



# Is securing personal information a priority?

Reassure clients and achieve data protection  
compliance with BS 10012

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# Make protection of personal information your priority and safeguard your reputation.

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Comply with data protection legislation with the help of BS 10012 from BSI.

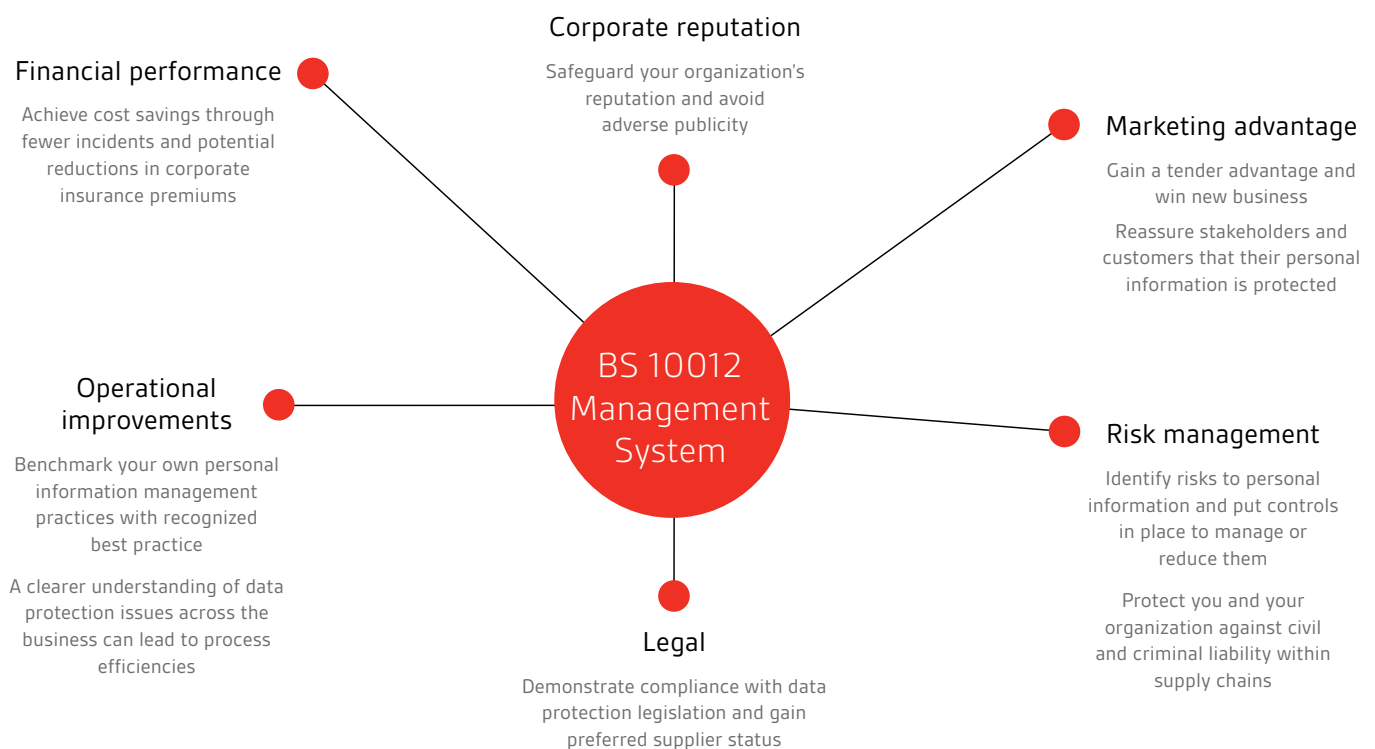
Information on individuals is a valuable asset and needs to be properly protected. Apart from making good business sense, the reputation and success of your organization can be under threat if you do not make the safeguarding of personal information your priority.

BS 10012 specifies the requirements for a Personal Information Management System (PIMS), and provides a framework to help you maintain and improve compliance with data protection

legislation. This includes putting in place policies and procedures in areas such as: awareness, data sharing, disposal, retention, risk assessment and training.

Easily integrated with other popular management system standards, BS 10012 brings big benefits to companies of all sizes. Confidence, reassurance and more business can come with a BS 10012 Personal Information Management System as customer expectations and demands grow.

**Benefits of implementing a compliant BS 10012 system include:**



If you or your organization operate in breach of the law when processing personal information you may incur civil, and even criminal, liability. The adverse publicity may also be costly to your business or severely damage your brand.



