How to display the ANAB accreditation symbol

If your Certificate of Registration bears the ANAB accreditation symbol, or you have been advised that BSI is accredited for these activities, then the ANAB accreditation symbol may be used together with the BSI assurance mark.

ANAB have additional requirements for the third-party usage of their accreditation symbol:

As a BSI registered organization you may use the ANAB accreditation symbol in the following ways:

- On publicity material, stationery, quotations for work, reports, brochures and any other items relevant to your organization's accredited certification
- Display on internal walls and doors and on exhibition stands, flags and vehicles
- Use the mark embossed or stamped onto paper
- When using the ANAB accreditation symbol, its size must not exceed the size of the BSI assurance mark
- The ANAB accreditation symbol shall only be used on documents relating in whole or in part to certification activities of BSI which are accredited by ANAB
- Where the accreditation symbol is used on secondary packaging a clear statement must be included to the effect that the product contained within was manufactured in a facility certified to a quality management system

As a BSI registered organization you may not:

- Use accreditation symbols independently of the BSI assurance mark
- Use accreditation symbols on product certificates, (e.g. certificates of analysis, conformity, calibration certificates or testing certificates)
- Display accreditation symbols in association with goods or services outside the scope of BSI's accreditation
- Display the symbol on a product, or in a way that may be interpreted as denoting product conformity, (e.g. on the product packaging)
- ANAB's accreditation symbol shall not be used on a product or in such a way as to suggest that BSI and/or ANAB have certified or approved any product, process, or service of a certified organization, or in any other misleading manner

Below: example of how to display the ANAB accreditation symbol and BSI assurance mark



ANAB accreditation symbol specifications

The ANAB accreditation symbol must be reproduced:

- In blue (PMS 286 or equivalent) and red (PMS 485 or equivalent)
- Black (on a white or light-colored background) or white (on a black or dark-colored background) are also acceptable
- In any size as long as all features of the symbol and associated text is clearly distinguishable
- Without distortion of its dimensions

Need further information?

Email our marketing team at marketing.au@bsigroup.com or phone 1300 730 134 for more details.

