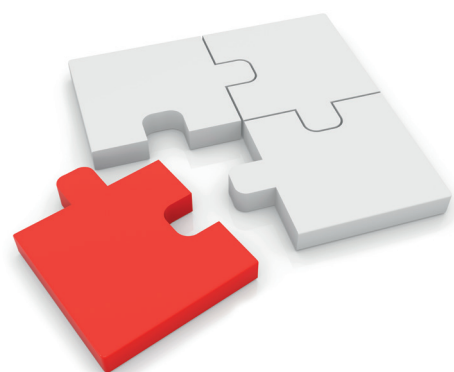


Introduction to ISO 22301 Business Continuity Management Systems

What is it?

ISO 22301 is the new international standard for business continuity management. It replaces BS 25999 and outlines ways to prepare your business for the most challenging of circumstances – minimizing downtime and maximizing recovery time. It allows you to put in place a business continuity framework to protect critical operations from the threats most likely to impact your organization, including damage to your premises or IT system failure. This introduction to ISO 22301 will explain how to safeguard your business, your people and your reputation.



Why do I need it?

ISO 22301 brings business continuity management to your organization. It will empower you to protect your people and operations ahead of disruption, increasing your ability to operate during unforeseen circumstances. It will explain how a business continuity management system works and the benefits it brings, from protecting critical functions to people. Taking steps towards ISO 22301 will give your customers greater confidence in the sustainability of your services.

How will I benefit?

By understanding the requirements of ISO 22301, you will also understand how it can help you manage your business during times of crisis. **A business continuity management system allows you to identify potential risks and the areas of your organization most likely to be impacted.** You will also discover which operations are critical and how to protect these ahead of disruption, building customer and employee trust in your organization's future.

What will I learn?

You will master the key concepts of business continuity management and find out how to introduce these to your organization. Our experts will guide you through the standard, explaining each requirement and how these protect your business. You will begin to identify critical functions, potential disruptions and practical business continuity management plans. And you will clarify your next steps towards implementing an ISO 22301 management system.

You can book now online by visiting www.bsigroup.co.in/training
or call us on **+91 11 2692 9000** today

How will I learn?

Quickly. We use accelerated learning techniques that encourage interaction and collaboration, keep the course varied and put your learning in context. Your tutors are the best in their field and will make sure your learning needs are met. You can choose between public or in-company courses tailored to your business – whatever delivers the most positive and successful outcome for you.

Where will I learn?

You won't have to travel far to our first class venues. Each location is chosen to provide the best possible learning environment with great facilities, refreshments and quality accommodation. This way you can focus on and maximize your learning experience.

Who are we?

We are one of the largest and most experienced training and certification bodies with over 60,000 customers in 147 countries. Those who train with us are more likely to make excellence a habit because we don't just check standards; we create and set them.

Why train with us?

We've trained and audited thousands of businesses using the same standards so we can genuinely benchmark performance. And we can take you from beginner to certification quickly then support you with follow-up courses and webinars – and all this for the price of your course.

Did you know?

81 per cent of managers whose organizations activated their business continuity arrangements in the last 12 months say that it was effective in reducing disruption.**

*Civil Contingencies Secretariat, Cabinet Office quoted in Planning for the worst The 2012 Business Continuity Management Survey

What our customers say

"I took away excellent in-depth knowledge of the standard."

"The course provoked a lot of thoughts useful in other areas too."

"I will certainly apply for more BSI courses."

Next step

To book this course, call one of our dedicated training experts on **+91 11 3298 8215** or book online at **www.bsigroup.co.in/training**

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