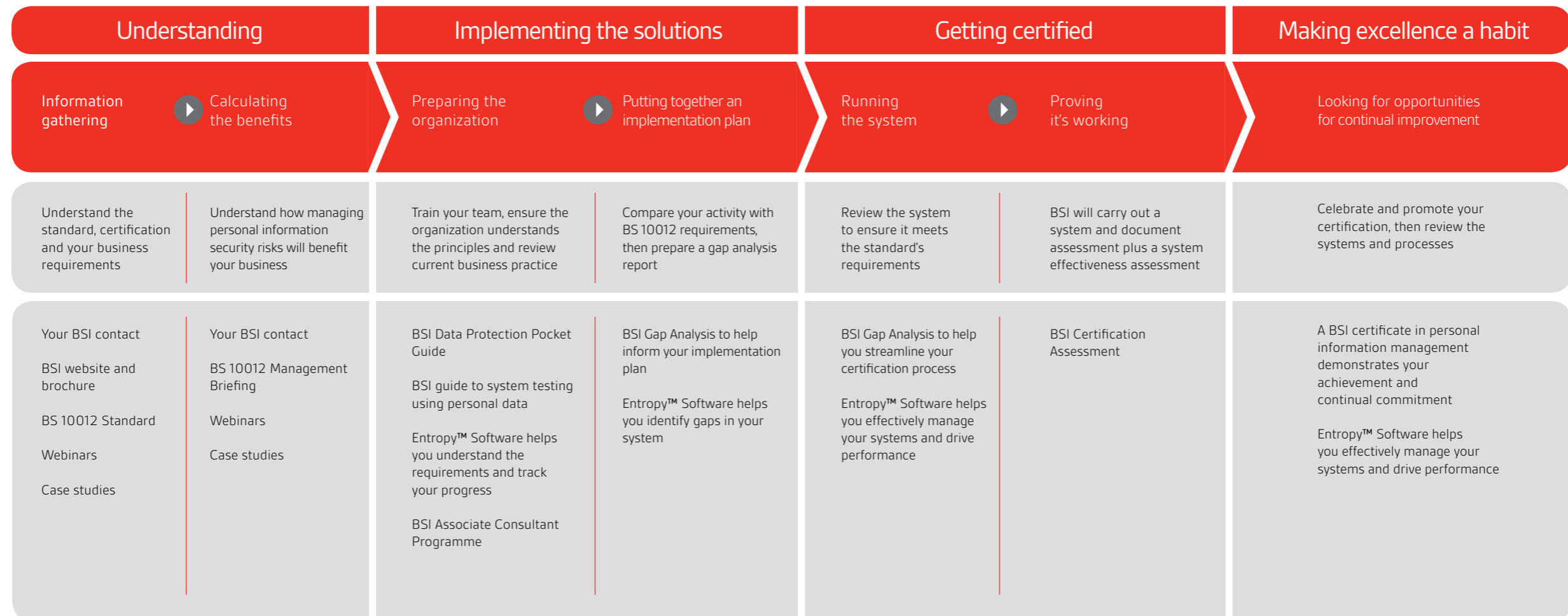
BS 10012 provides a framework which enables the effective management of personal information. It aims to establish an agreed basis for the management of personal information, providing confidence, and enabling an effective assessment of compliance with data protection legislation and recognized best practice.

With a BS 10012 Personal Information Management System the rewards can be significant. Not only will you have a framework for assessing risks to personal information and putting in place controls to mitigate them, you'll stand apart from your competitors and protect your reputation.

Whether you're new to BS 10012 and personal information management or looking to take your expertise further, we have resources and services to suit your needs. We offer service packages that can be customized to support your business and its ambitions.



A guide for your BS 10012 journey with BSI





# Why BSI?

Protect information on individuals with BS 10012 from BSI.

**Our knowledge can transform your organization.**

For more than a century we have been challenging complacency to help our clients perform better, reduce risk and achieve sustainable growth.

You can enjoy the benefits of working with BSI teams who have extensive experience helping businesses embed standards in an array of different sectors. They can help you understand the challenges and share their knowledge.

We provide end-to-end support, helping you monitor and maintain your excellence through our proprietary software and compliance tools so that you can confidently introduce BS 10012 into your organization.

We talk with, and listen to clients like you every day, asking them what they want and how satisfied they are with our products and services. This way we can make sure we are responding to the needs of our clients as they arise.

BSI invests heavily in recruiting and developing the best assessors, who scored on average 9.2/10 in our Global Client Satisfaction Survey.

# Safeguard your reputation, achieve business success and inspire stakeholder confidence.

Our BS 10012 solutions allow you to monitor and manage risks to personal information.

As experts in this field we can assist you to put in place a system to properly protect information on individuals and improve your compliance with data protection legislation.

## Protecting your business

Risk is often perceived negatively but managed well with the help of BS 10012 and other products you could soon benefit from improved resilience, enhanced performance and new business opportunities.

If managing risk is of concern to you, BS 10012 is just one of our products and services you should consider. With a portfolio of proven services and solutions, we can help you improve what you do, every day. We'd be happy to talk you through the products below:

- Personal Information Management BS 10012 **SC**
- Information Security ISO/IEC 27001 **STC**
- Business Continuity Management ISO 22301 **STC**
- Legal Admissibility of Electronic Information BS 10008 **SC**
- Risk Management ISO 31000 **ST**
- Supply Chain Security ISO 28000 **SC**
- Occupational Health and Safety BS OHSAS 18001 **STC**
- Road Traffic Safety ISO 39001 **STC**
- Security Industry Authority - Contractor Sector **C**
- Anti-Bribery BS 10500 **STC**

Key: Standard **S** Training **T**  
Certification **C**

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We can help you choose the right way to get started on the journey towards certification or help you embed your systems with our range of cost-effective services, which include proprietary software and compliance tools.

