Rising energy costs impacting your business?

Get them under control with ISO 50001.
Save money through better energy management with ISO 50001.

Ever rising energy costs mean that you simply can't afford to ignore seeking better ways to manage this vital part of your organization's activities. It makes sound financial sense and ever increasing environmental sense.

BSI can help you with this, through a structured approach to measuring and monitoring how much energy you use. By adopting the best-practice management framework set out in ISO 50001, you can manage your energy consumption, realise cost savings and reduce greenhouse gas emissions.

BSI has helped many organizations from small companies to large public bodies successfully embed the principles of ISO 50001. This has led to beneficial changes in the way they work together as an organization, how they approach their procurement and design needs, and how they are meeting the environmental and energy challenges we all face.

“Sheffield Hallam University has already achieved many of the big win energy savings needed to improve its processes. The framework of ISO 50001 has provided us with a tool to deliver this which allows us to maximise potential opportunities and implement changes to operations and behaviours.”

Gillian Wright, Energy Carbon Manager, Sheffield Hallam University

The benefits our certified clients have enjoyed speak for themselves:

**Management**
Gain improved profitability, a stronger company environmental reputation and more engaged employees

**Finance**
Improve procurement procedures with a better understanding of energy use and how it effects full life costs. Reduce effects of energy legislative costs such as CRC (Carbon Reduction Commitment)

**Legal**
Keep informed on energy legislation and likely impacts on organizational operations

**Operations & Facilities**
Get a better understanding of energy use and how to manage it more effectively on both a day to day and longer term basis

**Sales & Marketing**
Secure more customers with their growing demand for strong environmental credentials from their suppliers
Energy is a critical component in most organization's operations and one that has major cost implications. Working to reduce these costs can have a big impact on an organization's bottom line. ISO 50001 Energy Management System, an international standard outlining the best management practices for achieving energy efficiency, can help you achieve these savings for your organization.

“Morgan Lovell has always been an environmentally conscious organization. However the ISO 50001 energy management standard provides a credible benchmark against which we can monitor and continually improve our performance going forward.”

Sophie Hutchinson, Sustainability Manager.

A simple guide for your ISO 50001 journey with BSI

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**Actions**

- **Understanding**
  - Understand the standard, certification and your business requirements
  - Understand how adopting energy management will benefit your business

- **Implementing the solution**
  - Train your team, ensure the organization understands the principles and reviews current business practice
  - Compare your activity with ISO 50001 requirements, then prepare a gap analysis report

- **Getting certified**
  - Re-evaluate the system to ensure it meets the standard’s requirements
  - BSI will carry out a system and document assessment plus a system effectiveness assessment

- **Making excellence a habit**
  - Celebrate and promote your certification, then review the systems and processes

**BSI services to help you**

- Your BSI contact
- BSI’s website and brochure
- ISO 50001 Standard/Subscription services
- Webinars
- Case studies

- Your BSI contact
- ISO 50001 Management briefing
- Introduction to ISO 50001 training
- Webinars
- Case studies

- Your BSI contact
  - Implementing ISO 50001 training
- BSI’s Entropy™ Software helps you understand the requirements and track progress

- Your BSI contact
  - Self-Assessment checklist
  - ISO 50001 Internal Auditor training
- BSI’s Entropy™ Software helps you identify the gaps in your system

- Your BSI contact
  - BSI Cap Analysis
  - BSI’s Entropy™ Software helps you effectively manage your systems and drive performance

- BSI Certification Assessment
- Lead Auditor for ISO 50001 training
- BSI’s Entropy™ Software helps you effectively manage your systems and drive performance

- Energy Management
- ISO 50001 Registered Auditor training
- BSI’s Entropy™ Software helps you effectively manage your systems and drive performance
Power up with ISO 50001 and BSI.

Our knowledge can transform your organization.

For more than a century we have been challenging complacency to help our clients perform better, reduce risk and achieve sustainable growth.

BSI is renowned for its innovative work in this field, constantly introducing new ways to tackle the challenges presented by the ever-changing issues of sustainability.

You can enjoy the benefits of working with BSI teams who have extensive experience helping businesses embed ISO 50001 in an array of different sectors. They can help you understand the challenges and share their knowledge.

We provide end-to-end support, helping you monitor and maintain your excellence through our proprietary software and compliance tools so that you can confidently introduce ISO 50001 into your organization.

We talk with and listen to clients every day, asking them what they want and how satisfied they are with our products and services. This way we can make sure we are responding to the needs of our clients as they arise.

BSI invests heavily in recruiting and developing the best assessors, who score on average 9.2/10 in our Global Client Satisfaction Survey.
Conserve energy and save money.
Our ISO 50001 solutions can put you in a powerful position.

As experts in this field we can help you shape an ISO 50001 Project Plan with your existing systems. By following the Plan - Do - Check - Act cycle you will be better able to manage and continually improve your organization's energy effectiveness.

We can help you choose the right way to get started on the journey towards certification or help you embed your systems with our range of cost-effective toolkits which include training, proprietary software and compliance tools. Our toolkits can be tailored to suit your goals, allowing you to select the best combination of products you need to help you achieve your true potential.

Count on BSI to improve your numbers and your performance. If protecting the environment is of concern to you, ISO 50001 is just one of our products and services you should consider. With a portfolio of proven services and solutions, we can help you improve what you do, every day. We’d be happy to talk you through the products below:

**Energy Management ISO 50001**  
**Environmental Management ISO 14001**  
**Sustainable Events ISO 20121**  
**Biodiversity PAS 2010**  
**Sustainable Procurement BS 8903**  
**Responsible Sourcing of Construction Products BES 6001**  
**Kitemark Energy Reduction Verification**  
**Social Accountability SA 8000**  
**Corporate Social Responsibility ISO 26000**  
**Sustainable Communities BS 8904**  
**Product Carbon Footprint ISO 14067**  
**Carbon Neutrality PAS 2060**  
**Carbon Footprint PAS 2050**  
**Water Management**  
**Emissions Verification GHG EV**

**Key:**  
- **S**: Standard  
- **T**: Training  
- **C**: Certification  
- **V**: Verification

Energy management demands your attention. Talk to one of our advisors today about your goals, or visit www.bsigroup.com to find out more and see how other businesses made excellence a habit

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