our business centres on the knowledge that we create and impart to our clients. In the standards arena we continue to build our reputation as an expert body, bringing together experts from industry to shape standards at local, regional and international levels. In fact, BSI originally created eight of the world's top 10 management system standards.

Assurance

Independent assessment of the conformity of a process or product to a particular standard ensures that our clients perform to a high level of excellence. We train our clients in world-class implementation and auditing techniques to ensure they maximize the benefits of our standards.

Compliance

To experience real, long-term benefits, our clients need to ensure ongoing compliance to a regulation, market need or standard so that it becomes an embedded habit. We provide differentiated management tools to facilitate this process.



Find out more
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